



WEF Global Policy

WEF Global Policy provides clear guiding principles in carrying out WEF's global activities/events, programming, publications and business planning, as part of its global strategy for leadership, knowledge exchange and collaboration in the water environment:

1. WEF shall organize its global strategy around five major global regions: Latin America, Asia/India, Australasia-Pacific, Middle East, and Europe; plus an overall global scale.
2. WEF shall have a face-to-face presence with organizations with whom WEF has formal MOUs and any other nominated global organizations be held (ideally) on a minimum 2 year and maximum 3 year rotation, to be spread across the five global regions, and to be held in the country or region of the organization. These are in addition to any face-to-face meetings at WEFTEC or other U.S./Canadian venue.
3. WEF shall recognize the four year term of its officers and allocate ownership of our key global relationships to officers as they move through their four year rotation to ensure continuity and responsibility for maintaining these relationships.
4. WEF Officers (or their alternates) attending global events shall maximize opportunities to present as keynote, on expert panels and policy/technical sessions to enhance WEF's global visibility beyond pavilions and publications. In addition, a key role of the WEF Officer global visits is strengthening relationships with key volunteer and Executive staff of our partners.
5. WEF shall actively engage with and participate in agreed (on a minimum 2-year, maximum 3-year business planning cycle) global technical conferences and exhibitions in at least two different global regions per year (i.e. 6 per 3 year business planning cycle).
6. WEF shall proactively use WEFTEC and its major Specialty Conferences as (joint) events for assembling key leaders from our nominated global partners (WEF MAs and other Water Sector organizations) on an annual basis.
7. WEF shall lead the establishment of a global network of major water-centric cities by holding annual Water Summits (separate from WEFTEC) that are hosted across the USA/Canada and each of the five global regions, to foster the exchange of new ideas, project successes and strategies amongst Water Leaders in these cities and regions.
8. Block out a half-day session at WEFTEC for invited global water leaders who are members or leaders of our global partners.
9. WEF shall work collaboratively with our global partners so they are able to translate our Operations/Engineering MOPs, brochures and magazines into other languages (Spanish, Japanese, French, Korean, Mandarin).

Approved by the Board of Trustees July 2015