



## The WEF and MA Committee Communication Initiative - bringing WEF and MA committees together!

### Committee Mapping

Thank you to all of the WEF MAs who provided information that we could use to “map” MA committees to WEF committees. The map has been posted to [www.wef.org](http://www.wef.org), on the Committee page. Check it out and let us know if your MA would like to add information or change any of the information. The link is provided below:

Link: [http:// www.wef.org/committees](http://www.wef.org/committees)  
Click on WEF/MA Committee Mapping

### Communication Strategy and Roles

**The goal is to develop ongoing communications between WEF and MA committees.** MA leaders and professional staff, WEF staff, WEF committee leaders and MA committee leaders and all have **important roles** that will ensure consistent and sustainable communication. The **roles are outlined below:**

#### WEF MA Leaders and Professional Staff

- Provide WEF (Briana Berkley, [Bberkley@wef.org](mailto:Bberkley@wef.org) ) with current information on all MA committee chairs. This information is maintained in the WEF database and is the basis for WEF committees to communicate with MA committees. *NOTE: Annual updates from MAs are a WEF business practice that has been in place for many years. Updates can be provided at any time MA committee chairs change.*
- Utilize the “MA Online Report” web link to access a report of MA members serving on WEF committees. This information in the report, **CM\_MA\_WEF\_Committee**, comes directly from the WEF database and is updated every 24 hours.
- Ask your MA members who serve on WEF committees, to update you on WEF committee activity.

#### WEF Staff Committee Liaisons:

- Include MA committee chairs in regular WEF committee communications through the use of a special database report that provides MA committee chair e-mail contact information. The report will be run each time a communication goes out, to ensure that the most up to date information is used.

### **WEF Committee Leaders**

- Work with the WEF Staff Committee Liaison to ensure that MA committee chairs are included in all committee communications.
- Communicate to and with MA committee chairs

### **MA Committee Chairs**

- Use the information you receive to interact with the WEF committee, and provide the perspective of your MA committee.
- Consider joining a WEF committee.
- Share what you learn about the WEF committee with your MA leaders and committee chairs.
- Use the [www.wef.org](http://www.wef.org) committee page to learn about all WEF committees and connect with their leaders and/or staff liaison.

### **WEF Contacts:**

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