



2023

SPONSORSHIP PROSPECTUS

WEF FORUM **INTENSIFICATION OF RESOURCE RECOVERY**

MARCH 20 – 22 | CARY, NC

The IR² Forum 2023 will be conducted in an intensive single-track format similar to a Gordon Conference, with the idea to promote discussion and collaboration between attendees about innovative technologies for resource recovery facilities and with an eye toward identifying gaps and research and planning needs moving forward. The Forum will be attended by approximately 150 leading experts and practitioners from utilities, consulting firms, universities, and other key representatives from the industry.

The technical program will focus on seven individual session topics highlighting:

- Aerobic Granular Sludge
- Novel application of membranes/MABRs
- Advanced Primary Treatment
- Intensification of digestion
- Low carbon nutrient removal (including PdNA)
- Machine-learning – use of data in automation for treatment processes
- Non-RO Advanced Water Treatment for Reuse Applications

The expert steering committee will invite technology providers and utility representatives to co-present on their experiences and successes/challenges. Quick, in-depth presentations and ample networking time will provide an intensive three days for all participants.

#WEFForum

HOUSING

Different from some of WEF's past Forums, the registration cost does not include housing. All Forum participants must make their own housing reservations and are strongly encouraged to stay at the Embassy Suites by Hilton Raleigh Durham Research Triangle in order to maximize networking which will continue throughout this 3-day event. Additionally, guests of the Embassy Suites will enjoy complimentary breakfasts included within in their room rate.

Embassy Suites by Hilton Raleigh Durham Research Triangle

201 Harrison Oaks Blvd | Cary, NC 27513
(919) 677-1840

WEF Rate

\$169.00/night plus nightly occupancy taxes and fees (13.6% total)

DEADLINE: **FEBRUARY 27, 2023**

WHY SPONSOR?

OVERALL SPONSOR BENEFITS

- Enhanced visibility to forum attendees and WEF Members
- Logo featured in sponsorship directory listing in the conference program
- Logo featured on forum website
- One-time pull of final attendee list in Excel® format
- Branding on signage recognizing all sponsors on display for the duration of the forum
- Logo featured on corresponding sponsor slide at the Opening General Session
- Sponsor badge ribbons

**Option to provide cups or napkins at an event is provided on a first come, first-serve basis*

BECOME A SPONSOR TO REACH YOUR TARGET AUDIENCE

Being a conference sponsor leverages your business (and brand image) presence in front of 150 water quality professionals in your market base. Sponsorships enhance your company's visibility and create greater awareness for your branding, products, and/or services in the minds of the conference attendees.

Benefit from an integrated marketing and promotional campaign that positions your organization as a premier source for solutions and advice. Each opportunity offers multiple branding exposures before, during, and after the show at price points designed for any marketing plan.

TOP REASONS FOR ATTENDING

FORUM SUBJECT MATTER | EDUCATIONAL EXPERIENCE | NETWORKING OPPORTUNITIES

SPONSORSHIP OFFERINGS

SPONSORSHIP OPPORTUNITIES	MEMBER RATE	NONMEMBER RATE
Platinum	\$13,125	\$16,406
Gold	\$11,025	\$13,781
Silver	\$7,350	\$9,187

BRANDED GIVEAWAYS

Tote Bag

MEMBER **\$3,675** | NONMEMBER **\$4,593**

Place your company logo on the official forum bag and in front of all event attendees. As the bag sponsor, you can feel confident that you'll be leaving a lasting impression on attendees as the bags are kept and re-used during and after the show. This sponsorship includes production and distribution.

- Sponsor logo on official forum bag distributed to all attendees at registration

Lanyard

MEMBER **\$3,675** | NONMEMBER **\$4,593**

Place your company logo on the official conference lanyard and in the hands of all conference attendees. This sponsorship includes production and distribution.

- Sponsor logo on official conference lanyard distributed to attendees at registration

Water Bottles

MEMBER **\$3,675** | NONMEMBER **\$4,593**

Reusable water bottles will be printed with your company logo and distributed to attendees to carry throughout the forum and keeping your brand name visible for years to come. This sponsorship includes production and distribution.

- Sponsor logo on official forum water bottle distributed to all attendees at registration

Notepads

MEMBER **\$2,100** | NONMEMBER **\$2,625**

Fully customizable notepads are distributed to attendees to use during the forum and back into their daily lives keeps your brand name at attendees' fingertips. This sponsorship includes production and distribution.

- Sponsor logo on official forum notepad distributed to all attendees at registration



ONSITE OPPORTUNITIES

Opening General Session

MEMBER **\$3,150** | NONMEMBER **\$3,937**

Networking breaks

MEMBER **\$1,260** | NONMEMBER **\$1,575**

Sponsor the networking breaks, and reinforce awareness of your business among all forum participants.

- Sign at breaks identifying your company as the sponsor
- Sponsor-provided 8-ounce cups with company logo to be used at all sponsored breaks

Lunch

MEMBER **\$4,725** | NONMEMBER **\$6,300**

Networking Reception

MEMBER **\$1,890** | NONMEMBER **\$2,300**

Welcome reception

MEMBER **\$1,890** | NONMEMBER **\$2,300**

Make your company presence known among forum attendees socializing at the Thursday night Welcome Reception.

- Sign at Reception identifying your company as the sponsor
- Sponsor-provided 8-ounce cups or cocktail napkins with company logo to be used at the sponsored reception



To learn more about sponsorship opportunities, contact:

Nic Christy
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703-684-2400

LaTisha Henderson
Director Customer Success
Lhenderson@wef.org
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ADVERTISING OPPORTUNITIES

Conference Program Ad

Available to 3 sponsors

MEMBER **\$4,200** | NONMEMBER **\$5,250**

- Full-page color advertisement in the conference program
- Available locations: Inside Front Cover, Back Cover, Inside Back Cover; allocated on first-come, first-serve basis

Ad art due by February 11, 2023

Meter Board

MEMBER **\$2,625** | NONMEMBER **\$3,281**

Custom, double-sided, free-standing sign to be placed within the convention center for the duration of the conference

Carpet Clings

MEMBER **\$525** | NONMEMBER **\$735**

A 2' x 2' adhesive back sign on the exhibit floor with your company logo or directional arrow to your booth

DIGITAL OPPORTUNITIES

Wi-Fi

MEMBER **\$3,780** | NONMEMBER **\$3,780**

HOTEL OPPORTUNITIES

Door Hanger

MEMBER **\$3,150** | NONMEMBER **\$3,937**

TV Channel

MEMBER **\$ 3,150** | NONMEMBER **\$3,750**