

Advertising Deadline Checklist

June

- 6/12 New Product Listings for WE&T
- 6/25 Ad orders for WE&T WEFTEC Preview Issue

July

- 7/1 Ad materials for August WE&T WEFTEC Preview Issue
- 7/10 Logo Enhancement for WEFTEC Conference Program
- 7/13 Ad orders for Conference Program
- 7/20 Ad Materials for Conference Program
- 7/25 Ad orders September WE&T WEFTEC Show Issue
- 7/31 Logo Enhancement for September WE&T

August

8/1 Ad materials September WE&T WEFTEC Show Issue

October

10/25 Ad orders for WE&T WEFTEC Wrap-Up Issue

November

11/1 Ad materials for WE&T WEFTEC Wrap-Up Issue