



## December Exhibitor Newsletter

Thank you for choosing to exhibit at WEFTEC 2026! You are receiving this newsletter because you are identified as either a Primary and/or Secondary point of contact for your WEFTEC exhibit booth. Each month you will receive a newsletter containing essential exhibitor information. **We strongly encourage you to review and share this information with your colleagues to stay informed and ahead of deadlines.**

### EXHIBITOR RESOURCE CENTER (ERC)

The ERC is the central location for all your WEFTEC 2026 exhibitor information. Your booth's primary contact has access to the [ERC](#), and they can add additional users by selecting ....

The ERC contains Dates and Deadlines, resources such as Exhibit Rules and Regulations, the Exhibitor Service Manual for ordering flooring, furnishings, utilities, and more.

**We encourage you to bookmark the ERC as you will need to access it regularly.**

[2026 WEFTEC Exhibitor Resource Center](#)

*Information is added to the [ERC](#) as it becomes available.*

### UPDATES TO THE WEFTEC LICENSE AGREEMENT

Some minor Updates and corrections have been made to the WEFTEC 2026 Exhibitor License Agreement, which took place on November 1, 2025. Changes include:

- Priority Points Policy additions
- Indemnification and Insurance corrections
- Language added regarding drones

No action is needed from you. By continuing your exhibitor contract for WEFTEC, you agree to the new terms. View the full [Exhibitor License Agreement](#)

### WEFTEC ADVANCED HOUSING – OPEN NOW

#### **Deadline: January 6, 2026**

Exhibitors that participated in Advanced Booth Sales are granted early access to WEFTEC Housing. Instructions for early hotel room block requests are available under Resources via the [ERC](#).

### SPEAK AT WEFTEC

#### Workshops

#### **Deadline: December 8 at 9:00 a.m. ET**

Workshops are full, or half day tailored, in-depth, interactive learning experiences. They

equip water professionals with practical skills and innovative insights. More Information is on [Speak at WEFTEC](#).

#### Technical Sessions

##### **Deadline: January 15 at 9:00 a.m. ET**

Utilizing both traditional classroom formats and interactive styles, Session proposals and individual Abstracts enable you to share your challenges, solutions, and ideas and be the catalyst for change in the water sector. [Submit Today](#).

Additional information in [WEFTEC 2026 Call for Content](#).

#### **RENEW YOUR EXHIBITOR MEMBERSHIP**

##### **Deadline: December 31, 2025**

Renew your Exhibitor Membership to keep the discounted Member rate for your booth. Exhibitors that do not renew their 2026 memberships by December 31, 2025, will have their booth invoices adjusted to the non-member rate early in 2026. Contact [CSC@wef.org](mailto:CSC@wef.org) for more information.

#### **CONTACT US**

##### **WEFTEC Exhibit Operations** (Booth logistics)

+1.703.684.2443

[expoinfo@wef.org](mailto:expoinfo@wef.org)

##### **WEFTEC Exhibit Sales** (Booth space inquiries)

+1.703.684.2437

[WEFTECSales@wef.org](mailto:WEFTECSales@wef.org)

##### **WEF Finance Team** (Invoices)

+1.703.684.2427

[Payments@wef.org](mailto:Payments@wef.org)

##### **WEF Member Services** (Membership inquiries)

+1.800.666.0206

[CSC@wef.org](mailto:CSC@wef.org)



## January Exhibitor Newsletter

Thank you for choosing to exhibit at WEFTEC 2026! Each month your booth's primary and secondary contact, if applicable, will receive a newsletter featuring essential information regarding exhibiting at WEFTEC. We strongly encourage you to review and share this information with your colleagues to stay informed.

### ADVANCED HOUSING

#### **Deadline: January 6 - TODAY**

Exhibitors that participated in Advanced Booth Sales are granted early access to WEFTEC Housing. Instructions for early hotel room block requests are available under Resources via the [Exhibitor Resource Center \(ERC\)](#).

### SPEAK AT WEFTEC

Presenting at WEFTEC boosts brand visibility, establishes thought leadership, and generates qualified leads. It's a powerful way to showcase innovation, spark new business opportunities, and gain valuable feedback from a highly targeted audience.

#### Technical Sessions

#### **Deadline: January 15 at 9:00 a.m. ET**

Utilizing both traditional classroom formats and interactive styles, Session proposals and individual Abstracts enable you to share your challenges, solutions, and ideas and be the catalyst for change in the water sector. [Submit Today](#).

#### Upcoming Opportunities

Mobile and Pavilion Sessions submission period opens between March and May 2026. More information is available: [Speak at WEFTEC](#)

### EXHIBITOR MEMBERSHIP – EXTENDED DEADLINE

#### **New Deadline: January 15**

If you've secured the Exhibitor Member rate (saving \$8 per square foot), your company must complete its membership renewal by January 15 to maintain this discount. Contact [membership@wef.org](mailto:membership@wef.org) to process your payment today.

Companies that do not renew by January 15 will receive updated invoices in early February reflecting the standard booth rate.

### 50% BOOTH DEPOSIT DUE

#### **Deadline: January 31**

WEFTEC 2026 50% booth deposit and 100% digital listing payments are due by January 31, 2026. Payments can be made using Financials via the [ERC](#).

## IFAT MUNICH

In May 2026, WEF will participate in IFAT Munich, which will host more than 3,000 exhibitors from over 60 countries, showcasing cutting-edge innovations to a highly qualified, investment-ready audience.

Exhibiting within a WEF Pavilion streamlines international participation by providing a turnkey booth, removing the complexity of coordinating with an overseas contractor. Exhibitors benefit from WEF's strong brand recognition and on-site educational programming, designed to attract and engage high-value attendees.

IFAT Munich is one of the world's premier industry gatherings and the largest international platform for environmental technologies—to strengthen your global market presence.

For more information, contact [Amy LaTessa](#).

## HANGING SIGN RULE REMINDER

Per our Rules and Regulations only Island Booths that are 600 square feet or larger are permitted to have a hanging sign.

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