WEFLEADER - your monthly resource for WEF news...

JULY ISSUE 2012

WEF Encourages Water Infrastructure Investment Discussion

In cooperation with many of our Member Associations, WEF has launched an aggressive outreach effort to get water infrastructure investment discussed on par with other essential infrastructure this election season. Investment in water infrastructure creates jobs, drives innovation and safeguards public health. A clean and abundant water supply is essential to prosperity and enables communities to attract and retain industry, businesses and qualified workers, the driver for real economic recovery. The failure to invest can have disastrous consequences. We have a unique opportunity this fall to use the presidential election season to raise awareness of the value of water. This will be closely coordinated with the WATER'S WORTH IT messaging campaign and will utilize the branding and materials already developed to the greatest extent possible. Click here to learn how our MA can get involved.

This type of Government Affairs initiative demonstrates how the new Water Advocates program can be used to facilitate the involvement of WEF members and MAs in policy activities. WEF is working to create a network of water professionals in every state and community, in every congressional district, to work collaboratively on legislative and regulatory issues of national and regional significance to the water sector and to speak with one voice about the value of water and steps needed to protect it. Click here for more details.

WEF Announces 2012 Awardees

The Water Environment Federation (WEF) proudly announces the recipients of the 2012 WEF Awards. The awards will be presented October 2nd at the WEF Awards and Presidential Celebration during WEFTEC® 2012 in New Orleans, LA. Click here to view the full list of this year's recipients.

Water Environment & Technology Wins Prestigious 2012 Magnum Opus Award

The Water Environment Federation (WEF) is a winner of the esteemed ContentWise 2012 Magnum Opus Award, a leading custom media awards program that recognizes excellence in editorial, design, and strategy for organizations using print and online publications as well as social media in their content marketing efforts. This is the second year in a row WE&T has won a Magnum Opus award. Read more…

NEW FROM WEF! Fat-Free Sewers Mini-Stuffer

Fat-Free Sewers: Prevent Fats, Oils, and Greases from Damaging Your Home and the Environment, the best-selling WEF bill stuffer, is now available in a condensed single-panel mini-stuffer format perfect for smaller, lighter mailings or giveaway and featuring a QR code directing readers to more information on water quality protection. Read more. https://www-e-wef.org/Home/ProductDetails/tabid/192/productid/18200/Default.aspx

Your Voice: WATER'S WORTH IT video contest
The video contest is open to only WEF Member Associations (including Young Professionals & Student Chapters) and Water or Wastewater Treatment Utilities. Video submission must be sent in by August 20, 2012. The top videos will be showcased this October at WEFTEC 2012 in New Orleans, LA. Visit WATER'S WORTH IT for details. Have questions? Contact WatersWorthIt@wef.org.

WEF House of Delegates (HOD) workgroup – Best Management Practices for Partnering
This year the HOD had a workgroup focused on Best Management Practices for Partnering. This workgroup was charged with providing the HOD and Member Associations (MAs) with a framework of guidelines intended to establish more effective and efficient partnerships for events, conferences, and programs. During the year the workgroup drafted a document which combines existing WEF policies and best management practices developed by the workgroup members to make one comprehensive resource for partnerships. Please take a look at this resource and send any comments you may have to Kim Holland kholland@mariettaga.gov by August 3rd.

WEF Student Design Competition
Sunday, September 30 | MCC 275
The WEF Student Design Competition held at WEFTEC is intended to promote "real world" design experience for students interested in pursuing an education and/or career in water/wastewater engineering and sciences. The goal is to involve academia, manufacturers, utilities, industries and consultants in educating young professionals while gaining from their involvement through publicity and exposure of products and services. As you plan your WEFTEC schedule, please plan time to stop by and give support to the12 teams participating in this year's competition.

WEF and AWWA Explore Collaboration
AWWA and WEF have signed an Agreement of Intent that establishes an Exploratory Committee to examine potential models for enhanced collaboration and partnership to better serve our members. The Exploratory Committee is comprised of leaders from both organizations and will examine potential models for enhanced collaboration and partnership ranging from efficiencies in some combined business practices and member services to full integration of the two organizations. Read more…

Incoming WEF Delegates - Serving term 2012-2015
More than twenty new WEF Delegates will begin their three year term at WEFTEC on Saturday, September 29th. If you have a Delegate whose term expires in 2012, or if the current Delegate will be extending their term, please provide Kelsey Hurst

khurst@wef.org their name as soon as possible.

Georgia Association of Water Professionals
The Georgia AWP located in Marietta, GA, is seeking qualified applicants for the position of Deputy Executive Director. Interested candidates should submit their resume, statements of interest and salary requirements to Jack Dozier. Read more for job responsibilities and qualifications.

Promote your MA Programs
Have news to share? WEFLeader offers a vehicle for MA's to share programs, and exciting news with each other. Let us know what is happening in your world!
Contact WEF Staff Dianne Crilley.