

## 2019 – 2020 House of Delegates Work Group Charter

### Workgroup Title: Public Education/Brave Blue World Workgroup

**Workgroup Description:** This workgroup will have responsibility for screenings of the documentary film “Brave Blue World.” Delegates will be ambassadors for the documentary within their Member Associations (MAs). Specifically, the responsibility is to work with other MA leaders and volunteers to hold film screenings that are as meaningful as possible. To support delegates, WEF is developing a toolbox to include social media content, graphics, blogs, clips from the film, and more. Delegates serving on this workgroup will be asked to report on the screenings held within their MAs. The objective is to have this movie viewed by as many people as possible and to spur conversations about water in communities.

- Collaborate with WEF staff to provide input and feedback on a “Brave Blue World” toolbox.
- Collaborate with MA leaders to identify audiences for the screenings, for example, students in secondary schools and higher-education or training institutions, local government employees, state legislators and their staff, and community members interested in the environment, job opportunities, or economic development.
- With MA leaders and volunteers, design flexible, brief programs to accompany the screenings. These screenings should include water professionals to engage with the community audience. These water professionals should reflect the diversity of the water profession community – people and jobs.
- Empower and support MA leaders and volunteers to plan and hold screenings. Encourage use of the “Brave Blue Water” toolbox.
- Request and assist with organizing screenings at Member Association events. At these events, share toolbox resources and encourage members to hold future screening with their local audiences.
- Report to the Workgroup Chair and staff about screenings held within your MA.
- Identify 2 members (1 liaison and 1 alternate/vice liaison) of this workgroup to be a liaison to the WEF Public Communications and Outreach Committee. The Delegates will share the efforts and outcomes of the workgroup and be a communication link between the groups.