WEFLEADER - your monthly resource for WEF news...

JUNE ISSUE 2012

JOIN THE EFFORT TO MAKE WATER VISIBLE…WATER'S WORTH IT™!
Launched to the U.S. water sector on March 22, 2012, WATER'S WORTH IT is an on-going, broad-based public awareness campaign that will help to answer the question about how our actions, attitudes, and the things we most value are so closely connected with water. WEF encourages you to take advantage of the free, customizable materials available in the campaign's online toolkit. The one-stop-shop resource includes fact sheets and brochures, as well as preprinted merchandise such as buttons, stickers, and T-shirts. In addition to the general WATER'S WORTH IT-themed materials, there is now a set of customizable fact sheets for the core focus areas — respect, effort, health, future and passion — and a new 30-second PSA that was debuted to hundreds of thousands of race fans who attended last month's Indianapolis 500. Join the growing number of utilities, Member Associations, and other water organizations who has taken the Pledge and are using the WATER'S WORTH IT campaign to help raise awareness about the value and importance of water. WEF has extended the deadline of the Your Voice Video contest to **August 20, 2012**. The top videos will be showcased this October at WEFTEC 2012 in New Orleans, LA. Visit WATER'S WORTH IT for details. Have questions? Contact WatersWorthIt@wef.org.

WEF Announces New Fellow Recipients
WEF proudly announces the recipients of the 2012 WEF Fellow designation. The Fellows Program honors the professional achievements, stature and contribution of WEF members to the water profession. Read more…

WEF Student Paper Competition
WEF student members in an undergraduate or masters program who have competed and won 1st place in their Member Association's annual paper competition have the opportunity to compete in the Water Environment Federation Student Paper Competition. Member Associations are encouraged to submit their winner(s) to WEF no later than **July 6, 2012.** The Guidelines provide details on how to participate in this program. Winners will receive $500 and a certificate. In addition, students who participate are invited to showcase their work in the WEFTEC Poster Symposium. While WEFTEC registration is complimentary for WEF student members, travel and lodging will be at their own expense.
Contact WEF Staff Dianne Crilley or Design Competition Sub-Committee Chair Chris Wilson should you have questions.

Utility Partnership Program Launch
The Water Environment Federation is pleased to announce the recent launch of the Utility Partnership Program, our newest group membership option designed specifically to benefit utilities and municipalities alike. The Partnership which is created in this package places the organization as the overarching member of its various individual members. This synergy creates an all-encompassing group membership for the organization, receiving one invoice a year, for one synchronized payment representing all of the designated member employees which you have allocated. We understand most organizations are comprised of one to even several WEF members, hence the one time proration of your bill to match all of your allotted employees to the same beginning and end date.
There are no additional charges with this group membership, each member will still pay their WEF dues and individual MA dues to their respective region while retaining their history of membership. The benefits of this membership are built into the package as a whole, which can be found on our UPP website as well as a .pdf copy of our brochure.

U.S. Stockholm Junior Water Prize National Competition
Kunal Sangani of Fayetteville, N.Y was named the U.S. winner of the 2012 Stockholm Junior Water Prize (SJWP). Sangani's project "Modeling and Environmental Analysis of Hydraulic Fracturing in Upstate New York" was top among 49 state SJWP winners at the national competition held in Boston June 14-16. He received $3,000 (USD) and an all-expense paid trip to Stockholm, Sweden, where he will compete against national winners from more than 30 countries for the international honor during World Water Week August 26-31, 2012. WEF extends a special thanks to the New England WEA (NEWEA) for hosting this event and to their volunteers who so passionately provided many hours of their personal time to this program!

WEFTEC 2012 – *Premium Registration and Super saver deadline fast approaching*
Register now to take advantage of the Super Saver Rate for WEFTEC 2012, the 85th annual Water Environment Federation Technical Exhibition and Conference. WEFTEC features more than 140 technical sessions, 40 workshops, more than 1000 presentations and posters, Operations Challenge, 12 Student Design Competition teams, and a WEF Community Service Project. Super Saver rate expires July 13th.

WEFTEC Operator Ingenuity Contest
Not all innovations come from years of in-depth research at a world leading center. Some come from the need to tackle a persistent problem with nothing more than the materials at hand and a hearty dose of ingenuity. Sometimes the big solutions come from a tweak here or a little fix there. WEFTEC will showcase these imaginative, inventive, and effective ways to overcome those pesky problems. Selected inventors will be invited to give 10-minute presentations in the WEFTEC Innovation Pavilion. Read more… www.weftec.org.

Update: Government Travel Amendment
Our position is resonating in Congress. Everyday more members of Congress are beginning to understand that they did not realize the unintended consequences of

passing the travel amendments in the House DATA Act and Senate postal reform bill and some have pledged to support changes simply because of the feedback they have received from constituents and organizations they work with. While there may be a need for more transparency and oversight for government sponsored conference and travel, there is a legitimate need for government employees to attend private educational conferences in order to work with the private sector on best practices and shaping public policy.

Over the past weeks, WEF staff members have held meetings with the offices of senior Members of Congress. The consensus has been that the portion of the provision to ban federal employee attendance at conferences is being reconsidered. The two bills appear to be stalled in the House and Senate committees, but there remains a possibility that it could be attached to another bill. WEF staff will continue to reach out to Congress to express the association's desire to either eliminate the proposal or restructure it significantly to allow for federal employee attendance at conferences.

"Face-to-face communication is the broadest bandwidth communication you can have in professional life." ~ Harvard Business Review

Central States WEA

Please welcome Dan Lynch as the new Executive Director for the Central States WEA. Dan joins CSWEA with a wealth of experience in leadership, vast knowledge of Central States and WEF, and a commitment to the continued success and growth of CSWEA. Dan recently retired from the City of Janesville, WI, following a highly successful 25-year career as Director of Utilities. Please join WEF in congratulating Dan as he takes on this new position as Executive Director for Central States WEA.

Promote your MA Programs

Have news to share? WEFLeader offers a vehicle for MA's to share programs, and exciting news with each other. Let us know what is happening in your world!
Contact WEF Staff Dianne Crilley.