



# July Exhibitor Bulletin

## LEAD RETRIEVAL

### **Available Now**

Lead Retrieval is available to order through the Exhibitor Registration Portal, where you register your booth personnel, via the [Exhibitor Dashboard](#).

Order before July 24, 2023, to receive a discount.

Note: All outstanding balances must be settled to gain access.

## FEATHR - COMPLIMENTARY CLIENT INVITES AND GRAPHICS

### **Available This Month**

Feathr is a service that provides exhibitors with custom graphics and complimentary client invitations to WEFTEC. When Feathr is launched, an email will be sent to the primary booth contact. Booth balances must be settled to gain access to Feathr services.

Note: The primary booth contact can be updated using Update Company Information via the Exhibitor Dashboard.

## UPCOMING EXHIBITOR WEBINARS

WEF provides exhibitor webinars to assist in preparing for WEFTEC. Below are the upcoming webinars in July and early August.

### **WEFTEC 2023 Freeman Online Educational Webinar July 12 at 12:00 pm noon ET**

### **Building Brand Awareness & Driving Qualified WEFTEC Booth Traffic - July 18 at 12:00 pm noon ET**

### **WEFTEC 2024 Advanced Exhibit Sales - July 25 at 11:00 am ET**

Objective: Attend the WEFTEC 2024 Advance Exhibit Sales Webinar. Learn about discounted booth rates, new WEFTEC exhibiting policies, the floorplan, appointment schedule, and more! A calendar invitation with webinar details was emailed to you. If you didn't receive it, please email

[WEFTECSales@wef.org](mailto:WEFTECSales@wef.org).

### **7 Keys to Standing Out and Succeeding at WEFTEC for Small Booths - August 2 at 12:00 pm noon ET**

More information regarding the Webinars can be found in the [Exhibitor Dashboard](#).

## UPGRADE YOUR DIGITAL LISTING

### **Gain more exposure for your booth**

Increase your company's visibility by promoting your WEFTEC exhibiting participation by upgrading your digital listing in the [Exhibitor Dashboard](#).

## UPLOAD YOUR LOGO

Logos can be uploaded using Upload Advertising Content in the [Exhibitor Dashboard](#) if you have purchased an Exhibitor Directory Logo Enhancement or are a WEFTEC Sponsor. Logos must be **uploaded by July 7** to be included in the printed Conference Program.

Any logos uploaded after July 7 will **only** be displayed in the WEFTEC App and [Online Directory](#).

## WEF EXHIBITOR MEMBERSHIP

### **Join or Renew Your WEF Exhibitor Membership**

Unlock unlimited opportunities and maximize your brand's visibility with an Exhibitor Membership. With our Exhibitor Membership, you will elevate your brand to new heights, expand your reach, and position yourself as a key player in your industry. Join today and gain exclusive access to a dynamic platform that connects you with industry leaders, potential partners, and a vast network of engaged professionals.

[WEF Membership Information](#)

## WEFTEC 2024 SALES OPENING

### **July 31 - August 11**

Complete your online booth application with your anticipated booth size for WEFTEC 2024. Your submitted application ensures your company receives a scheduled appointment during Advance/Onsite sales. Applications links will be emailed from [service@mapyourshow.com](mailto:service@mapyourshow.com) on July 31.

## CONTACT US

**WEFTEC Exhibit Operations** (Booth services, carpet, electrical, catering, signage etc.)

1.703.684.2443

[expoinfo@wef.org](mailto:expoinfo@wef.org)

**WEFTEC Exhibition Sales** (Booth invoice, contract, etc.)

1.703.684.2437

[WEFTECSales@wef.org](mailto:WEFTECSales@wef.org)