

CENTRAL STATES WATER ENVIRONMENT ASSOCIATION

Wisconsin ~ Minnesota ~ Illinois



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Executive Director

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CSX

Central States eXchange

Established 2005

after

WEFMAX in Minneapolis, MN



CSWEA

- 1,500 members
- 3 States w/ State Sections
 - Illinois – 450 members
 - Wisconsin – 550 members
 - Minnesota – 450 members
- Rotating Annual Meeting
- Leadership in all 3 States
 - Section Chairs, Committee Chairs, Treasurer, etc.
- Leadership at Association Level
 - Executive Committee, Director, etc.
- Paid staff at Association Level Only



Why CSX?

- Networking – Get People Together
- State Section Governance
- Enhance Committee Activity
- Engage Membership
- Common Goals / Common Vision
- Big Ideas

- 2 days in July
- Families Encouraged
- Pizza Party!
- 20-30 attendees



CSX - Accomplishments

BORING BUT IMPORTANT STUFF

- Governance Documents
- State Section Policies
- Committee Alignment
- Financial Policies
- Awards Development

SUPER COOL BIG IDEAS

- Student Design Competition (2005) ... Midwest SDC (2020)
- Global Water Stewardship
- Leadership Forum
- Operator Training Program (Michigan WEA)
- Flat Rate Utility Pricing / Annual Meeting Re-Tooling
- Blueprint Minnesota (Public Education)
- YP Development & Awards
- Student Chapter Development



CSX – *Virtual - 2020*

2 Hours instead of 2 Days

Event Management

- Physical – 40 events a year
- Virtual – 100+????? events (200-300 days)
- Committee Objectives

Resource Management

- LAC is now a Technical Manager
- Oversaturation of Webinars
- Topics of Interest



LEADERSHIP

1. We have Amazing Leaders
2. They can't lead if they don't know the game
3. Engage them

