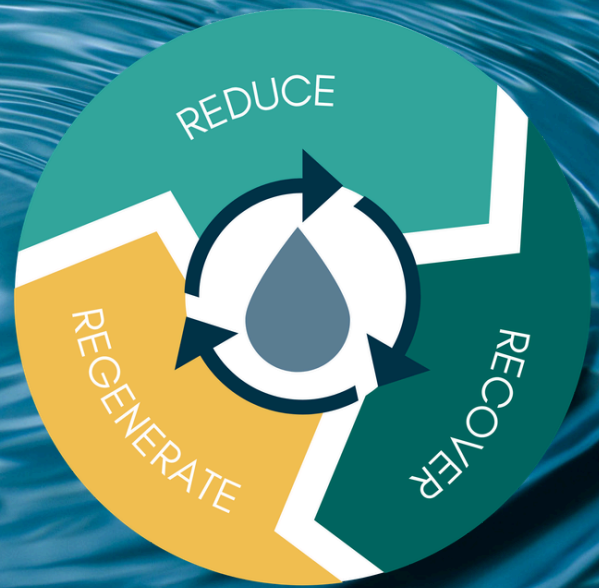


CIRCULAR WATER ECONOMY



What is the Circular Water Economy?

Circular Water Economy is an integrated approach to managing water that focuses on reducing waste, recovering nutrients and energy, and regenerating nature within the water cycle. It treats water as a renewable resource, leveraging advanced technologies to reduce pollution, recover resources, and close the loop in municipal, industrial, and agricultural systems.

How does the Circular Water Economy differ from the traditional approach?

The traditional "linear" water model follows a "take-use-dispose" pattern, where water is extracted, used, and often discharged as wastewater. In contrast, the Circular Water Economy emphasizes reusing and recycling water, treating wastewater as a valuable resource, and integrating water systems to minimize losses.

Get Involved with Circular Water Initiatives

Explore the \$47B value and potential of the Circular Water Economy for utilities. **(Valuing the Circular Water Economy Report)**



Discover how to unlock capital and scale investment in circular water solutions. **(Financing the Future of the U.S. Water Sector Report)**



Pre-order your copy of the **Circular Water Economy 101 Book** to explore principles and systems thinking behind the Circular Water Economy.



Enroll in the **Circular Water 101 Course** to gain a deeper understanding of the circular water concept.



Submit your **Circular Water Case Study** to be featured on the global map.



Key Circular Water Economy Pillars

- ✓ **REDUCE:** Minimize water usage and wastage through efficient practices.
- ✓ **RECOVER:** Extract valuable resources like energy or nutrients from wastewater.
- ✓ **REGENERATE:** Restore natural ecosystems and recharge aquifers.



Share Your Ideas: Contribute your innovative approaches, measurable impacts, lessons learned, and practical insights to inspire and inform the broader water community through WEF.