



March 22-24, 2026

CHARLOTTE, NC

YOUNG PROFESSIONALS (YP) SUMMIT SPONSORSHIP OPPORTUNITIES

HELD IN CONJUNCTION WITH THE UTILITY MANAGEMENT
CONFERENCE, MARCH 24-27

Help us make this event an even BIGGER success!

Become a sponsor of the YP Summit and enable young professionals to further network with and learn from these young leaders in the water sector.

The WEF/AWWA Young Professionals (YP) Summit is the premier water and wastewater industry workshop for young professionals. This skills-development workshop provides supplemental training and networking opportunities. The 2026 event, with the theme of The Next Wave: Navigating Water Sector Currents, will focus on developing awareness of evolving water sector challenges and opportunities and build skills specific to emerging leaders in the industry. Get your name out to over 400 emerging leaders by supporting this year's summit.

Questions about sponsorships: Amy LaTessa at alatesa@wef.org

Questions about the YP Summit: Claudia Trapp at ctrapp@wef.org

Sponsorship Opportunities	Platinum \$15,000 (1 Avail)	Gold \$9,000 (3 Avail)	Silver \$5,000 (3 Avail)	Bronze \$3,000	Digital \$1,000	Site Tour Transport \$5,000 (1 Avail)
Logo on event website	•	•	•	•	•	•
Recognition in “Thank You for Attending” (post-event) email	•	•	•	•	•	•
Sponsor ribbons for all attending representatives	•	•	•	•	•	•
Invitation to meetup with YP Summit leadership over morning coffee	•	•	•	•	•	•
Recognition in an event promotional email	•	•	•	•	•	•
Logo in printed event program	•	•	•	•		•
Attendee mail list (pre-event)	•	•	•	•		•
Signage at YP Summit main event	•	•	•	•		•
Logo on YP Summit sponsor slide	•	•	•	•		•
Recognition in know-before-you-go email	•	•	•	•		•
Logo in two event promotional emails	•	•				
Opportunity to provide a sponsor-provided giveaway <i>Sponsor is responsible for the production costs and shipping of the custom giveaway. Item must be approved by WEF.</i>	•	•				
Opportunity to incorporate a handout into attendee registration packets <i>Sponsor to print and send copies. Handout must be approved by WEF.</i>	•	•				
Email to attendees with approved, sponsored content from company	•					
Speaking role in pre-Summit webinar promoting the Summit and sponsor of webinar drawing prize of free Summit registration	•					
Optional: possibility to provide a WEF-approved, sponsor-provided 2026 give-away with YP Summit logo	•					
Activity leader: sponsor representative will facilitate an agenda item involving all summit attendees. <i>Activity to be developed with Summit’s volunteer programming committee.</i>	•					
Information table at YP Summit	•					
Event Sponsor of one of lunch Tuesday, welcome reception Monday, or networking reception Tuesday <i>First come, first serve to choose event. Sponsor can provide paper or biodegradable custom cups and/or napkins.</i>		•				
Reception sponsors have the option to pay for a friendship bracelet activity station. <i>New this year, sponsor a Friendship Bracelet Table! This fresh, fun activity will enhance the networking experience for all attending young professionals. The table will be set during the networking reception and will be equipped with all the materials to create a friendship bracelet. Sponsor representatives can stay at the table to meet and greet the YPs making bracelets. With this minimal investment of \$2,000, you don't want to miss this opportunity to support the young professionals making connections early in their career!</i>		•				
Coffee sponsor of one of three coffee breaks: Tuesday morning welcome, Tuesday morning break, or Tuesday afternoon <i>First come, first serve to choose coffee break time. Sponsor can provide paper or biodegradable custom cups, sleeves, and/or napkins to be placed at the coffee service tables.</i>			•			
Printed sponsor logo on bus, a verbal recognition from facilitator to all attendees, and option to show short, approved video on bus on Sunday site tour.						•
Complimentary YP Summit registrations	3	2	2	1		