



2025

Prospectus



Chicago, IL, USA
McCormick Place

Conference:
September 27 – October 1, 2025

Exhibition:
September 29 – October 1, 2025

WEFTEC IS THE MUST-ATTEND ANNUAL CONFERENCE OF THE WORLDWIDE WATER COMMUNITY.

Water professionals and products and services suppliers come to WEFTEC year after year to participate in world-class education opportunities and for the overwhelmingly positive sense of community shared among all in attendance. It's the best chance to view innovative water quality technologies up-close and learn, share, and connect with representatives from almost every segment within the water sector.

Customers make investments at WEFTEC



70% of professional registrants are purchasing decision-makers/influence purchasing decisions



Attendees spent an average of **6.3 hours** on the expo floor



Most exhibitors report 10 months to realize positive ROI on exhibiting at WEFTEC, and they anticipate an average of **\$495,000 in sales** from exhibiting at WEFTEC



1/4 of attendees participate in WEFTEC exclusively and do not attend any other event



WEFTEC Convenes Thought Leaders

WEFTEC attracts a wide cross section of the water sector each year. For any professional working in water, WEFTEC is the place to be!

12,589 Attendees

8,164 Exhibitors

385* Others

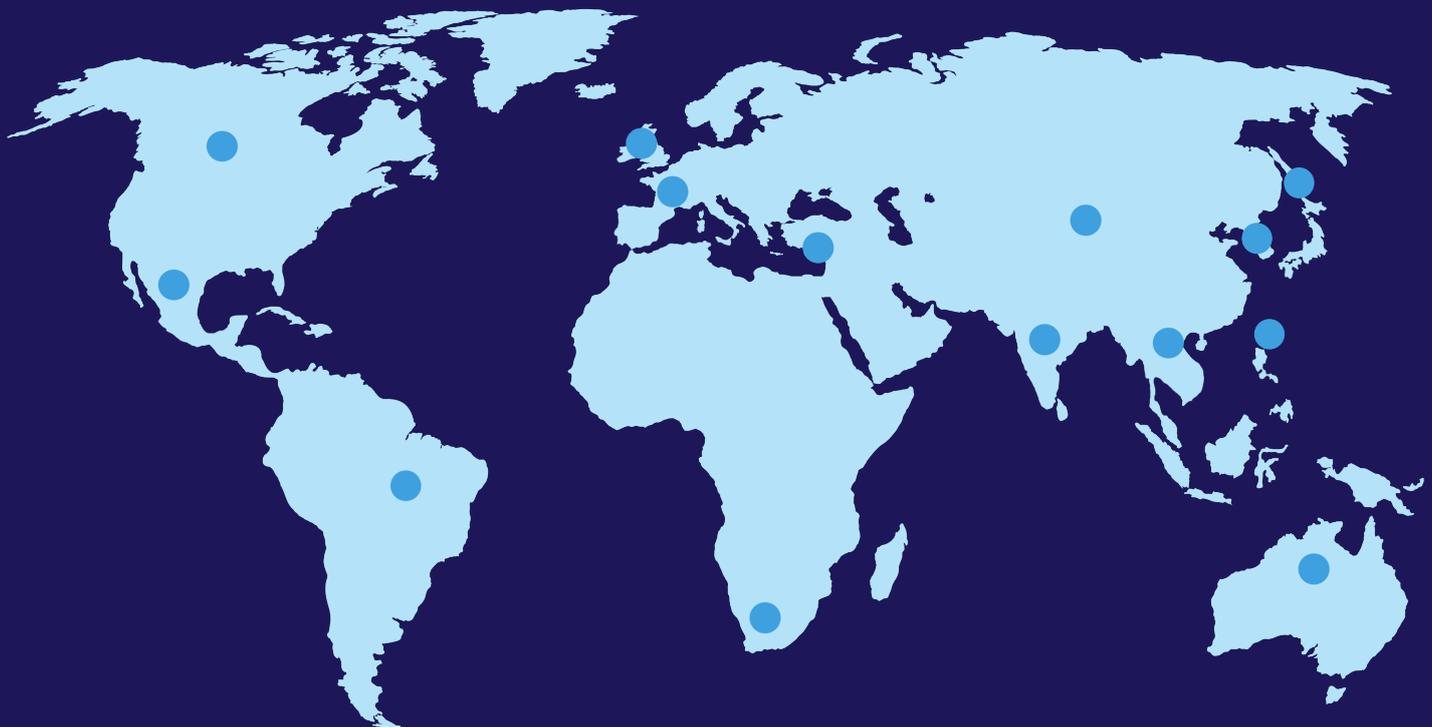
21,138 Total Attendees

**Other: Press, Guest/Spouse*

Note: These are 2023 registrant figures

International Reach

WEFTEC is the conference of choice for thousands of international water professionals looking for solutions to global water challenges. The last time this event was in Chicago, WEFTEC welcomed guests from **74 countries outside of the U.S.**



WHO ATTENDS WEFTEC?

Top Job Types

CEO/CFO/COO

Engineering or Design, for Utility or Industrial

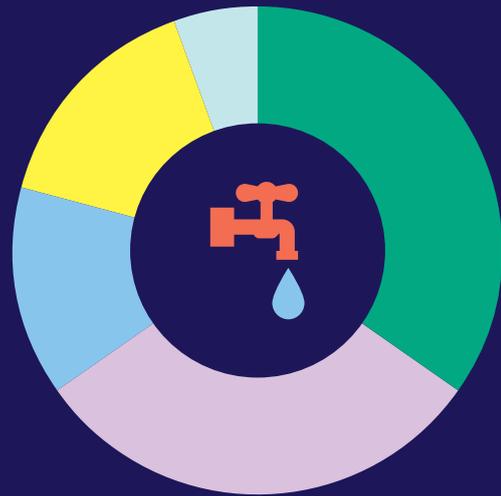
Consulting Engineer or Management Consultant

Manufacturer's Representative

Operator

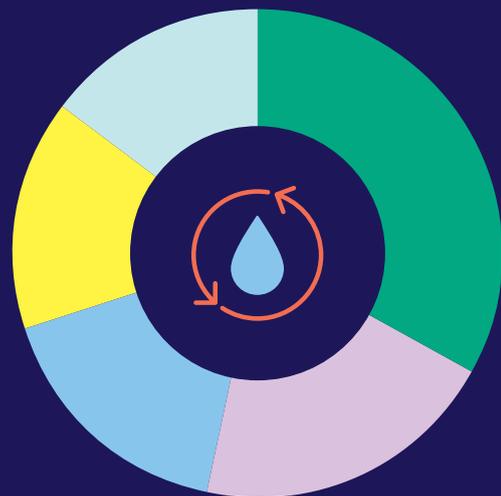
Top Five Organization Types

- 25% Manufacturer or Distributor of Equipment & Supplies
- 22% Consulting, Contracting, Planning Services
- 10% Utility: Wastewater, Drinking Water, and Stormwater
- 11% Utility: Wastewater
- 4% Utility: Wastewater and Drinking Water



Top Attendee Focus

- 59% Wastewater Treatment, Design, & Modeling
- 36% Drinking Water
- 30% Water Reuse & Reclamation
- 27% Industrial
- 26% Collection Systems



Demographic data reported for attendees only.



400 municipal water and wastewater utilities including Atlanta, Chicago, DC Water, Denver, Hampton Roads Sanitation District, Houston and Los Angeles.



Nearly 100 finance and investment firms including Barclays, Burnt Island Ventures, Capital One, Fifth Third Bank, and XPV Water Partners.



The Industrial Water Industry Meets at WEFTEC, including Pepsi, Chevron, Toyota, ADM, BP, GM, and GE.



All of the top 20 design and consulting engineering firms from the ENR 2021 Top 200 Environmental Firms List including AECOM, Arcadis, Black & Veatch, Jacobs, and Stantec.

WEFTEC is a fantastic event for networking with clients, engineers, vendors, and reps. It's perfect for exchanging information and staying updated on industry trends. Every year, it's well-organized, well-attended, and highly informative.

— Sean King, JDV Equipment Corp

EXHIBITING INFORMATION

The WEFTEC Experience

Exhibit Rates

WEF Member Exhibitor Rate*

\$44 per sq. ft. Advance Sales

\$46 per sq. ft. General Sales

**To receive the WEF Member Exhibitor Rate, exhibitor must maintain a 2025 exhibitor membership.*

WEF Non-Member Exhibitor Rate

\$52 per sq. ft. Advance Sales

\$54 per sq. ft. General Sales

Additional Costs:

- \$250 per corner**
- Ancillary Items: carpet, electricity, furnishings, labor, etc.

***New this year! Corner and Booth Share fees will be comped for booths 1600 sq. ft. or larger.*

Pavilions on the Exhibition Floor for 2025

Specialty Pavilions and integrated theaters placed throughout the exhibition floor offer attendees valuable, timely information in WEF-focus areas on the latest innovations in those sectors.

Apart from the First-Time Exhibitor Pavilion, to qualify, exhibitors should submit product literature to WEFTECSales@wef.org and will be assigned to the appropriate pavilion.

Circular Water Economy Pavilion

This pavilion is dedicated to systems that optimize and recover valuable resources from water and wastewater in ways that fight climate change, support equitable economic development, and ensure water services for all.

Includes the following areas:

- Industrial Sustainability
- Energy Efficiency and Decarbonization
- Green Infrastructure
- Distributed Infrastructure
- Desalination and Side-Stream Products
- SDG Theater

NEW! Advanced Technology Solutions Pavilion

The Advanced Technology Solutions Pavilion showcases digital-based technologies and practices to aid practitioners in designing and operating water systems more efficiently and effectively. The Pavilion includes the following focus areas:

- Drones
- Cybersecurity
- Artificial Intelligence
- Virtual Reality
- Automation

What's included in your exhibit space:



Digital listing on WEFTEC.org



Access to registration data
(email addresses are not included)



Full access to Keynote and technical sessions



Free promotional materials (Feathr)



In-line booths: 8' high back drape, 36" side dividers; Shared islands: 8' high back drape



Company ID sign
(300 sq. ft. or smaller)



Badges: Each 10' x 10' booth or 100 sq. ft. of contracted exhibit space will receive four (4) booth personnel admittance badges



Exhibitor training seminars and programs;
Free online access to the proceedings



Innovation Pavilion

Driving innovation is part of the Water Environment Federation's mission. WEF is honored to partner with premier innovators, including our partners BlueTech® Research and Imagine H2O, to host the Innovation Pavilion. In the Pavilion, we present a forum for market leaders to work with entrepreneurs. Exhibiting companies display emergent technologies to demonstrate their impact, and professionals visualize the potential of the water sector.

The Innovation Pavilion includes:

- Main Showcase with companies from BlueTech® and Imagine H2O
- Discovery Zone
- Innovation Theater

First-Time Exhibitor Pavilion

This pavilion is exclusive to first-time exhibitors.

NEW! Workforce Pavilion

Workforce issues are paramount to meet the current and future challenges facing the water sector. This Pavilion will focus on companies who provide recruitment, staffing, and HR/PEO services, and companies/municipalities recruiting for positions.

[Reserve Your Space Now](#)

Exhibit Space Payment Schedule & Information

- Advance Sales: 50% deposit due by **January 31, 2025**
- General Sales: 50% deposit due with application
- Full payment due by **April 30, 2025**

Exhibit Space Cancellation Policy

- Booth reductions and/or cancellations must be received in writing to WEFTECSales@wef.org.
- Cancellations made before January 31, 2025, will receive a full refund.
- Canceling or reducing space between February 1 – April 30, 2025, will incur a cancellation fee of 50% of the total booth fees of the canceled space.
- Booth cancellation or reductions after April 30, 2025, will incur a cancellation fee of 100% of the total booth fees of the canceled space.
- View the [WEFTEC 2025 Exhibitor License Agreement for Cancellation and Reduction policies](#).

Participating in these activities has not only helped us recruit and hire talented young individuals, it is also very rewarding to **meet and interact with the future of our industry.**

— **Tammy Hayes**, *Principal, CDM Smith*

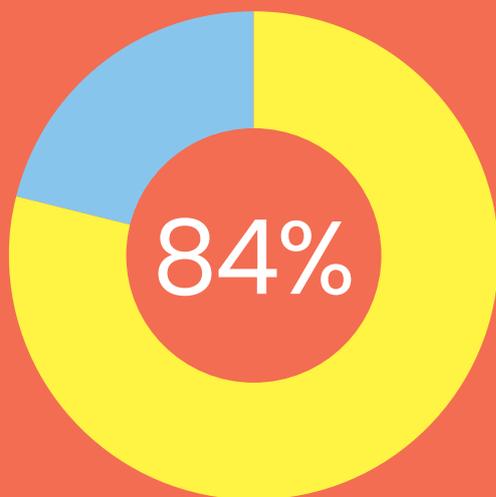
SPONSORSHIP OPPORTUNITIES

WEF Sponsorship 2025

Sponsorships at WEFTEC increase your brand recognition, booth traffic, and position you as an industry expert while supporting WEFTEC programs and events.

Sponsorship Payment Schedule & Information

50% deposit due by **January 31, 2025** | Full payment due by **April 30, 2025**



WEFTEC registrants recalled **84%** of sponsor companies unaided



Purchasing Budget of WEFTEC 2023 Registrants

	Capital Equipment	Operating & Maintenance
Wastewater Treatment	\$118,900,700	\$99,327,000
Drinking Water Treatment & Distribution	\$131,770,700	\$56,246,000
Collection Systems	\$81,930,200	\$41,275,000



Audience Reach

299,786

Total Banner Ad Impressions
– WEFTEC Mobile App

125,727

WEFTEC.org Unique
Homepage Views

42,898

WE&T Circulation

12,589

Total Attendees

11,846

WEF Promotional
Email Logo Views

6,400

Total Unique Attendee
leads via My Show Planner

2,846

Digital Conference
Announcement Sponsor
Page Views

1,802

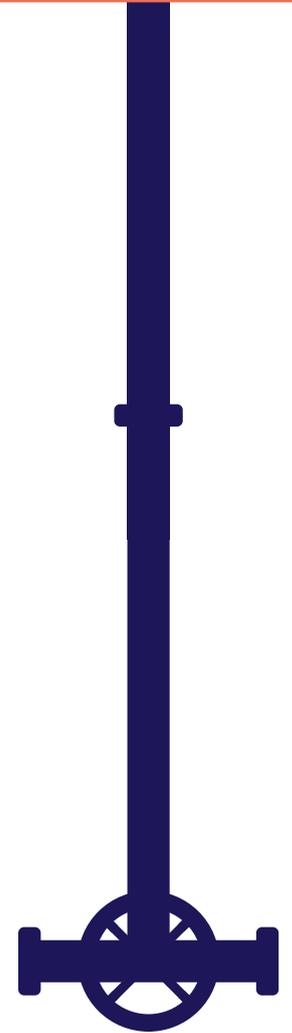
Digital Conference Program
Sponsor Page Views

1,687

Total Sponsor Page
Views on WEFTEC.org

1,310

Attended the Opening
General Session



Supporter, Partner, & Conference-Wide Benefits

Sponsors will receive the below benefits, in addition to their sponsorship, based on their spend.

	Supporter Benefits	Partner Benefits	Conference-Wide Benefits
Sponsorship Spend	\$4,500 – \$10,499	\$10,500 – \$24,999	\$25,000 – \$39,999
Logo on WEFTEC.org Sponsor Page with Corresponding Link	X	X	X
Logo on Sponsorship Page of WE&T WEFTEC Issue	X	X	X
Logo in Digital WEFTEC Conference Preview	X	X	X
Logo in Official Onsite Guide	X	X	X
Logo on On-Site Sponsor Signage <i>(Shared with other sponsors)</i>	Logo on one (1) on-site sign	Logo on two (2) on-site signs	
Logo on Prominent “Thank You to Our Conference-Wide Sponsors” Signs <i>(Shared with other sponsors)</i>			X
Logo on Opening General Session Slide		Shared with Partner Sponsors	Shared with Conference-Wide Sponsors
Logo Included in Pre-Show Promotions		2	3
Pre- or Post-Show Registration List <i>(If not exhibiting)</i>		X	Receives Both the Pre- and Post-Show List
Map Your Show Online Digital Listing	Deluxe Package	Premium Package	Premium Plus Package

Create a custom Platinum, Gold, or Silver Sponsorship package for the ultimate recognition by WEF members and WEFTEC attendees. We will help you create the perfect package that will fit your marketing and sales goals!

[Contact your sales representative for a consultation.](#)

Registration Sponsor

— EXCLUSIVE —

\$40,000 Member | \$48,000 Non-Member

- Exclusive banner ad on the WEFTEC Registration site landing page
- Logo footer on registration confirmation emails — *Confirmations sent twice to all registrants*
- Company-specific logo design on select registration counter panels — *WEF approved*
- 30-second video on video wall
- [Conference-Wide Benefits](#)

Wi-Fi Sponsor

— EXCLUSIVE —

\$35,000 Member | \$42,000 Non-Member

- Wi-Fi will be available at the convention center in meeting rooms and public spaces, free to all attendees
- Logo recognition on Wi-Fi signs located throughout the public spaces and near the meeting rooms
- Sponsor recognition on Wi-Fi login instructions sent via the Know Before You Go email
- Wi-Fi redirects to sponsor's website after acceptance of the convention center Wi-Fi terms
- [Conference-Wide Benefits](#)

Lanyards

— EXCLUSIVE —

\$23,500 Member

Member Only Sponsor Opportunity

- Logo branding on lanyards distributed to professional attendees at all registration areas — *Sponsor is responsible for lanyard production and costs*
- [Partner Benefits](#)

Tote Bags

— 5 SPOTS AVAILABLE —

\$23,500 Member | \$28,200 Non-Member

The WEFTEC eco-friendly tote bag is one of the most popular sponsorships for its wide use and outstanding recognition among attendees. The tote bag displays five (5) sponsor logos in one color along with WEFTEC branding. The tote bag is distributed at registration. Tote bag production included in sponsorship fee.

Confirmation must be received by May 1, 2025.

- [Partner Benefits](#)

Mobile App Sponsor

— EXCLUSIVE —

\$35,000 Member | \$42,000 Non-Member

The WEFTEC mobile app is widely used by attendees to navigate their WEFTEC experience. Users can select the sessions, exhibitors, and events they would like to visit/attend while at the conference.

- Custom splash page when app is opened
- Banner ad displayed on the primary navigation pages that redirects to exhibitor or sponsor digital directory page — *Banners rotate with other sponsors*
- Product Category Sponsor — guaranteed to be the #1 company listed in three (3) product categories of your choice
- [Conference-Wide Benefits](#)

Mobile App Banner Ad

— 3 SPOTS AVAILABLE —

\$14,000 Member | \$16,800 Non-Member

Your company banner ad is displayed on primary navigation pages of the WEFTEC mobile app. The ad links directly to your company's listing when clicked on.

- [Partner Benefits](#)

Opening General Session Sponsor

— EXCLUSIVE —

CALL FOR DETAILS

Coffee Service Sponsor

Sponsor the coffee service offered to attendees during high-traffic events! Several opportunities available. Coffee service stations will be located outside the Opening General Session or in a common area outside of the technical session meeting rooms.

Opening General Session

— EXCLUSIVE —

\$10,000 Member | \$12,000 Non-Member

- Signage recognition displayed during the break
- Custom giveaway at coffee service*
- [Supporter Benefits](#)

Monday Afternoon Sessions

— EXCLUSIVE —

\$8,000 Member | \$9,600 Non-Member

- Signage recognition displayed during the break
- Custom giveaway at coffee service*
- [Supporter Benefits](#)

Technical Session Coffee Service Sponsor Options:

- Tuesday morning
- Tuesday afternoon
- Wednesday morning

Partner

— EXCLUSIVE —

\$13,000 Member | \$15,600 Non-Member

- Signage recognition displayed during the break
- Custom giveaway at coffee service*
- [Partner Benefits](#)

Supporter

\$8,000 Member | \$9,600 Non-Member

- Shared sponsorship between three companies
- Signage recognition displayed during the break
- [Supporter Benefits](#)

**Sponsor can provide paper or biodegradable custom cups, sleeves or napkins at the coffee service table. Sponsor is responsible for the production costs.*

Product Launchpad Presentations

— 12 AVAILABLE —

\$14,000 Member | \$16,800 Non-Member

Do you have a product or service you want the WEFTEC attendees and members to hear more about? Located in a prominent area on the show floor, the Product Launchpad Theater is available to do just that! We'll provide the stage, you take advantage of this great opportunity!

- Receive a 45-minute slot for a 30-minute presentation and 15 minutes for Q&A
- Signage at theatre with the Product Launchpad schedule, including sponsor logos, session titles, and speakers
- One (1) WEF-produced e-showmail sent two weeks before the show detailing all the Product Launch Theater presentations at WEFTEC
- One (1) entry within the WEFTEC Now e-mail
- Two (2) social media posts
- [Partner Benefits](#)

WEFTEC Custom Furnished Floor Lounge

\$20,000 Member | \$24,000 Non-Member

Sponsor an upgraded lounge for attendees to use when they need a quick rest or location meet-up. Lounges are available in both exhibit halls.

- One (1) 10' x 10' co-branded (with WEFTEC) back wall — *WEF produces*
- Upgraded lounge furnishings
- One (1) charging table, including sponsor decal on top and electricity
- Ability to place sponsor material in the lounge area
- Recognition in the mobile app, conference program, and on the floor plan
- [Partner Benefits](#)

WEFTEC Live

CALL FOR DETAILS

Specialty Area Pavilion Sponsor

CALL FOR DETAILS

This year's Specialty Pavilions were based on WEF's strategic focus areas: Circular Water, Advance Technologies and Workforce. If you consider your company a leader in one of these areas, call to see how your company can be the overall sponsor one of the pavilions. Your brand will be front and center for all attendees to see when visiting the pavilions!

Global Center & International Reception Sponsor

\$35,000 Member | \$42,000 Non-Member

WEFTEC is the conference of choice for thousands of international water professionals looking for solutions to global water challenges. WEFTEC typically welcomes 300 global registrants from 74 countries. The International Reception is held during the show in the Global Center and is open to international exhibitors.

- Recognized as an International Reception Sponsor when promoting the reception
- Production and placement of sponsor logo clings on reception tables
- Two (2) 3' x 3' shared sponsors floor clings strategically placed in the Global Center
- Sponsor may provide a 15- to 30-second PowerPoint presentation or commercial to run when display screens are idle during the reception
- [Conference-Wide Benefits](#)

Innovation Showcase Reception Sponsor

\$15,000 Member | \$18,000 Non-Member

Reception attendees enjoy complimentary beverages while networking with exhibitors and speakers in the Innovation Pavilion.

- Logo on event signage
- Recognition during presentation
- [Partner Benefits](#)

Interested in being the overall Innovation Pavilion Sponsor? [CALL FOR DETAILS](#)

Women in Water

Current and future female water sector leaders representing a variety of disciplines: engineering, operations, research, management, and communications are informed and inspired by a peer-to-peer exchange of knowledge and support.

Partner

— EXCLUSIVE —

\$12,500 Member | \$15,000 Non-Member

- Logo on event signage
- Recognition on each table
- Post-show list of event participants
- [Partner Benefits](#)

Supporter

\$6,000 Member | \$7,200 Non-Member

- Logo on event signage
- Recognition on each table
- [Supporter Benefits](#)



WEFTEC fosters an exceptional environment for us to showcase our latest valve technologies and engage in productive dialogue with potential customers and partners.

— **Daniel Hidalgo**, Marketing Manager, Flomatic Valves

Student & Young Professionals

By sponsoring Student & Young Professionals events at WEFTEC, you will support and receive recognition across multiple events that serve the upcoming ranks of water professionals. These events include the Annual Community Service Project, Water Palooza Education Fair, Student Design Competition, Career Fair, and Young Professionals reception.

Student Design Competition

\$13,000 Member | \$15,600 Non-Member

- Select two (2) individuals from your company to judge the competition – *May specify environmental or wastewater*
- Listing in the Career Fair Resume Book
- Logo recognition on the on-site Community Service Project banner
- Logo recognition on the Community Service Project website
- [Partner Benefits](#)

Career Fair

\$3,500 Member | \$4,200 Non-Member

Receive a tabletop booth at the Career Fair and a listing in the Career Fair Resume Book.

Student and Young Professional Events

Supporter Sponsor

\$8,500 Member | \$10,200 Non-Member

- Logo recognition in Student Design Competition brochure
- Select two (2) individuals from your company to judge the competition – *May specify environmental or wastewater*
- Booth at the Career Fair and a listing in the Career Fair Resume Book
- Logo recognition on the on-site Community Service Project banner
- Logo recognition on the Community Service Project website
- [Supporter Benefits](#)

Associate Sponsor

\$5,000 Member | \$6,000 Non-Member

- Logo recognition in Student Design Competition brochure
- Booth at the Career Fair and a listing in the Career Fair Resume Book
- Logo recognition on the on-site Community Service Project banner
- Logo recognition on the Community Service Project website
- [Supporter Benefits](#)

WEF InFLOW Program

Game Changer

– 3 SPOTS AVAILABLE –

\$12,600 Member | \$15,120 Non-Member

- Select four (4) engagement points with Scholars:
 1. Company infomercial played during virtual sessions prior to WEFTEC
 2. One (1) virtual speaker opportunity prior to WEFTEC
 3. One (1) panelist for “STEMpath Journeys Through Water” session at WEFTEC
 4. Opportunity for job recruiter to speak directly with Scholars
 5. Two (2) complimentary guest invitations to InFLOW Closing Ceremony and Networking Event
- Opportunity to share four (4) company posts on InFLOW Alumni LinkedIn Group throughout the year
- Receive the InFLOW STEMpath Track Scholars directory
- Sponsor recognition on all InFLOW materials (presentations, scholar workbooks, conference signage) and on wef.org/InFLOW_webpage
- Opportunity to provide a company-branded giveaway to Scholars – *Sponsor responsible for production and costs*
- [Partner Benefits](#)

WEF InFLOW Advocate

— 4 SPOTS AVAILABLE —

\$7,350 Member | \$8,820 Non-Member

- Three (3) engagement points with Scholars:
 1. Company infomercial played during virtual sessions prior to WEFTEC
 2. One (1) virtual speaker opportunity prior to WEFTEC
 3. One (1) complimentary guest invitation to InFLOW Closing Ceremony and Networking Event
- Opportunity to share two (2) company posts on InFLOW Alumni LinkedIn Group throughout the year
- Receive the InFLOW STEMpath Track Scholars directory
- Sponsor recognition on all InFLOW materials (presentations, scholar workbooks, conference signage) and on wef.org/InFLOW webpage

Supporting Sponsor

\$7,350 Member | \$8,820 Non-Member

- Opportunity to place company-provided literature at each table at closing ceremony
- Infomercial on bus to facility tour
- Two (2) complimentary guest invitations to InFLOW Closing Ceremony and Networking Event
- Receive the InFLOW STEMpath Track Scholars directory
- Sponsor recognition on all InFLOW materials (presentations, scholar workbooks, conference signage) and on wef.org/InFLOW webpage
- Opportunity to provide a company-branded giveaway to Scholars — *Sponsor responsible for production and costs*

Scholarship Sponsor

\$3,675 Member | \$4,410 Non-Member

Cover the cost of a scholar to join the program all expenses paid. *Note: This is a general scholarship; you will not get to choose the candidate, which allows us to accept more participants in the program.*

- Receive a private meeting with the Scholar either before or during WEFTEC
- If a member of your team is an alumnus of InFLOW, offer a mentor session
- One (1) complimentary guest invitation to InFLOW Closing Ceremony and Networking Event
- Opportunity to share one (1) company post on InFLOW Alumni LinkedIn Group throughout the year.
- Receive the InFLOW STEMpath Track Scholars directory
- Sponsor recognition on all InFLOW materials (presentations, scholar workbooks, conference signage) and on wef.org/InFLOW webpage

Technical Events & Focus Areas

— EXCLUSIVE (PER TRACK) —

\$9,000 Member | \$10,800 Non-Member

The technical program at WEFTEC is the most respected and competitive educational program of its kind, featuring over 350 speakers. The program is put together by more than 240 topical experts in the Program Committee using a highly rigorous selection process.

Tracks:

1. Biosolids and Residuals
 2. Collection Systems
 3. Facility Operations and Maintenance
 4. Industrial Issues and Treatment Technologies
 5. Municipal Design and Treatment
- One (1) custom sponsor slide to display, in rotation, with WEF house slides between sessions in sponsored track room
 - [Supporter Benefits](#)

WEF Operations Challenge

How do operators and technicians overcome flooding, a sewer collapse, process failure and other emergencies? Do you wonder what happens behind the scenes during the operation of a wastewater treatment facility? Operations Challenge showcases the skills of the best wastewater collection and treatment personnel in the world across five events: Collection Systems, Laboratory, Process Control, Maintenance and Safety.

Partner Level

— 7 SPOTS AVAILABLE —

\$15,500 Member | \$18,600 Non-Member

- Logo Placement on:
 - › Operations Challenge event and reception sign
 - › Looping slide played during the opening reception — *Slides are weighted to display longer*
- Four (4) representatives can attend the Operations Challenge Awards Reception
- Ability to place a sponsor-provided pop-up banner in the Operations Challenge Contest area
- [Partner Benefits](#)

Supporter Level

\$10,000 Member | \$12,000 Non-Member

- Logo Placement on:
 - › Operations Challenge event and reception sign
 - › Looping slide played during the opening reception — *Slides are weighted to display longer*
- Two (2) representatives can attend the Operations Challenge Awards Reception
- [Supporter Benefits](#)

Transportation Advertising

WEFTEC Shuttle Bus Sponsor

Five shuttle bus routes will run morning and evening Sunday – Wednesday, carrying an estimated 1000+ attendees per day between the convention center and the hotels, as well as the Facility Tours.

Transportation Drop-Off Sponsor

— 3 ENTRANCES AVAILABLE —

\$21,000 Member | \$25,800 Non-Member

Your company brand will be the first impression attendees see while entering the building from the Shuttle Bus.

- One (1) square banner wrap located outside in the shuttle drop off area
- Four (4) window decals, placed on sponsored entrance doors
- One (1) banner place above the entrance doors
- [Partner Benefits](#)

Headrest Covers

Fifty (50) 12" x 12" full-color headrest covers, imprinted on both sides, placed on all seats of a shuttle bus.

- Sponsor 1 – 4 Buses:
\$2,500 Member | \$3,000 Non-Member
- Sponsor 5 – 10 Buses:
\$2,250 Member | \$2,700 Non-Member
- Sponsor 11+ Buses:
\$2,000 Member | \$2,400 Non-Member

Shuttle Bus Video

\$9,500 Member | \$11,400 Non-Member

With over 40 hotels in our block, thousands of attendees use the shuttle buses. Capture the attention of attendees while they are headed to and from the convention center. Shuttle bus ads are 30-seconds in length and will be placed between WEF content. Ads are available to a limited number of sponsors to ensure that the ad content stands out.



Onsite signage

CALL FOR PRICING

Elevate your brand visibility with these signage opportunities:

- Banners
- Column Wraps
 - Round
 - Square
- Convention Center Clings
 - Exhibit Hall Carpet
 - Bathroom Mirrors
 - Escalators
 - Stairs

Signage does not qualify for sponsor-level benefits.

Meterboard Signage

Standard locations available throughout the exhibit hall and convention center

\$5,500 Member | \$6,600 Non-Member

High-traffic areas

\$7,500 Member | \$9,000 Non-Member

Video Wall

One (1) 30-Second Video

\$8,000 Member | \$9,600 Non-Member

One (1) 60-Second Video

\$12,000 for Member | \$14,400 Non-Member

WEFTEC has a new and dynamic opportunity to showcase your brand! The Video Wall, located in a high-traffic area of the convention center, will run on a preprogrammed loop throughout the duration of the show. The loop will have other sponsor's videos and WEF information.

**Sponsor is responsible for the production of the video.*

**Closed Caption is recommended.*

NEW OPPORTUNITIES

Technology and Equipment Demos

One (1) Demo Presentation

\$12,000 Member | \$14,400 Non-Member

Two (2) Demo Presentations

\$15,000 Member | \$18,000 Non-Member

Three (3) Demo Presentations;

One on Each Day

\$17,000 Member | \$20,400 Non-Member

WEF is giving you the space and utilities to demonstrate exactly how your product works to the WEFTEC attendees.

There are two types of demo space: Technology Kiosks Demos and hands-on Equipment Demos. Demos are 30 minutes long.

Technology Kiosks

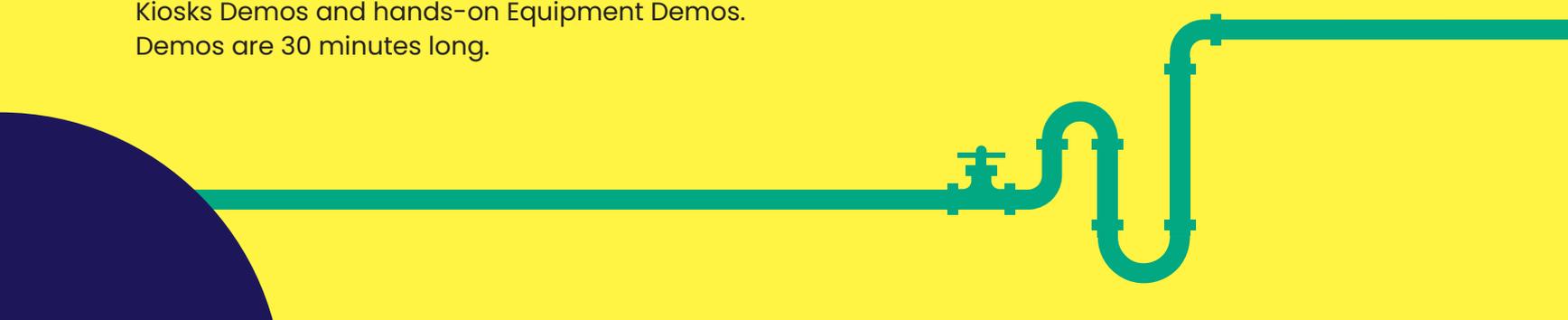
- Kiosk that includes a large screen that you can hook your laptop up to

Equipment Demos

- Demo space

All demos, Technology or Equipment, will receive:

- Audiovisual & electricity
- An 8 1/2" x 11" easel back sign for your booth promoting your demo times
- Demos will be included in the schedule of events, which is promoted on **WEFTEC.org** and the Mobile App
- [Partner Benefits](#)





Company-Branded Charging Pods

— 3 PODS AVAILABLE —

\$6,000 Member | \$7,200 Non-Member

We're all connected to our phones and sometimes we need a quick charge. Sponsor a charging pod! Each pod includes seven (7) individual branded portable chargers. The chargers will be placed near the meeting rooms and other high-traffic areas. Attendees can grab a charger to use and then replace it so another attendee can use one.

- Logo recognition on sign located next to the portable charger pod, sign includes charging instructions
- Sponsor recognition mentioned in the Know Before You Go email sent to attendees before the show

"Find an Exhibitor" Kiosk

\$15,000 Member | \$18,000 Non-Member Each

With over 1,000 exhibitors, it's not always easy to find what companies and products you are looking for. These table-sized monitors will not only help attendees find their way around the show, but it's a great opportunity to showcase your brand and drive traffic to your booth. These table-sized wayfinders will be in highly visible areas throughout the show for attendees to use. Let your brand be the first they see when they are used!

- Logo placement at the bottom of the wayfinding kiosk
- Video ad run as a screen saver
- Electricity, printing, and labor included

Water Station

— 4 STATIONS AVAILABLE —

\$12,000 Member | \$14,400 Non-Member One Station
\$22,000 Member | \$26,400 Non-Member Two Stations
\$38,000 Member | \$45,600 Exclusive (All Stations)

WEFTEC was honored with the Sustainability award in 2023. Help us with this initiative while also providing a basic need: WATER! Sponsor a mobile water station designed to provide WEFTEC participants easy access to clean and cool water. Each water station not only showcases your brand in a big way but also includes a water fountain and spouts for attendees to fill their water bottle.

- Located throughout the exhibit hall or high-traffic areas
- Sponsor art on the water station included
- **Benefits** — Based on spend

**Fill it Forward Activation —
Inspire the World to Reuse**

\$18,000 Member | \$21,600 Non-Member

Your company will be at the forefront of promoting environmental sustainability and making a positive environmental impact! Help reduce the impact of single use plastic water bottles by partnering with WEF to inspire WEFTEC participants to bring refillable water bottles to WEFTEC, while also giving back.

How it works:

- 1. Postcard:** WEFTEC participants visit the [Fill it Forward](#) activation to receive the customized postcard and apply the sticker to their water bottle.
- 2. Scan and Contribute:** Once scanned, the QR code takes you to the Fill It Forward mobile app where it's tracking the environmental and social impact of refilling their water bottle in real time.
- 3. Charitable Impact:** For each scan, Fill It Forward contributes to a select giving project.

What's Included:

- Recognition as WEF's partner and sponsor of the Fill It Forward initiative whenever promoted — WEFTEC.org, social media posts, pre-show emails, and more
- 8,000 customized postcards containing the Fill It Forward QR sticker — *WEF produces*
- Logo branding on the Fill It Forward mobile app page
- Opportunity to select the giving project
- **Conference-Wide Benefits**

CONTACT INFORMATION

Online Information

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WEF website: www.wef.org

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WEFTEC Exhibit Sales

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Advertising & Sponsorship Sales

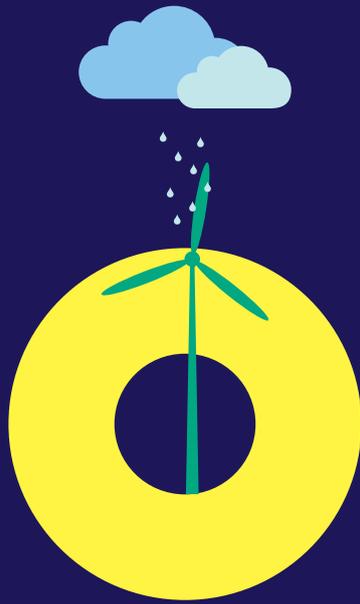
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WEF Member Services

1-800-666-0206 | csc@wef.org
www.wef.org/exhibitormembership

As a longtime participant in the water and wastewater industry, **WEFTEC is an invaluable resource** providing meaningful engagement for professionals worldwide.

— **Tyler Jones**, *U.S. Water National Business Line Executive, WSP*



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the water quality event[™]