2018 Sponsorship Reservation & Contract

Sales Representative
- Dave Mathews
- Vickie Bobo
- Cari McBride
- Jenny Grigsby
- Thomas Bennett
- Suzanne Shutty

Primary Contact Information
- Check if address has changed
- Check if contact name has changed

Company Name
If the company last sponsored under a different name, what was it?

Person to receive contract and billing materials
Title

Address (for materials mailing)
City
Zip/Postal Code
State/Province
Country
Business Phone Number
Mobile Phone Number
E-mail
Website

By providing my e-mail address and signing this form, I consent to receive all communications sent by or on the behalf of the Water Environment Federation.

Mobile App and Online Directory Listing Information, if different from Primary Contact Information
This information is publicly listed.

Company Name (please print exactly as it should appear in the Exhibitor Directory)

Sales Contact
Address
City
State/Province
Zip/Postal Code
Country
Business Phone Number
E-mail

Membership Information
- Current Corporate/Exhibitor Membership Number
- New Exhibitor Member
  - Application & Payment Enclosed
  - Date Sent:
  - Non-member

Payment Information
Sponsorships fees reserve sponsorships at Disinfection and Reuse. A sponsorship is not considered reserved until full payment is received by WEF. Full payment of the sponsorship fees are due no later than June 15, 2018. Provided WEF receives written notice of cancellation on or before June 15, 2018, 75% of the sponsorship fee is refundable. Cancellations received by WEF after June 15, 2018, are not refundable.

If mailing contract with check, mail to:
Water Environment Federation
P.O. Box 38009 | Baltimore, MD 21297-8009

If paying online, submit through:
https://www.wefnet.org/payments
## Sponsorship Selection

<table>
<thead>
<tr>
<th>Sponsorship Selection</th>
<th>Member</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CONFERENCE WIDE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Platinum (exclusive)</td>
<td>$10,500</td>
<td>$13,500</td>
</tr>
<tr>
<td>Gold (exclusive)</td>
<td>$8,500</td>
<td>$10,000</td>
</tr>
<tr>
<td>Silver (exclusive)</td>
<td>$6,000</td>
<td>$7,500</td>
</tr>
<tr>
<td><strong>BRANDED GIVEAWAYS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tote Bags (exclusive)</td>
<td>$5,000</td>
<td>$6,500</td>
</tr>
<tr>
<td>Lanyards (exclusive)</td>
<td>$5,000</td>
<td>$6,500</td>
</tr>
<tr>
<td>Giveaway Item: ____________(exclusive)</td>
<td>$5,000</td>
<td>$6,500</td>
</tr>
<tr>
<td>Hotel Key Card (exclusive)</td>
<td>$5,000</td>
<td>$6,500</td>
</tr>
<tr>
<td><strong>ONSITE EVENTS &amp; PROGRAMMING</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opening General Session</td>
<td>$3,000</td>
<td>$4,000</td>
</tr>
<tr>
<td>Networking Breaks (exhibitor exclusive)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tuesday</td>
<td>$2,500</td>
<td>$3,500</td>
</tr>
<tr>
<td>Wednesday</td>
<td>$4,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>Both Days</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Luncheon (exhibitor exclusive)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tuesday</td>
<td>$3,000</td>
<td>$4,000</td>
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<td>Wednesday</td>
<td>$6,000</td>
<td>$7,500</td>
</tr>
<tr>
<td>Both Days</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Networking Reception (exhibitor exclusive)</td>
<td></td>
<td></td>
</tr>
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<td>$4,000</td>
<td>$5,500</td>
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<tr>
<td>Wednesday</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kickoff Reception</td>
<td>$4,000</td>
<td>$5,000</td>
</tr>
<tr>
<td><strong>DIGITAL MEDIA</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Charging Station</td>
<td>$3,500</td>
<td>$4,500</td>
</tr>
<tr>
<td>Email Banner Ad (exclusive)</td>
<td>$4,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>Online Proceedings</td>
<td>$4,000</td>
<td>$5,000</td>
</tr>
<tr>
<td><strong>ONSITE ADVERTISING</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Meter Board</td>
<td>$2,500</td>
<td>$3,500</td>
</tr>
<tr>
<td>Tote Bag Insert (available to 3)</td>
<td>$3,500</td>
<td>$4,500</td>
</tr>
<tr>
<td>Conference Program Advertisement (available to 3)</td>
<td>$4,000</td>
<td>$5,500</td>
</tr>
<tr>
<td><strong>HOTEL SPONSORSHIPS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hotel Guest Room Door Drop</td>
<td>$3,000</td>
<td>$4,000</td>
</tr>
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</table>

## Contract Terms and Conditions

The parties agree as follows:

This agreement is made between the Water Environment Federation®, an Illinois nonprofit corporation ("WEF"), and (the "Corporate Sponsor"), for mutual consideration, the receipt and adequacy of which are acknowledged by the parties, who agree:

1. **Effective Date of Agreement**: This agreement goes into effect and is binding upon acceptance by WEF and Corporate Sponsor indicated by their signatures on this reservation & contract form, and on Addendum A to this agreement.

2. **Sponsorship reservation**: Corporate Sponsor understands that sponsorship is not reserved until WEF receives full payment of sponsorship fees as indicated on Addendum A.

3. **Corporate Sponsor understands** that this agreement includes the requirements set forth in the “Water Environment Federation Exhibition and Conference Rules and License for Disinfection and Reuse,” and Addendum A to the contract and license agreements. Corporate Sponsor acknowledges that it has had the opportunity to review the License which is available at www.wef.org/DisinfectionReuse under the Sponsor tab and agrees to be bound by all terms set forth in this contract form, the license, and Addendum A.

## Accepted for Sponsor by:

(Please sign below. Contract is not valid without signature.)

Authorized Signature

Printed Name

Title

Company

Date

Sasha Carey, Senior Director, Exhibitions

Return signed contract to your appropriate Sales Representative:

**FAX**  
- Dave Mathews 1-678-947-9244 dmathews@wef.org
- Vickie Bobo 1-678-947-9244 vbobo@wef.org
- Cari McBride 1-703-684-2450 cmcbride@wef.org
- Jenny Grigsby 1-703-684-2407 jgrigsby@wef.org
- Thomas Bennett +44 (0) 207-993-4605 tbennett@wef.org
- Suzanne Shutty 1-703-407-0289 sshutty@wef.org

**E-mail**

For Exhibition Management Use

Sponsorship Reserved

Sponsorship Level

Order Number

Member #  
Expiration  
Type

Collateral Needed:

- JPG
- EPS
- Banner Ad
- Mobile App Banner
- Mobile App Video
- Meter Art
- Banner Art
- Other: __________________________

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Disinfection and Reuse 2018 Sponsorship Reservation & Contract

Company Name

Sponsorship Selection

Member  Non-Member

CONFERENCE WIDE

- Platinum (exclusive) $10,500 $13,500
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- Tote Bags (exclusive) $5,000 $6,500
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- Giveaway Item: ____________ (exclusive) $5,000 $6,500
- Hotel Key Card (exclusive) $5,000 $6,500

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- Opening General Session $3,000 $4,000
- Networking Breaks (exhibitor exclusive)
  - Tuesday $2,500 $3,500
  - Wednesday $4,000 $5,000
- Luncheon (exhibitor exclusive)
  - Tuesday $3,000 $4,000
  - Wednesday $6,000 $7,500
  - Both Days $4,000 $5,000
- Networking Reception (exhibitor exclusive) $4,000 $5,500
- Kickoff Reception $4,000 $5,000

DIGITAL MEDIA

- Charging Station $3,500 $4,500
- Email Banner Ad (exclusive) $4,000 $5,000
- Online Proceedings $4,000 $5,000

ONSITE ADVERTISING

- Meter Board $2,500 $3,500
- Tote Bag Insert (available to 3) $3,500 $4,500
- Conference Program Advertisement (available to 3) $4,000 $5,500

HOTEL SPONSORSHIPS

- Hotel Guest Room Door Drop $3,000 $4,000

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Sacha Carey, Senior Director, Exhibitions

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