



The  
brightest  
minds  
in water  
innovation.

# DISCOVERY ZONE

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CREATE  
CONNECTIONS



TRANSFORM  
TOMORROW

**2022**

95th Annual Water Environment Federation  
Technical Exhibition & Conference

**New Orleans, Louisiana** New Orleans Morial Convention Center

**Conference:** October 8–12, 2022 **Exhibition:** October 10–12, 2022



# Access the latest in water innovation at the Discovery Zone

The WEFTEC Discovery Zone is the perfect launch point for new water-focused companies to introduce themselves to the sector. Exhibiting at the *Discovery Zone within the Innovation Pavilion*, allows new businesses the opportunity to be front and center among some of today's most innovative companies, investors, and thought-leaders in the water sector.

Take a step toward increasing your brand visibility and bolstering your network. Secure your Discovery Zone space to gain direct access to WEFTEC attendees as they seek to explore and discover innovative water solutions.



# ELIGIBILITY REQUIREMENTS

Participants must meet the following eligibility criteria to exhibit in the Discovery Zone:

- Companies who received kiosks in the Innovation Pavilion through BlueTech and Imagine H<sub>2</sub>O Innovation Awards, or
- First-time WEFTEC exhibitors who have won an Innovative Product Award within the last 3 years, or
- Exhibitors with a technology affiliated with:
  - WEF RIC RISE Program
  - A Water Innovation Organization
  - An incubator/accelerator program
  - A university or research center
- Companies may only exhibit one time in the Discovery Zone. Exhibitors must “graduate” to a standard 10' x 10' booth after exhibiting in the Discovery Zone.

## CONTACT

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DISCOVERY  
ZONE  
FLOORPLAN

RESERVE  
YOUR  
BOOTH



# EXHIBITS

The Discovery Zone has space for up to 16 exhibits.

Each 8' x 8' exhibit space includes:

- Tabletop kiosk (*rendering left*)
- Full setup and printing of exhibitor-provided graphics
- Four booth personnel registrations (*access to expo and technical sessions*)
- Carpet
- Two chairs
- Wastebasket
- 8' high back drape, 36" side dividers
- Company listing in exhibitor directory and mobile app

# PRICING

MEMBER <sup>1</sup>	\$2,500	+ \$250 PER CORNER
NON-MEMBER	\$3,500	
Electrical, internet, and material handling are exhibitor's responsibilities and not included in booth fees.		
<sup>1</sup> WEF Exhibitor Membership required to receive member rate.		

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