WEF Technology Platform

Water Environment Federation®
the water quality people®
ADVERTISING

Showcase your company's leading-edge products and services via the WEF Technology Platform.

The WEF Technology Platform is an e-mail that goes to 100,000 industry professionals including WEF members, WEFTEC attendees, and *WE&T*, *World Water* and *World Water; Water Reuse and Desalination* subscribers.

How It Works

The e-mail blast will be limited to 20 products, and will include a small product photo, company name, product name, a hyperlink, and up to 75 word descriptor.

Schedule

The WEF Technology Platform will go live online in April, or as soon as we have enough to feature. It will be emailed the second Wednesday of each month.

Product Position

Reserve your space as soon as possible by signing and faxing or e-mailing the order form on the back of this page. Ads will be accepted on a first-come first-served basis, and placed from top to bottom in the e-mail based on the order in which signed order forms are received by WEF.

Price

$1000 (net) per product/service submission
$3000 (net) Banner Sponsor (Limited to one per email)

Deadline for Materials Submission:
First of every month

Specifications

- Submissions should include a product/service descriptor up to 75 words
- Product image 150x100 px jpg
- Weblink
- If you are sponsoring a banner, please submit a 750x170 px jpg

Sample of e-mail layout

WEF Technology Platform

Ordering Info

To order, please fill out this form and return to your advertising representative listed below.

Northeastern U.S. and Canada

Dave Mathews **Amy Vining**	dmathews@wef.org avining@wef.org Fax: +1-678-947-9244

Southeastern U.S. and Latin America

Cari Zimmerman	czimmerman@wef.org Fax: +1-703-684-2407

Western U.S. and Canada

Tom Brun **Janice Jenkins**	tbrun@wef.org jjenkins@wef.org Fax: +1-724-539-2406

International

Nic Christy	nchristy@wef.org +44 (0)20 7 251 8778

WEF Office

Jenny Grigsby	Fax: +1-703-535-5260

Materials (check one)

- ☐ Will send new
- ☐ Pickup from previous submission

Email all materials (descriptor, image, weblink, banner if sponsoring) to techplatform@wef.org

Date

Company

Contact Information (not for publication)

Name

Phone

E-mail

Billing Address

City

State ZIP Code

Signature