



## WEF Exhibitor Membership Benefits

### Access to Manufacturers' Representatives

Your brand can request an electronic list of WEF members designated as Manufacturers' Representatives. This list allows you to connect with fellow members and provide more information about your products and services. Request the list: <https://fs6.formsite.com/G1rX2R/exhrequest/index>

### Earn Recognition for Your Technology

Up to 4 exhibitor members are presented with the [Innovative Technology Award](#) at [WEFTEC](#). The Award recognizes members who have introduced innovative products or services related to the construction, operation, or maintenance of water resource recovery facilities. You may submit an entry from January 15 through March 31, 2024.

### Earn Priority Points Toward Preferred Space

Exhibitor Members receive one Priority Point per year for Exhibitor Membership. These points are added to priority points earned by exhibiting at WEFTEC, Specialty Conferences, and WIN Pavilion shows.

### Booth Space Discounts

WEF's Specialty Conferences are your best source for reaching qualified buyers interested in your business. These diverse conferences attract nearly 3,000 water quality professionals annually by providing the opportunity to delve into groundbreaking topics in great depth.

2024 Conferences with Exhibits Offering an Exhibitor Membership Discount (Dates and Locations as of August 2023, subject to change)

Title	Date	Location	Members	Nonmembers
WEF/AWWA Utility Management Conference	February 13 – 16	Portland, Oregon	\$2,600 (26/ft <sup>2</sup> )	\$3,200 (32/ft <sup>2</sup> )
Collection Systems and Stormwater Conference	April 9 – 12	Hartford, Connecticut	\$2,600 (26/ft <sup>2</sup> )	\$3,200 (32/ft <sup>2</sup> )
Residuals and Biosolids Conference	June 18-21	Oklahoma City, Oklahoma	\$2,600 (26/ft <sup>2</sup> )	\$3,200 (32/ft <sup>2</sup> )

Corner Fee: \$85

### WEFTEC Exhibition

WEF Exhibitor Members receive \$8 per square foot savings on booth fees at the WEFTEC Exhibition — North America's largest water quality exhibition. WEFTEC exhibitors are supported by an aggressive year-round marketing campaign, reaching their most important prospects from around the world. Every year qualified buyers and professionals across wastewater treatment, drinking water treatment and distribution, and collection systems choose WEFTEC as a must-attend event for the latest developments and technologies.

### Exhibitor Members Save | WEFTEC 2024

	Advance Sales	Second Advance/General Sales
WEF Exhibitor Member Rate	\$43 per square foot	\$45 per square foot
Non-Member Rate	\$51 per square foot	\$53 per square foot

Corner Fee: \$250

### Future WEFTEC Dates and Locations (as of August 2023, subject to change)

WEFTEC 2024	October 7 – 9	New Orleans, Louisiana
WEFTEC 2025	September 29 - October 1	Chicago, Illinois

### Grow Awareness and Gain Sales

Your brand will receive a basic listing in the WEF Buyer's Guide, located online at [wefbuyersguide.wef.org](http://wefbuyersguide.wef.org). Listings include company contact information and inclusion in one product category. New members also receive a 10% discount on their first advertisement in *WE&T* magazine.

### Exhibitor Primary Contact

Exhibitor primary contacts are treated as WEF professional members and the [associated benefits](#). Some of those benefits include

- Complimentary publications and webcasts
- Discounts on technical publication, products, and services
- Participation in [WEF Communities](#)

### Partnership Opportunities

Maximize your brand's visibility and reputation through exclusive sponsorship discounts. WEF sponsorships elevate your brand to new heights and expand its reach, positioning it as a key player in the water sector. Sponsors will gain access to industry leaders, potential partners, and engaged professionals.