

wefevents

# RESIDUALS & TREATMENT BIOSOLIDS & TECHNOLOGY CONFERENCE



MAY 11-14, 2026



Kansas City Convention Center, Kansas City, Mo.

## Sponsorship Prospectus

In 2025, two WEF specialty conferences, the Residuals and Biosolids Conference (RBC) and Innovations in Treatment Technology (ITT) Conference, were combined, with much success. This joint event provides opportunities for these technical communities to come together and work on some of the most pressing issues in the water industry focused on the circular water economy, while preserving the unique character of both programs and audiences. This event will share new technologies, successful innovations, and current best practices to allow industry professionals to achieve long-term success in both designing and managing biosolids programs and designing and operating water resource recovery facilities.

The conference will include oral presentations, interactive discussions, pre-conference workshops, exhibits, technology spotlights, and opportunities for networking in dynamic settings. Quality, in-depth presentations and ample networking time will provide an intensive three days for all 650+ participants.

### CONTACT INFORMATION

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*In addition to the deliverables listed in the sponsorship opportunities, each sponsor will receive these additional benefits\*:*

- Enhanced visibility to conference attendees and WEF members
- Logo recognition on sponsor slide
- Logo recognition on sponsor signage
- Logo with directory listing in conference program
- Logo on sponsor banner on conference website
- Access to exclusive sponsor graphics for marketing use
- Pre-registered or final attendee lists (no email addresses)
- Sponsor badge ribbons

*\*Excluded for Meterboards/signage and the Advertising Opportunities*

## SPONSORSHIP OPPORTUNITIES

### PLATINUM

**MEMBER: \$15,500 | NON-MEMBER: \$16,500**

- Top billing recognition as Platinum Sponsor in applicable attendee promotional materials
- Three Full-conference registrations
- Six Expo-only passes
- Banner ad in the conference app hyperlinked to sponsor's profile; ad rotates with other sponsor banners
- Custom double-sided meterboard placed in a high-traffic area
- Company logo on exclusive Platinum Sponsor slide projected at the Opening General Session (OGS)
- Company acknowledged as Platinum Sponsor in the OGS opening remarks
- One custom social media post; sponsor written, WEF-approved
- One custom eShowMail; sent to registered attendees
- One conference app push notification identifying Platinum Sponsors

### GOLD

**MEMBER: \$13,500 | NON-MEMBER: \$14,500**

- Recognized as Gold Sponsor in applicable attendee promotional materials
- Custom double-sided meterboard placed in a high-traffic area
- Two Full-conference registrations
- Four Expo-only passes
- Banner ad in the conference app hyperlinked to sponsor's profile; ad rotates with other sponsor banners
- Company logo on Gold Sponsor slide projected at the Opening General Session (OGS)
- One custom social media post; WEF-approved
- One custom eShowMail, sent to registered attendees
- One conference app push notification identifying Gold Sponsors

### SILVER

**MEMBER: \$11,500 | NON-MEMBER: \$12,500**

- Recognized as Silver Sponsor in applicable attendee promotional materials
- Custom double-sided meterboard placed in a high-traffic area
- One Full-conference registration
- Four Expo-only passes
- Banner ad in the conference app hyperlinked to sponsor's profile; ad rotates with other sponsor banners
- Company logo on shared-sponsor slide displayed at the Opening General Session
- One custom social media post; WEF-approved
- One conference app push notification identifying Silver Sponsors



## ONSITE OPPORTUNITIES

### REGISTRATION

**MEMBER: \$10,500 | NON-MEMBER: \$12,000**

This sponsorship puts your logo in the hands of all attendees.

- Custom banner hyperlinked to sponsor website on conference registration website
- Logo on all registrant confirmation emails
- Sign at Registration identifying your company as the sponsor, with logo representation
- Custom double-sided meterboard placed in a separate high-traffic area
- Recognized as the Registration Sponsor in applicable attendee promotional materials

*\*Exclusive*

### OPENING GENERAL SESSION

**MEMBER: \$8,500 | NON-MEMBER: \$10,500**

Gain recognition among the leaders in residuals, biosolids, and treatment technology at the Opening General Session, kicking off the conference and energizing the attendees for the technical sessions ahead.

- Recognized as the Opening General Session Sponsor in applicable attendee promotional materials
- Sign at Opening General Session identifying your company as the sponsor
- Company logo on exclusive slide displayed at the beginning of the Opening General Session
- Company acknowledged as the Opening General Session Sponsor in the opening OGS remarks
- Logo placed in printed Schedule of Events in the Show Program
- Banner ad on conference app hyperlinked to sponsor's profile; ad rotates with other sponsor banners
- Opportunity to place material on table sitting outside of the OGS room
- Conference app push notification mentioning the OGS, sponsor, and booth number if applicable

*\*Exclusive*

### NETWORKING BREAKS

Attendees gather in the exhibit hall for every networking break, creating a prime moment for visibility. Make your brand impossible to miss by positioning it right where people meet and engage.

- Sign at break identifying your company as the sponsor, with logo representation
- Opportunity to provide custom cups, napkins or sleeves; sponsor-provided
- Recognized as the Break Sponsor in promotional materials, including the schedule of events
- Conference app push notification mentioning the break and the sponsor
- There are morning and afternoon breaks on Tuesday and Wednesday, and a morning break on Thursday.

#### SPONSOR ONE DAY:

**TUESDAY: MEMBER: \$4,500 | NON-MEMBER: \$5,500**

**WEDNESDAY: MEMBER: \$4,500 | NON-MEMBER: \$5,500**

**THURSDAY: MEMBER: \$2,250 | NON-MEMBER: \$3,250**

#### EXCLUSIVE, SPONSOR ALL BREAKS:

**MEMBER: \$8,750 | NON-MEMBER: \$9,750**

### NETWORKING LUNCH

Sponsoring a lunch places your brand at one of the exhibit hall's busiest gatherings, ensuring strong visibility. Lunch will be provided to all attendees on Tuesday and Wednesday.

- Up to three signs placed near the lunch lines identifying your company as the sponsor, with logo representation
- Recognized as the Lunch Sponsor in promotional materials, including the schedule of events
- Conference app push notification mentioning the lunch and the sponsor

**ONE DAY: \$5,500 Member | \$6,500 Non-Member**

#### EXCLUSIVE, SPONSOR BOTH LUNCHES:

**\$8,750 Member | \$9,750 Non-Member**

### NETWORKING RECEPTION SPONSOR

**MEMBER: \$8,750 | NON-MEMBER: \$9,750**

After a productive day of learning, attendees have the opportunity to share their stories and meet other attendees at the Networking Reception. Make your company's presence known among conference attendees by sponsoring the Networking Reception.

The Networking Reception is held within the exhibit hall.

- Sign at reception identifying your company as the sponsor, with logo representation
- Three (3) signs placed next to three separate bars identifying your company as the sponsor, with logo representation
- Opportunity to provide custom cups, napkins or sleeves; sponsor-provided
- Banner ad on conference app hyperlinked to sponsor's profile; ad rotates with other sponsor banners
- Conference app push notification mentioning the reception and the sponsor
- Recognized as the Networking Sponsor in promotional materials, including the schedule of events

*\*Exclusive*



## WELCOME CENTER SPONSOR

Attendees are often shuffling their handouts around while leaving registration. New this year, take the opportunity to welcome attendees by sponsoring a cozy area for them to put their belongings away, wait for a colleague, or prepare for the day. The Welcome Center will be located near registration.

Call to see how we can customize this area for your company!

*\*Exclusive*

## CONFERENCE APP SPONSOR

**MEMBER: \$7,875 | NON-MEMBER: \$8,875**

For maximum exposure, your company can be the Exclusive Sponsor of the official conference mobile app.

- Custom splash page when app is opened
- Banner ad on conference app hyperlinked to sponsor's profile; ad rotates with other sponsor banners
- Recognized as the Conference App Sponsor in applicable promotional materials, including attendee emails, show program, and signage

*\*Exclusive*

## TOTE BAGS

**MEMBER: \$8,500 | NON-MEMBER: \$9,500**

Brand the official tote bags with your logo! As the bag sponsor, you can feel confident that you'll be leaving a lasting impression on attendees during and long after the show. This sponsorship includes production and distribution of the bags. Tote bags are distributed to all attendees.

*\*Exclusive*

## LANYARDS

**MEMBER: \$8,000 | NON-MEMBER: \$9,000**

Place your company logo on the official conference lanyard and in the hands, or necks, of all conference attendees. This sponsorship includes production and distribution of the lanyards. Lanyards are passed out at registration.

*\*Exclusive*

## COMPANY-BRANDED CHARGING POD

**MEMBER: \$5,000 | NON-MEMBER: \$6,000**

We're all connected to our phones, and sometimes we need a quick charge. You can help by sponsoring a Charging Pod! Each pod includes seven individual branded portable chargers. Chargers will be placed near the technical session rooms. Attendees can grab a charger to use and then replace it so another attendee can use.

- Two company-branded charging pods included in the sponsorship
- Logo recognition on sign located next to the portable charging pod, includes instructions for use
- Charging Pods will be explained, and the Sponsor will be promoted, in relevant show materials

*\*QTY 2*

## BRANDED GIVEAWAY

**MEMBER: \$4,000 | NON-MEMBER: \$5,000**

Put your company's brand in the hands of all attendees by being the Giveaway Sponsor. Give something fun or useful to all attendees to take home and always remember your brand! Your company's customized giveaway will be distributed to all attendees at registration. Examples include pens, notepads, water bottles, sunglasses, umbrellas, microfiber wipes, etc. Sponsor is responsible for the production and shipping of the giveaway. Giveaway item must be WEF approved.

*\*Exclusive*

## METERBOARD

**MEMBER: \$3,000 | NON-MEMBER: \$4,000**

Custom, double-sided, free-standing meterboard sign placed within a high-traffic area for the duration of the conference.

## ADVERTISING OPPORTUNITIES

### ON-SITE SIGNAGE

Ask your Account Executive what digital, banner, or decal signage options the Kansas City Convention Center has for you to promote your company. There are a few high-visibility options available.

*Call For Details*

### E-SHOWMAIL

**MEMBER: \$3,500 | NON-MEMBER: \$4,500**

We use a third-party program/company that provides sponsors the ability to send a customized eShowMail (email) on a selected date, sent within a month leading up to the show, to all pre-registered attendees.

*\*QTY 8*

### CARPET CLING

**MEMBER: \$575 | NON-MEMBER: \$675**

Place a 3' x 3' cling on the exhibit floor with your company logo, message, booth number, or directional arrow to your booth.

### CONFERENCE PROGRAM AD

**MEMBER: \$3,500 | NON-MEMBER: \$4,500**

Full-page color ad in one of these prominent positions within the onsite program:

- Inside Front Cover
- Inside Back Cover
- Outside Back Cover