

# 2024 Residuals and Biosolids Conference

JUNE 18-21, 2024 | OKLAHOMA CITY, OK

## Sponsorship Prospectus

The 2024 Residuals and Biosolids conference will offer a four-track program where people can share new technologies, successful innovations, and current best practices to allow industry professionals to achieve long-term success designing and managing biosolids programs.

The conference will include oral presentations, interactive discussions, pre-conference workshops, exhibits, technology spotlights, and opportunities for networking in dynamic settings. Quality, in-depth presentations and ample networking time will provide an intensive three days for all 650+ participants.



### CONTACT INFORMATION

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## Why Sponsor?

# Overall Sponsor Benefits:

- Enhanced visibility to conference attendees and WEF members
- Logo recognition on sponsor slide
- Logo recognition on sponsor signage
- Logo with directory listing in conference program
- Logo on sponsor banner on conference website
- Access to exclusive sponsor graphics for marketing use
- Pre-registered or final attendee lists (no email addresses)
- Sponsor badge ribbons

*\*Overall sponsor benefits are included with all opportunities, except meter boards, carpet clings, and hotel sponsorships*

## SPONSORSHIP OPPORTUNITIES

### PLATINUM

**MEMBER: \$19,100 | NON-MEMBER: \$23,875**

- 10' x 10' unfurnished booth space
- Mobile banner ad on footer of main content cards; randomly rotates with other sponsor banners; includes link to website
- 15 Expo-Only Registrations
- Custom double-sided meter board to be placed in the convention center
- Company logo on own platinum sponsor slide at the Opening General Session
- Logo on email banner recognizing conference-wide sponsors when email correspondence is sent to registrants (based on sponsorship contract received date)
- One social media post
- Custom banner hyperlinked to sponsor website in online conference proceedings distributed to all attendees or on registration website and all registrant confirmation emails (based on sponsorship contract received date)
- Logo recognition at Networking Reception

### GOLD

**MEMBER: \$14,875 | NON-MEMBER: \$18,600**

- Custom double-sided meter board to be placed in the convention center
- Logo recognition at Networking Reception
- 10 Expo-Only registrations
- Company logo on shared sponsor slide at the Opening General Session
- Mobile banner ad on footer of main content cards; randomly rotates with other sponsor banners; includes link to website
- Logo on email banner recognizing conference-wide sponsors when email correspondence is sent to registrants (based on sponsorship contract received date)
- Social media coverage
- Custom banner hyperlinked to sponsor website in online conference proceedings distributed to all attendees or on registration website and all registrant confirmation emails (based on sponsorship contract received date)

### SILVER

**MEMBER: \$10,150 | NON-MEMBER: \$12,650**

- Logo recognition at Networking Reception
- 5 Expo-Only registrations
- Logo on Sponsor Slide
- Logo on email banner recognizing conference-wide sponsors when email correspondence is sent to registrants (based on sponsorship contract received date)
- Social media coverage



## BRANDED GIVEAWAYS

### TOTE BAG

**MEMBER: \$9,350 | NON-MEMBER: \$9,850**

Provide branded official tote bags with your logo to all event attendees. As the bag sponsor, you can feel confident that you'll be leaving a lasting impression on attendees as the bags are kept and reused during and after the show. This sponsorship includes production and distribution.

*Sponsor logo on official tote bag distributed to all attendees at registration.*

### LANYARD

**MEMBER: \$7,500 | NON-MEMBER: \$9,375**

Place your company logo on the official conference lanyard and in the hands of all conference attendees. This sponsorship includes production and distribution.

*Sponsored official conference lanyard distributed to attendees at registration.*

### BRANDED GIVEAWAY

**MEMBER: \$7,500 | NON-MEMBER: \$9,375**

Giveaway items with your company logo are distributed to attendees to carry throughout the conference and back into their daily lives, keeping your brand visible for years to come. Examples include stylus pens, notepads, water bottles, sunglasses, umbrellas, and microfiber wipes. This sponsorship includes production and distribution.

*Sponsored giveaway item distributed to attendees at registration.*

## ONSITE OPPORTUNITIES

### OPENING GENERAL SESSION

**SOLD**

**MEMBER: \$4,850 | NON-MEMBER: \$5,075**

Gain recognition among the leaders in residuals and biosolids at the Opening General Session, kicking off the conference and energizing the attendees for the technical sessions ahead.

- Sign at OGS identifying your company as the sponsor
- Recognition on separate slide at Opening General Session

### NETWORKING BREAKS

**MEMBER: \$3,750 | NON-MEMBER: \$4,700**

Sponsor the networking breaks and reinforce awareness of your business among all conference participants.

- Sign at breaks identifying your company as the sponsor
- Sponsor-provided cups or napkins with company logo to be used at all sponsored breaks

### NETWORKING BREAKS - TWO DAYS

**MEMBER: \$6,500 | NON-MEMBER: \$6,750**

### LUNCH

**MEMBER: \$4,500 | NON-MEMBER: \$5,650**

Target one of the most highly attended gatherings in the exhibit hall to increase visibility of your business.

- Sign at luncheon(s) identifying your company as the sponsor
- Sponsor-provided cups or napkins with company logo to be used at the sponsored luncheon

### LUNCH - TWO DAYS

**MEMBER: \$6,450 | NON-MEMBER: \$8,550**

### NETWORKING RECEPTION

**MEMBER: \$5,775 | NON-MEMBER: \$7,275**

Make your company presence known among conference attendees socializing at the reception.

- Sign at networking reception identifying your company as the sponsor
- Sponsor-provided cups or cocktail napkins with company logo to be used at the sponsored reception



## ADVERTISING OPPORTUNITIES

### CONFERENCE PROGRAM AD

**MEMBER: \$5,900 | NON-MEMBER: \$6,200**

Full-page color advertisement in the conference program.  
Available locations:

- Inside Front Cover
- Inside Back Cover
- Outside Back Cover

### METER BOARD

**MEMBER: \$2,775 | NON-MEMBER: \$2,900**

Custom, double-sided, free-standing sign to be placed within the convention center for the duration of the conference.

### CARPET CLING\*

**MEMBER: \$550/cling | NON-MEMBER: \$750/cling**

2' x 2' adhesive back sign on the exhibit floor with your company logo or directional arrow to your booth.

*\*Exhibitor Exclusive*

## DIGITAL OPPORTUNITIES

### ONLINE REGISTRATION

**MEMBER: \$4,300 | NON-MEMBER: \$5,350**

Custom banner hyperlinked to sponsor website on registration website and all registrant confirmation emails.

### ONLINE PROCEEDINGS

**MEMBER: \$4,300 | NON-MEMBER: \$5,350**

Custom banner hyperlinked to sponsor website in online conference proceedings distributed to all attendees.

### MOBILE APP

**MEMBER: \$7,500 | NON-MEMBER: \$9,375**

Gain exceptional exposure by placing a custom banner on the dashboard on the official conference mobile app.

*Custom artwork on banner.*

*Custom artwork on app splash page.*

### MOBILE APP BANNER

**MEMBER: \$4,300 | NON-MEMBER: \$4,500**

Put your company in the palm of their hands! Be seen by conference attendees as they navigate the app using their mobile devices to learn more about sponsors, programming, and speakers on-the-go.

*Custom artwork on banner.*

### CHARGING STATION

**MEMBER: \$4,250 | NON-MEMBER: \$4,450**

Wireless packs in a custom branded bay available near registration.

## INTELLECTUAL PROPERTY

### WEF TRADEMARKS

1. Water Environment Federation®
2. WEF®
3. WEFTEC®

### SPONSOR TRADEMARKS

1. Corporate Sponsor logo in jpeg and eps format provided to WEF.
- Deadlines for required collateral will be provided to Corporate Sponsor upon securing sponsorship. Sponsor must provide required collateral by deadlines provided to guarantee full and complete fulfillment by WEF.

