for immediate release

Sprayroq President Appointed to US Department of Commerce District Export Council

JUNE 2012--Jerry Gordon, President of Sprayroq, Inc., leader in the manufacturing and design of spray-applied polyurethane technology for infrastructure rehabilitation and protection, was appointed as a Council Member of the Alabama District Export Council on May 24, 2012 during the Council's World Trade Day Celebration.

The Alabama District Export Council is one of 59 such groups that are made up of approximately 1,500 exporters and export service providers appointed by the US Secretary of Commerce for renewable four-year terms.

As a member of the Alabama District Export Council, Gordon and his fellow council members will play a major role in the planning and coordination of export activities for their region. Their mission is to facilitate development of an effective export assistance network, support the expansion of export opportunities for U.S. companies, serve as a communication link between the business community and the US & Foreign Commercial Service. The members speak at, sponsor and participate in trade events such as World Trade Week, take part in reverse trade missions, assist with matchmaking and mentor companies on joint visits with US Export Assistance Centers.

Gordon was selected to be a part of this increasingly vital agency based upon his past international trade leadership, knowledge of day-to-day international operations and export development. During the past five years, Gordon has positioned Sprayroq as a highly respected solutions provider of structural rehabilitation, corrosion protection and infiltration control materials and methods for the water and wastewater infrastructure markets in China and Australasia. Sprayroq has established offices in Hong Kong and Shanghai and is now represented by a network of certified installers in Australia, Hong Kong, Malaysia and Singapore. Gordon recently attended IFAT/Entsorga 2012 where Sprayroq participated as a member of the WEF US Pavillion. The response was extremely positive and Gordon hopes to extend the business expansion and export opportunities created in the Pacific into Europe and Central Asia.

Gordon is honored to receive this distinguished appointment and is looking forward to his new role in assisting the Alabama District Export Council in achieving its goals for increasing exports, international business opportunities and trade assistance resource awareness.

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For more information

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