

The banner features a background image of a grand staircase with classical columns. At the top, four logos are displayed: NACWA, Water Environment Federation (with the tagline 'the water quality people'), WATERREUSE, and THE Water Research FOUNDATION. The main text is centered and reads:

2019 National Water Policy Fly-In

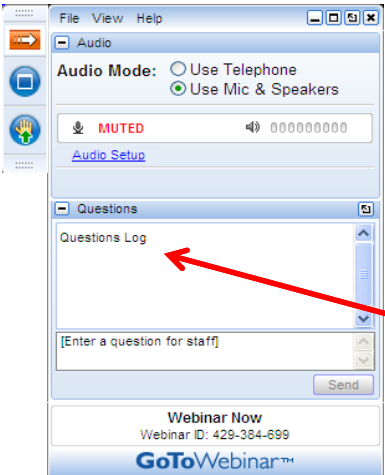
April 3-4, 2019

Washington, DC

Prep Webcast
March 14, 2019
1 – 2:30 PM EST

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How to Participate Today



The screenshot shows the GoToWebinar interface. The 'Audio' section has 'Use Mic & Speakers' selected. The 'MUTED' status is shown with a volume icon and '000000000'. The 'Questions' pane is visible, containing a 'Questions Log' and a text input field with the placeholder '[Enter a question for staff]'. A red arrow points from the text 'Submit your questions using the Questions pane.' to the 'Questions Log' area. The bottom of the interface shows 'Webinar Now' with 'Webinar ID: 429-384-699' and the 'GoToWebinar' logo.

- **Audio Modes**
 - Listen using Mic & Speakers
 - Or, select “Use Telephone” and dial the conference (please remember long distance phone charges apply).
- **Submit your questions using the Questions pane.**
- **A recording will be available for replay shortly after this webcast.**

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Webcast Speakers

WEF

- Steve Dye, *Director of Legislative Affairs*
- Travis Loop, *Sr. Director, Communications*
- Rahkia Nance, *Digital Communications Manager*

NACWA

- Kristina Surfus, *Director, Legislative Affairs*
- Jason Isakovic, *Director, Legislative Affairs*

WaterReuse

- Greg Fogel, *Policy Director*

The Water Research Foundation

- Allison Deines, *Director of Special Projects*

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Call Agenda

- **Overview of Fly-In Agenda and Events**
- **Policy and Funding Requests Overview**
 - SRF Funding Request Levels
 - WIFIA
 - National Priorities Water Research Grant Program
 - U.S. Bureau of Reclamation Title XVI Program
 - USDA Water & Wastewater Loan & Grant Program
 - 2018 Farm Bill's conservation title
 - New funding programs from America's Water Infrastructure Act of 2018
- **Water Week activities back home and Social Media**
- **Tips for Setting Up and Having Successful Meetings**

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Partnering Organizations

Water Week is made possible by the following organizations:

WATER ENVIRONMENT FEDERATION (WEF)
NATIONAL ASSOC. OF CLEAN WATER AGENCIES (NACWA)
THE WATER RESEARCH FOUNDATION (WRF)
WATEREUSE ASSOC. (WRA)
AMERICAN WATER WORKS ASSOC. (AWWA)
ASSOC. OF METROPOLITAN WATER AGENCIES (AMWA)
WATER & WASTEWATER EQUIPMENT MANUFACTURES ASSOC. (WWEMA)
U.S. WATER ALLIANCE (USWA)
AMERICAN PUBLIC WORKS ASSOC. (APWA)
RURAL COMMUNITY ASSISTANCE PARTNERSHIP (RCAP)
ASSOCIATION OF STATE DRINKING WATER ADMINISTRATORS (ASDWA)
COUNCIL OF INFRASTRUCTURE FINANCING AUTHORITIES (CIFA)

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Special Thanks to Our Sponsors!

CLEAN WATER CONSTRUCTION COALITION
BARNES & THORNBURG
SIGNAL GROUP
VAN SCOYOC ASSOCIATES
XYLEM
WATER FINANCE MAGAZINE
EARTH & WATER LAW GROUP
ENS RESOURCES

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**NATIONAL WATER POLICY
FLY-IN REGISTRATION:**
<http://www.waterweek.us/nwpcf/>

HOTEL REGISTRATION:
Hyatt Regency Washington on Capitol Hill
 400 New Jersey Ave., NW
 Washington, DC 20001
 202-737-1234

RESERVATION:
<http://www.waterweek.us/1257-2/>

Taxi: \$15 from DCA
 \$60 from IAD or BWI

Metro: Red Line -- Union Station

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Events Agenda

Tuesday, April 2

Noon – 5 WEF Stormwater Institute Members Meeting
 Univ. of the District of Columbia

Wednesday, April 3

9:30 – 11:30 NACWA Board Meeting, Hyatt Regency

10:00 – 11:30 WaterReuse congressional briefing

Noon – 1:30 WEF YP Networking Lunch, Hyatt Regency

Noon – 1:30 US Water Alliance VoW Campaign Meeting, Hyatt Reg.

Noon – 1:30 WEF NGICP Luncheon, Hyatt Regency

Note: NEWEA Congressional Luncheon 11:30 AM – 1:30 PM in Capitol Visitors Center

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Agenda cont.

Wednesday, April 3

- 1 – 4 PM Registration Open
- 2 – 3:30 PM Policy Fly-In Plenary Session
- EPA Assistant Administrator David Ross
 - EPA OW Directors Panel
- 3:30 – 5 PM Federal Agency Roundtables
- Infrastructure Funding, Water Finance, WIFIA & Affordability
 - EPA Water Reuse Action Plan
 - Bureau of Reclamation Title XVI Program
 - PFAS Issues
 - Integrated Planning
 - CSOs, SSOs & Peak Flow Management
 - Stormwater and Green Infrastructure
 - Watershed Approaches to Address Nutrients
- 5:30 – 7 PM Water Week Joint Congressional Reception
Library of Congress, Madison Building, Montpelier Room

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Agenda cont.

Thursday, April 4

- 7:30 – 9:30 AM Registration Open
- 8 – 10 AM Congressional Breakfast
- *Congressional Committee Staff Panel*
- 10 – 10:30 AM Travel to Capitol Hill – 106 Dirksen Senate Office Building
- 11 AM – 12:15 PM Joint Water Week Briefing
- 12 – 5:30 PM Capitol Hill Visits
- 4 – 5:15 PM WEF Government Affairs Committee Meeting
- 5:30 – 7:30 PM National Water Policy Fly-In Closing Reception
Hyatt Regency, Regency Foyer

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2019 Requests to Congress

- **Increase the FY2020 Clean Water SRF appropriation and reauthorize the program in 2019**
- **Fund the Drinking Water SRF at the fully authorized level of \$1.3 billion in FY2020**
- **Fund the Water Infrastructure Finance & Innovation Act (WIFIA) program at its fully authorized level of \$50 million in FY2020**
- **Increase the authorization for the Bureau of Reclamation's water reuse and recycling competitive grants program (Title XVI-WIIN), and appropriate \$100 million in FY2020**

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2019 Requests to Congress

- **Provide \$20 million for the National Priorities Water Research Grant Program**
- **Fund the USDA Rural Utility Service – Water/Wastewater Loans and Grants at \$2 billion and \$500 million, respectively**
- **Protect full funding for water quality conservation and source water protection programs in the USDA National Resources Conservation Service**
- **Fully fund new grant programs created in America's Water Infrastructure Act of 2018**

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Program	FY17 Enacted	FY18 Omnibus	Pres. FY20	FY19 Omnibus	FY20 Ask	Function
Clean Water SRF	\$1.394B	\$1.7B	\$1.1B	\$1.7B	\$2.8B	Wastewater & Stormwater Loans
Drinking Water SRF	\$863M	\$1.2B	\$863M	\$1.2B	\$1.3B*	Drinking Water Loans
WIFIA	\$28M	\$63M	\$25M	\$68M	\$50M*	All Water Infrastructure Loan
USDA Water & Wastewater Loans & Grants	\$571M	\$1.06B	\$1.7B	\$2.02B	\$2.5B	Rural Communities Loans and Grants
Title XVI-WIIN competitive grants	\$10M	\$20M	\$3M	\$20M	\$100M	Water Recycling and Reuse
Total Combined	\$2.866B	\$4.0B	\$3.7B	\$5.0B	\$6.75B	

* = WRDA 2018 Authorized Level

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Water Quality Protection and Job Creation Act of 2019 (H.R. 1497)

Sponsor: Chairman Peter DeFazio (D-OR)

Co-sponsors: Grace Napolitano (D-CA), Don Young (R-AK), and John Katko (R-NY)

The key provisions of the bill include (FY20 – 24):

- Clean Water SRF reauthorized at \$4B/year
- State management assistance at \$300M/year
- Watershed pilot projects at \$120M/year
- Redefines "alternative water source projects" as wastewater, stormwater, or by treating wastewater or stormwater and authorizes \$75M/year
- Extends authorization for grant assistance for sewer overflow and stormwater reuse projects from 2020 to 2024.

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Water Reuse/Recycling

- Water reuse is a critical tool for local water resource management
- Build secure and safe water supplies
- Water quality management
- Support economic growth
- Share **your stories** of how water reuse benefits your community

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Water Recycling Investment and Improvement Act (H.R. 1162)

Lead by Grace Napolitano (D-CA), with 24 additional cosponsors so far

Key provisions include:

- Increases Title XVI-WIIN authorization from \$50 million to \$500 million
- Makes the program permanent
- Strikes the requirement that projects must be in drought or disaster areas
- Strikes the requirement that the projects need to be designated in an appropriations legislation

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Title XVI Water Reclamation and Reuse Program

- Only federal funding program (Bureau of Reclamation) for water recycling projects
- \$692 million in federal funding leveraged at least \$2.07 billion
- More than \$500M in proposals on waiting list
- **Ask: Urge Congress to provide funding at least \$100M in FY 2020**

	FY2017 Level	FY2018 Level	FY2019 Level	FY20 Request
Title XVI-WIIN	\$10M	\$20M	\$20M	\$100M

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WRDA 2018

S. 3021, America's Water Infrastructure Act

Now law, this bill included:

- WIFIA reauthorization (\$50M/yr) w/ SRF benefits
- Stormwater Infrastructure Funding Task Force
- Grants for climate change adaptation
- Grants (\$1M/yr) for water workforce development
- Grants (\$225M/yr) to states for stormwater, CSO, SSO infrastructure projects for reuse and recycling
- Grants (\$25M/year for 2 years) to non-profit entities for technical assistant to POTWs
- WaterSense Program Authorization
- Drinking Water SRF Reauthorization (\$4.424B over next 3 years)

The next step is to get these programs funding through the FY20 Appropriations process. And, we will continue advocating that clean and safe water remain priorities in the next WRDA (2020 – work starts this summer!)

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H.R.7279 - Water Infrastructure Improvement Act

Bill codifying Integrated Planning, establishing an EPA Office of Municipal Ombudsman and affirming that EPA should work with interested utilities on green infrastructure approaches.

Passed House and Senate in December 2018. President signed in January.

Defined IP as a plan developed consistent with USEPA's Integrated Municipal Stormwater and Wastewater Planning Approach. EPA must inform utilities of the opportunity to develop an IP that could incorporate clean water obligations:

- CSO's
- Capacity management plans for collection systems
- Stormwater discharges
- Wasteload allocations related to TMDL's
- Reclaiming, recycling or reusing water
- Green infrastructure

An IP can include compliance schedules beyond a five-year permit.

Most substantive changes to the CWA in years -- demonstrating there is strong bipartisan commitment to advancing clean water policy.

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National Priorities Water Research Grant Program

Allison Deines
Wednesday, March 14, 2019

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The need for applied research on water topics is great.

- There is a more than \$30 million estimated in unfunded research and technology demonstrations annually.
- Because of your support last year, Congress increased funding from \$4.1 to \$5 million in FY2019.



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Federal Water Research and Development Support

Asks for FY2019 Appropriations:

- To increase funding for the competitive National Priorities Research Grant Program to \$20,000,000.
- To fully fund the Innovative Water Technologies Grant Program authorized by America's Water Infrastructure Act in 2018 at \$10 million.



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Support Water Research and Development Programs

Letters to Congress from the water sector will have a tremendous impact. We have designed a simple online letter submission process that can be completed in fewer than five minutes:

- Go here: <http://www.congressweb.com/mgf/8/>
- Fill in your name, organization's address and contact information (those serving multiple states will have to do a separate entry and provide a corresponding zip code for each area).
- Press SEND (you can view and print the content of the letter within the electronic system).

A letter will be sent automatically to each of your respective members of Congress.



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**Hand-out from
2017 Fly-In!**

www.waterweek.us

LET'S WORK TOGETHER TO ELEVATE WATER!

85%
of U.S. residents get
their water from
public water facilities

Clean water means that our children and
families have access to safe water for
bathing and drinking.

1 job
created in water + wastewater adds
3.68 jobs
to the national economy

Every
\$1
invested in water and
wastewater infrastructure
increases long-term GDP by
\$6.35

Tax-exempt municipal bonds
financed nearly
\$38 billion
in water + wastewater
infrastructure in 2016

Clean water means our nations
industries can produce related products
with water from condensate.

Over
\$86 billion
annually is spent on
water-related sports activities

Clean water means farmers can
safely irrigate their crops.

For more information & to get involved, visit www.waterweek.us

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ELEVATE WATER

as a

NATIONAL PRIORITY

Hand-out from 2017 Fly-In!

www.waterweek.us

AMERICA'S ECONOMIC FUTURE DEPENDS ON SAFE AND CLEAN WATER

America's future economic strength depends on investments made today in water infrastructure. These investments create jobs and support the economy. Consider these facts: Every \$1 invested in water and wastewater infrastructure increases long-term GDP by \$6.35; each job created in water and wastewater leads to 3.68 jobs in the national economy; over \$66 billion annually is spent on water-related sports activities. It is anticipated that expenditures by thirty of the largest metropolitan water, stormwater and wastewater utilities will contribute \$524 billion to the national economy over the next decade and support nearly 300,000 permanent jobs. However, without additional major investment, breakdowns in water supply, treatment and wastewater capacity are projected to cost manufacturers and other businesses over \$7.5 trillion in lost sales and \$4.1 trillion in lost GDP from 2011 to 2040.

AMERICA'S QUALITY OF LIFE DEPENDS ON SAFE AND CLEAN WATER

Well-functioning water and wastewater systems, and the research efforts to support them, are critically important to America's quality of life. Past investments in drinking water, wastewater and stormwater infrastructure have left America with some of the best drinking water in the world, while providing our children with safe water for swimming and bathing, and our cities and towns with opportunities to revitalize waterfronts to support new businesses, residences, and recreational activities. However, investment in water, wastewater and stormwater infrastructure and research has failed to keep pace with maintenance demands and emerging hydrological threats, putting our quality of life gains at risk.

FEDERAL INVESTMENT ENSURES SAFE AND CLEAN WATER

Since enactment of the Clean Water Act in 1972 and the Safe Drinking Water Act in 1974, Congress has supported a strong federal funding partnership with States and local ratepayers, to pay for this critical infrastructure through:

- Investments in the Drinking and Clean Water State Revolving Funds, which return over \$ 93 to the Federal Treasury for every \$1 invested;
- Tax-exempt municipal bonds, which financed nearly \$38 billion in water and wastewater infrastructure in 2016; and,
- WIFIA, the Water Infrastructure Finance and Innovation Act, which has the potential to leverage over \$60 for every \$1 invested in major water and wastewater projects.

Yet EPA estimates that America's water and wastewater infrastructure requires more than \$650 billion worth of investment over the next 20 years just to maintain current levels of service, and independent estimates place this figure over \$1 trillion. While local ratepayers will shoulder much of this burden, all levels of government must be part of the solution.

IT IS TIME TO RENEW THE LOCAL-STATE-FEDERAL SAFE AND CLEAN WATER FUNDING PARTNERSHIP

WE CALL ON CONGRESS TO ENSURE:

- ◆ **\$2.8 BILLION** for Clean Water State Revolving Fund for FY2018
- ◆ **\$1.8 BILLION** for Drinking Water State Revolving Fund for FY2018
- ◆ **\$15 MILLION** for Water Infrastructure Finance and Innovation Act for FY2018
- ◆ **\$50 MILLION** for the Bureau of Reclamation's water reuse and recycling program
- ◆ **\$5 MILLION** for National Priorities Research Funding
- ◆ **FULL TAX-EXEMPT STATUS** for interest earned on municipal bonds
- ◆ **REMOVAL OF THE CAP** on tax-exempt private activity bonds for water and wastewater infrastructure

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SOCIAL MEDIA

Rahkia Nance
 Digital Communications Manager
 Water Environment Federation
rnance@wef.org



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#WATERWEEK2019 CHECKLIST

- Follow #WaterWeek2019
- Tag your posts across Facebook, Twitter and Instagram
- Find your Congress members on social media and start following them
- Look for updates from WEF, NACWA, US Water Alliance

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IF YOU'RE ON THE HILL...



WEF Member Carol Martinson (in purple), of Rocky Mountain WEA, talks with Sen. John Barrasso (R.-Wyo.) during Water Week 2018

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PARTICIPATING REMOTELY

Travis Loop
Senior Director, Communications and Public Outreach
Water Environment Federation
tloop@wef.org

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OTHER WAYS TO PARTICIPATE

- Arrange a visit with your Congress member's local office and/or invite their staff for a facility visit
- Publish an op-ed or blog
- Join WEF's Water Advocates

www.wef.org/water-week-remote

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RESOURCES

- Policy Asks: This document outlines the requests for funding and policies that WEF will be communicating to Congress and federal agencies.
- Infographics: These infographics were created by WEF to communicate the value of water and importance of investment in infrastructure.

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THANK YOU!

FACEBOOK: @WATERENVIRONMENTFEDERATION

TWITTER: @WEFORG

INSTAGRAM: @WEF_ORG

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How to Request Congressional Meetings

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<https://www.govtrack.us/congress/members>

Follow links to your Senators' and Representative's websites. Call their offices to ask how to request a meeting. A draft meeting request letter will be emailed to all webcast participants.

govtrack.us HOME BROWSE TRACK ABOUT USE OUR DATA

CONGRESS · MEMBERS OF CONGRESS · MAPS

Find a Senator or Representative
Use this page to find current Members of Congress by state or district.

FIND A SENATOR or REPRESENTATIVE

By Last Name
type the last name of

By State
(Select State)

By Zip Code
ZIP or ZIP+4

By Address
columbus, oh

SEARCH

[List all Members of Congress](#)

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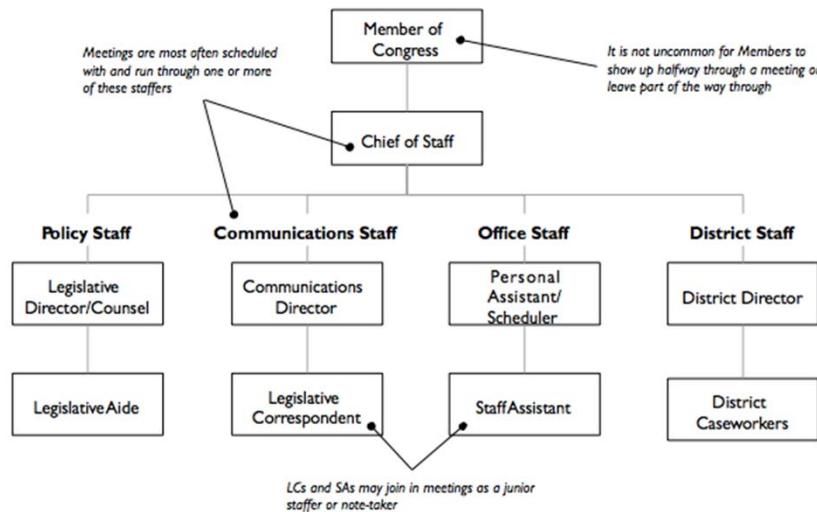
Example of a Hill Day meeting Schedule – Can be emailed to webcast participants.

1	A	B	C	D	E	F	G	H	I
2	Time	Congressional Member	District	Room/Location	Staff Contact	Email	Phone	Notes	Meeting Scheduled By
3	Congressional Switchboard#: 202-224-3121								
4	11:30am	Example- Rep. John Doe	NY - 1	2001 Rayburn HOB or 300 Hart SOB	Jane Smith	jane.smith@mail.house.gov or jane_smith@doe.senate.gov	202-224-3121	Rep. Doe is on the Appropriations Comm.	Sally White, NYWEA, 201-123-1234
5	Noon								
6	1:00 PM								
7	2:00 PM								
8	3:00 PM								
9	4:00 PM								
10	5:00 PM								
11	5:30 - 7:00 PM	Congressional Reception		101 Constitution Ave., NW, Rooftop]					

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Expect to Meet with Hill Staffers During Hill Meetings

Sample Organization of a Congressional Office



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Tips for a Successful Meeting



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What Influences Congress?

- Providing consistently **reliable** information: 87.0 percent
- Presenting a **concise** argument: 85.2 percent
- Holding **face-to-face** meetings: 58.4 percent
- Academic or issue **experts**: 81.5 percent

- *95% of American support **increased investment in water infrastructure***

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What works best:

- 95% said that "in-person visits from constituents" would have "some" or "a lot" of influence on an undecided lawmaker.
- 79% said "meet or get to know the Legislative Assistant with jurisdiction over their issue area"
- 91% said it would be helpful to have "information about the impact the bill/issue would have on the district or state."
 - Only 9% report they receive that information frequently.
- 79% said a personal story from a constituent related to the bill or issue would be helpful.
 - Only 18% report they receive it frequently.

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Social Media actually works!

- 76% of the respondents agreed that "social media enabled us to have more meaningful interactions with constituents;"
- 70% agreed that "social media have made Members/Senators more accountable to constituents;"
- 71% said social media comments directed to the Member/Senator by "multiple constituents affiliated with a specific group or cause" would have "some" or "a lot" of influence on an undecided lawmaker.

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Important to Remember...

- Be punctual -- and be patient!
- Tell them what they need to know about what's going on back home.
- If you don't know the answer to a question, say you don't know -- promise to get back to the legislator or staff with the requested information.
- **NEVER** offer to make a political contribution or pledge of political support!
- Don't look at your smartphone. Silence it!

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Important to Remember, continued...

- ***Make the ask!*** Be clear and concise, and ask who the correct staff person is for following up.
- Don't use acronyms or terms that someone outside of your profession won't understand.
- Thank the legislator and offer to serve as a resource on other water-related issues.
- After the visit, write a thank you letter/email reviewing the key points discussed.

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Use Meeting Follow Up to Build Trust, Serve as Resource

QuickTakes

- Advocates can become trusted resources for lawmakers by following up and keeping in touch with Members of Congress after face-to-face meetings
- Advocates should consider following the steps below to position themselves as effective and trustworthy advocates for their issue

Steps to Take Following a Meeting with a Member of Congress

Send a Thank You Message

- Send a follow-up e-mail several days after meeting with a Member
- Keep the message brief, thank the office for their time, and remind the office of the issue at hand
- Leave a link to a reliable source of information on the issue for the office to refer to

Attend Events in the District

- Attend town hall meetings or other public events in the district to build a stronger relationship with your representative
- Find opportunities to engage in policy matters in the district and serve as trustworthy resource to earn visibility for your issue

Stay in Touch

- Do not over-communicate with Members of Congress, but do pass along new information about your issue as it is released
- Communicate with your representative in a respectful and informative manner to gain the representative's respect—for you and your points of view

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Capitol Hill Is A (Relatively) Small Neighborhood

By Car

- Capitol Hill offers few public parking options; street parking is difficult.
- The nearest garage is north of the Capitol, by Union Station
- Many visitors prefer to arrive by taxi, available throughout the city

Getting To The Hill

By Public Transportation

- For most visitors, the Metro system will prove the best transportation bet.
- The Red Line (subway) serves the north side of the Capitol, while the Blue, Orange, and Silver lines offer two stations to the south
- The Metrobus serves various points around the Hill; visit WMATA.com to see detailed maps

By Foot

- D.C. is a relatively walkable city
- However, hot and humid weather may make long walks inadvisable during summer months

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The Geography of the House Side

Understanding Office Numbers

Building	Rayburn (RHOB)	Longworth (LHOB)	Cannon (CHOB)
Numbering System	All rooms are four digits; the first is always 2, the second indicates floor	All rooms are four digits; the first is always 1, the second indicates floor	All rooms are three digits; the first indicates floor
Example	Rep. Kevin McCarthy's office, 2421 RHOB, is on the fourth floor of Rayburn	Rep. Paul Ryan's office, 1233 LHOB, is on the second floor of Longworth	Rep. Nancy Pelosi's office, 233 CHOB, is on the second floor of Cannon

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The Geography of The Senate Side

Understanding Office Numbers

Building	Russell (SR)	Dirksen (SD)	Hart (SH)
Numbering System	All rooms are three digits, the first digit indicating floor number and a prefix indicating office building		
Example	Sen. Harry Reid's office, SH 522, is located on the fifth floor of the Hart building		

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Questions or Additional Info:

WEF

- Steve Dye, sdye@wef.org
- Amy Kathman, akathman@wef.org
- Rahkia Nance, rnance@wef.org

NACWA

- Kristina Surfus, ksurfus@nacwa.org
- Jason Isakovic, jlsakovic@nacwa.org

WaterReuse

- Greg Fogel, GFogel@watereuse.org

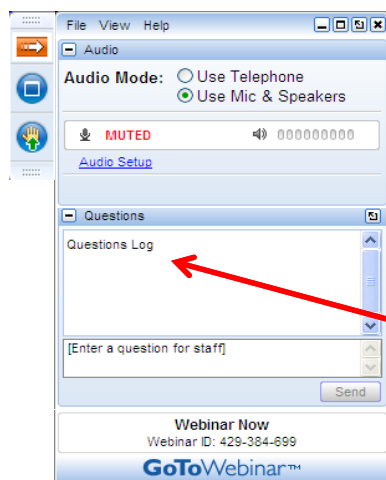
The Water Research Foundation

- Allison Deines, Adeines@werf.org



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