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Alabama WEA YPs University Mentor Program
YP Program in Alabama

How do you get more young professional involvement in the organization?

Get them involved in college!

• Targeting universities
• Other professional organizations are big at Alabama universities
• University of Auburn and University of South Alabama had a program pre COVID but needed a restart
• Started University of Alabama’s program in Jan of 2020 (woof!)
• Every university is different—what works for us
• Set clear goals and communication is key
Challenges and (some) Solutions

- COVID
- Students graduating and the group dying out
- Not having a good mix of student levels (graduate and undergraduate)
- Kick off events for the entire state (lucky we are a less expansive state)
- Professor involvement
- Keeping students engaged
- Retain involvement post graduation
- Future: design project competition for all the schools