

HOD Message

Donnell Duncan, HOD Speaker

Charlottetown, PEI Canada May 26, 2023







HOD Message

House of Delegates (HOD) of the Future

Role of the House of Delegates

- 1. Deliberative and representational body of WEF.
- Primary conduits of information exchange between MAs and WEF.
- Advisors to the Board of Trustees on matters of strategic direction and public policy development.



FY23 Priority: HOD of the Future

- Structured and functions in alignment with the core values of the new Strategic Plan
- 2. 100% Active Delegate Participation
- Relevant, visible and valued by the WEF national and MA community

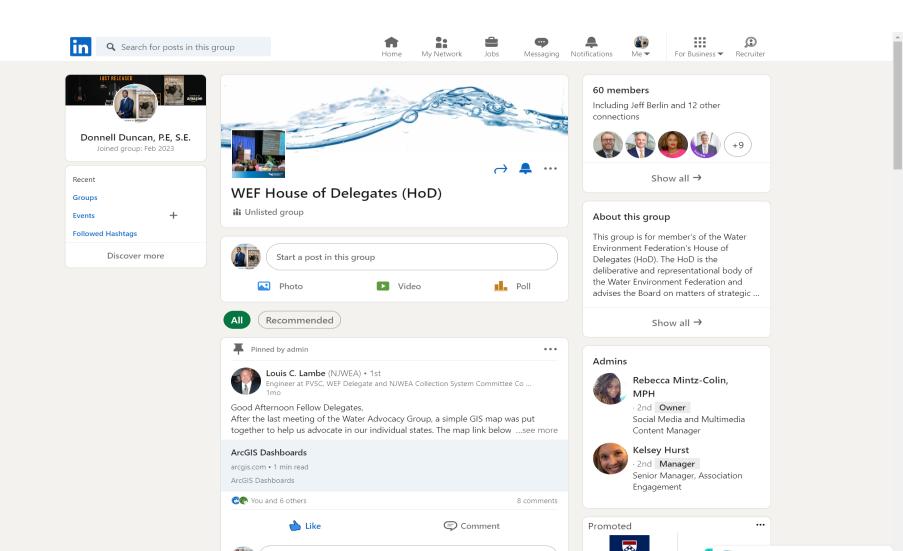


Midyear Priority #1 - Community

Build a sense of community among delegates in the HOD.

- Online (HOD LinkedIn Group, WEF UNITY)
- In-Person (Prioritizing WEFMAX Participation)





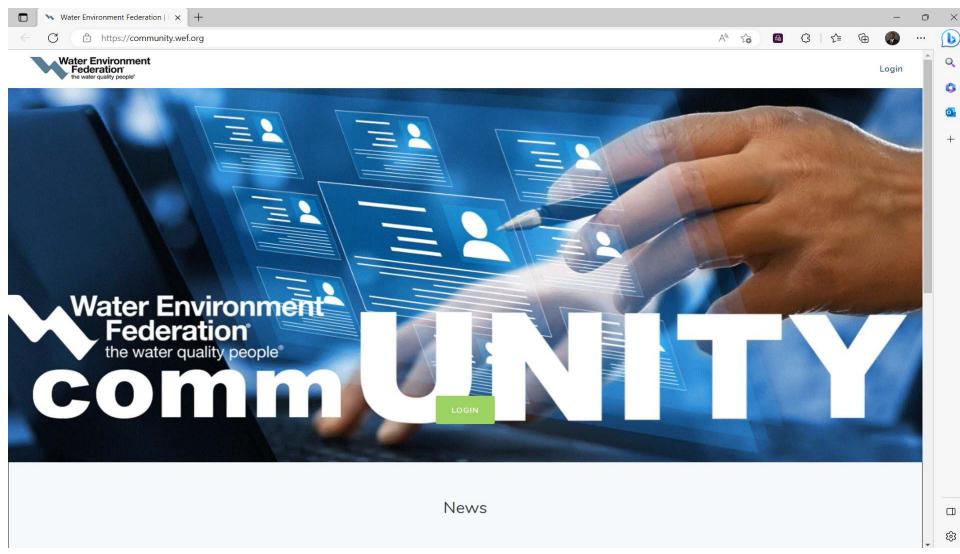
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Messaging

Add a comment...

WEF CommUNITY



Midyear Priority #2 - Consistency

Provide talking points to delegates for accurate and consistent updates to their MAs.

- HOD Quarterly Reports shared with delegates
- Share selected excerpts from Board of Trustees Backgrounder (in-progress)



2022-2023 HOD Quarterly Report - March 2023 House of Delegates (March 2023) Quarterly Report

Reported by Donnell Duncan Date 02.28.23

Our Leadership:

Speaker: Donnell Duncan Speaker, Louncas Luncas Speaker-Elect: Alexie Kindrick Speaker-Elect. Alexie Ninurick Past Speaker, Steven Drangsholt

rast Speaker, Steven Drangsnott Staff Liaison: Kelsey Hurst Staff WEFMAX Liaison: Dianne Crilley

HOD Charter:

The House of Delegates is the deliberative and representational body of the Fi the Board on matters of strategic direction and nublic netice development The House of Delegates is the deliberative and representational body of the Fi the Board on matters of strategic direction and public policy development elect and remove Trustees only to the extent provided for in the Bylaws. Delegates shall represent the interest of their respective MAs or n WEF.

Delegates shall be WEF's direct liaison to the MA or member of

Strategic Plan Alignment:

The HOD aligns with the following core values:

Lead boldly with purpose and agility
 Focus on our customers through empathy and service
 Collaborate for collective impact
 Collaborate for collective impact
 Integrate Diversity, Equity, and Inclusion in all we do

High-Level Updates
The WFF website has been updated. Check it out as
The WFF website has been updated. The web website has been updated.

**INTEL® ** now Extraodurate Communitary Fances community of the communi The WEF website has been updated. Check it out at WEF's new Hivebrite Community Engagement Plat of Q1, 2023. Check it out at https://community.us/

2022-2023 HOD Quarterly Report - March 2023

· Click the following image for our February Video Update which was recently released:



1. Steering Committee

All HOD Committee, Workgroup and Task Force Chairs, Co-Chairs and Vice-Chair Rasha Maal-Bared and BOT Liaison Howard Carter

Thank you to the Delegates who provided comments and input for the updates to the HOD Policies and Procedures. Based on the feedback discussion with the HOD Steering Committee, below is the updated? will be asked to vote on during our next quarterly meeting on March

1.5 Delegates-at-Large

1.5.1 As the representational body of the federation it' reflect the composition of WEF. As such, the selection an opportunity to address the need to increase the nur demographic groups (e.g., age, profession, race, ethr

1.5.2 Each year, using the WEF DEI Scorecard HOD Nominating Committee will determine wh underrepresented in the HOD and encourage Hf WEF members from these groups to apply for

2. WEFMAX Committee

Jeff Berlin (Chair), Dave Galbraith (Vice Cha

Themes for 2023 WEFMAX based on Strategic Pla

Location	Date	MA	Theme
St Louis, Missouri	April 12- 14	MWEA	Collabora
Denver, Colorado	May 3-5		Member Engage Service
Charlottetown, PEI, Canada	May 24- 26	ACWWA	Leadership and Innovation

2

2022-2023 HOD Quarterly Report – March 2023 RE WEFMAX RADGES - WEF will crease, print, and bring the attendee and guest badges and bayank.

RE HOTEL WALK-THROUGH - Host MAx should work with your host representative to set a time to participate in this,

the engage of the toon to be used SEOTLIGHT SESSION.

The engage of the toon to be used the session of the engage of the quickly executed in and ready to the regulated for a fine event.

Be AGENDAS - The WEFMAX committee is working on the agendag. A sheak reak of agendas can 3. Nominating Committee
Learne Scott (Chair), Mandy Sheposh, Peter Garvey, Bill Davis, Kristiana Dragash, Scott 1. Review committee applications
Currently finalizing Speaker Elect Deligate at Large and Committee application Developing a setability application

committee descriptions to use for promotion at WEFMAX to educate HOD members. 3. Delegate at large position our one communes
sound to the Member Associations for DAL and outreach to tinderserved 4. Hodget Committee

Casey Gisti (Chair), Doug Kobrick (Vice Chair), Clint Riley, Rosalcen Nogle, James

A state Sweeney, Keith Hobson, Karen Powderly

A serant recognition applications. Same the first sector of s

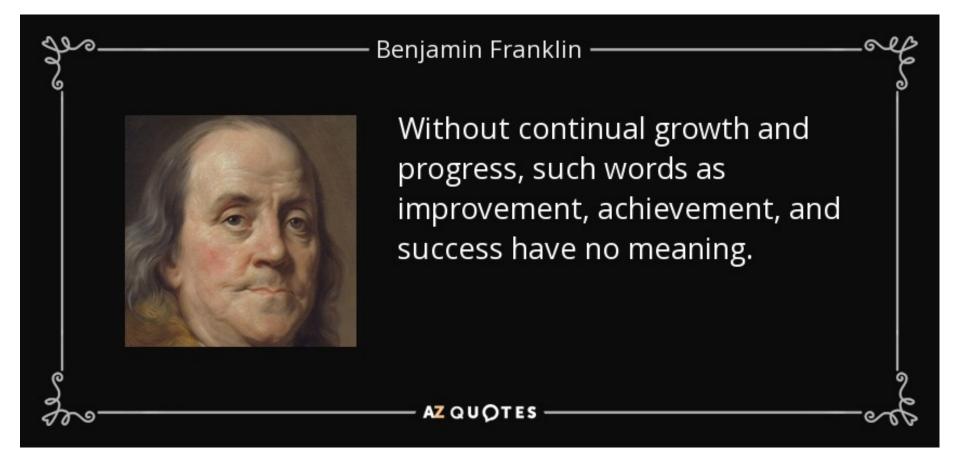


Midyear Priority #3 — Collaboration

Create avenues for collaboration between the BOT, HOD and CLC.

- Engage BOT for their thoughts on in-progress
 HOD of the Future outcomes.
- Leverage HOD reach across federation to share CLC work products with MAs.









HOD Message

House of Delegates (HOD) of the Future



HOD OF THE FUTRE WORKING SESSION

WEFMAX Charlottetown, PEI

FRIDAY – May 26, 2023 8:40 a.m. to 9:40 a.m.

Facilitator Dave Galbraith (ACWWA)





Purpose of the HOD of the Future Work Group:

- Is the current structure and function of the HOD meeting the needs of the MA's, Trustees, Delegates, and other Stakeholders?
- How to engage 100% of the delegates in the environment of the HOD.
- With the ever-changing needs of the MA's, Trustees, and Delegates, what will the HOD of the future look like in order to address those needs of all stakeholders?

Why discuss this at the WEFMAX?

- WEFMAX's present a unique environment and incubator for ideas and solution to problems.
- The diversity of backgrounds and skillsets of the attendees provide a non-bias approach to looking at the HOD through a different lens.
- Creates engagement and participation of all individuals related and unrelated to the HOD





INSTRUCTIONS

- Each table will need to appoint a Facilitator and Scribe.
- Three questions will be discussed. Time for each question is 10 minutes.
- You can spend as little or as much time on any question, however, you must at least start with the first question assigned to your table.
- Tables 1-4: Questions a), b), c)
- Tables 5-7: Questions b), c), a)
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- A report out will be done at the end of the 30-minute discussion period.
 - Please have some speak that has not spoken to the group yet...
- All notes, reports, etc. will be submitted to Dianne Crilley at the end of session.





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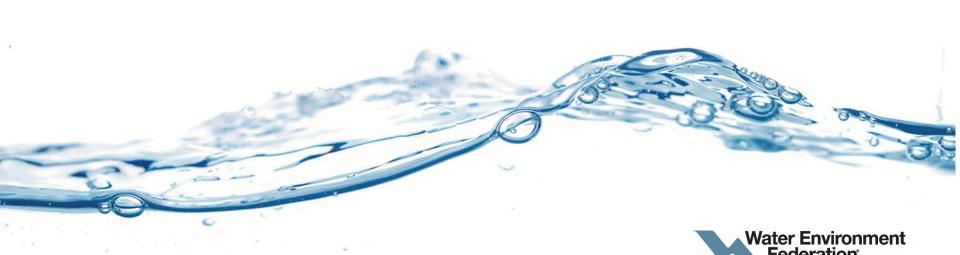








Rosaleen Nogle
New York Water Environment Association
Charlottetown WEFMAX
May 26, 2023





- 7 Committee members
- Chair: Casey Gish, Pacific Northwest CWA
- Vice Chair: Doug Kobrick, Arizona Water

Purpose

- Review WEF budget development process with Treasurer and Finance Staff
- Confirm consistency of annual budget with WEF Strategic Plan
- Provide advice and direction to Speaker of the House and HOD
- Administer MA Grant Program





2023 Goals

- 1. Align committee with new WEF strategic plan
- 2. Reflection and restricting of the MA grant program
- 3. Review two cycles of MA grant program application
- 4. Improve process of follow up documentation for MAs that have been awarded grants in the past



2023 MA Grant Program

- \$125,000 to award
- Two cycles
 - January 20th deadline
 - June 16th deadline
- First grant cycles
 - 15 Applications
 - 7 Awards



2023 MA Grant Program

- Application Refresh
 - Clearly defined criteria for alignment with strategic plan
 - Adjustment to dollar matching criteria
 - \$15,000 cap on grant request to maximize number of awards
 - Additional emphasis on detailed timeline and budget
- Next Steps
 - Scoring matrix refresh before second round review
 - Focus on equity of small MAs (benefit sharing)





2023 HOD DE&I Committee

Amy Baker
AZ Water Association
Charlottetown WEFMAX
May 26, 2023





House of Delegates DE&I Committee Update

Joe Navas – NWEA Cmte Chair ValaRae Partee – GAWP Vice Chair Jeff Berlin – RMWEA Amy Baker – AZ Water Haley Goddard – PNCWA Kelsey Hurst – WEF Sr. Manager Donnell Duncan – Speaker of the HOD Alexie Kindrick – Speaker-Elect





Why is PINK a "girly" color?





Diversity Moment



Credit: ApartmentTherapy.com





WEF Core Values & DE&I

"Integrate Diversity, Equity, and Inclusion in all we do"







DE&I Committee Charter

- Establish a Quarterly DE&I Networking Call
 - The goal is for MA Leadership to collaborate and learn from each other.
- Make it easier to find and use the Existing DE&I Resources at WEF
 - Create a simple way to introduce new leaders to the tools & resources
- Be a resource and example for others within the HOD and MA Leadership along their DE&I Journey





Quarterly MA Networking Call



- 1st Quarterly call was on January 19th
- Approx 90 participants on the call
- Discussed available resources, the vision of the call, & the DE&I Toolkit.
- Members on the call shared their stories and DE&I journeys.
- 2nd Quarterly call was on April 27th
- Approx 45 participants on the call
- Focused on Workforce Development and had a lot of interest in discussion on starting an Inflow Program.



Existing DE&I Resources at WEF

- All WEF Members have access to the WEF DE&I Toolkit
- The toolkit is located at:
 - www.wef.org/topics/hottopics/diversity-equity-and-inclusion/
 - Click on DE&I MA Resources Button
 - Log in with WEF Credentials
- DE&I Community
 - WEFUnity is here! hivebrite
 - Group: MA DE&I Networking Group
- HOD DE&I Committee
- Quarterly MA DE&I Networking Call







We are a Resource for You!



- Starting a DE&I Committee
 - Iowa & South Carolina
- Starting an InFLOW program
- Inclusive Event Planning
- Anything along your DE&I Journey
- Ask your Delegate to contact us!!











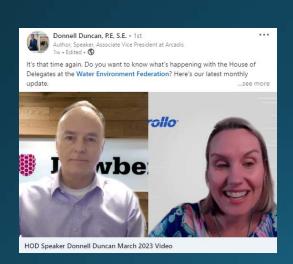
2023 HOD Water Advocacy Workgroup

Rosaleen Nogle
New York Water Environment Association
Charlottetown WEFMAX
May 26, 2023



Workgroup Team

- Co-Chairs
 - Kristiana Dragash FWEA
 - Peter Garvey NEWEA







Summary of Workgroup Charter

- Gather best practices for state, local and provincial outreach from active MA's
- Provide guidance on how to leverage federal outreach efforts for state, local and provincial benefit and vice versa.
- Provide input to WEF Government Affairs Committee on:
 - Enhanced partnerships
 - Effectiveness of Water Advocates
- Connect MA's to the WEF Govt Affairs Community
- Provide Input on Position Statements (most important water issues across MA's)
- Explore whether this workgroup should become a permanent committee





Survey Reponses









































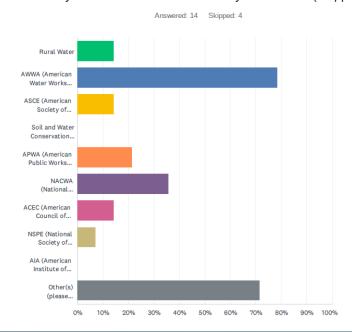


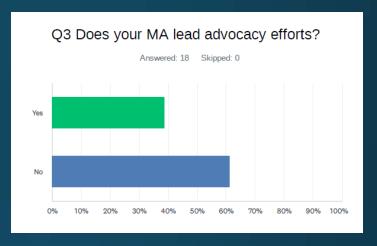


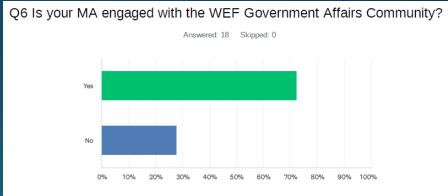


Survey Results

Q5 Out of the industries and organizations listed below, please indicate which ones your MA coordinates advocacy efforts with (if applicable).











Survey Results - top 5 water industry issues

- What are the top 5 water industry issues at the state level within your MA? *
 - PFAS
 - Funding
 - Workforce development
 - Operator reciprocity and certifications
 - SSO's

*Pending Workgroup confirmation















WEF Water Advocates Program

How YOU can help NOW!

- 1. Go to: bit.ly/wef-water-advocates
- 2. Click the call-to-action buttons:
 - > FY24 Water Infrastructure Appropriations
 - ➤ Co-sponsor Wipes Labeling Legislation
 - ➤ PFAS Liability Exemption
- 3. Fill out your info!
- 4. Share on social media!







Please dick below to reach out to your Members today!

SUPPORT INCLUDING WATER INFRASTRUCTURE FUNDING IN THE CORONAVIRUS RELIEF PACKAGE

Take Action Now:

Support Water Infrastructure Funding in FY 2022!

Write your Members to urge them to provide robust funding for water infrastructure funding programs in the fiscal year 2022 budget!

The Clean Water and Drinking Water State Revolving Funds programs (SRF) are important financing bots for wasteweter, drinking water, and stormwater agencies to build and modernize the water infrastructure that protects public health, the environment, and promotes economic growth. The importance of safe and reliable drinking water and wastewater service during the Covid-19 crisis further highlights how critical it is for there to be nobust funding to help communities address the challenges of aging water infrastructure. The Clean Water and Drinking Water SRF programs should be funded at levels that reflect the reality of our nation's water infrastructure crisis.

The EPA has estimated that \$655 billion is needed for drinking water and wastewater inflastructure over the next 20 years - and that doesn't include another estimated \$100 billion needed for stormwater intrastructure. For FY22, it is necessary that the appropriation amounts for SRF programs be doubled - at least \$2.8 billion for the CWSRF and \$1.3 billion for the DWSRF (the fully authorized amount), I also urge you to fully fund the Water inflastructure Finance and Innovation Act (WIFI/A) programs at \$55 million for FY22. Congress created this new loan and loan guarantee program in 2014, and in 2015 corrected statutory language to the program to make it more useful for communities seeknol low interest financine.

Our federal budget is under tremendous pressure and Congress is making difficult decisions about how to prioritize spending. Increased investment in water infrastructure will not only ensure that communities have clean and safe water, but shudies have shown that there is termendous support among the public for increased investments in water infrastructure, and those investments have a higher job creation return-on-investment rate than federal investments in milliary. Yarasportation, healthcare and presonal increne tax cuts.

SUPPORT FUNDING FOR WATER INFRASTRUCTURE IN FY 2022

WEF Contact:
Amy Kathman
akathman@wef.org



Water Advocacy Workgroup

Putting the 'Work' into Workgroup













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BREAK







SPECIAL THANKS TO OUR

SPONSORS



















Meanwhile in Canada...

Two American tourists were driving through Nova Scotia, Canada. As they were approaching Shubenacadie (shoe-been-aack-id-dee), they started arguing about the pronunciation of the town's name. They argued back and forth until they stopped for lunch. As they stood at the counter, one tourist asked the employee, "Before we order, could you please settle an argument for us? Would you please pronounce where we are... ver-r-ry slo-o-o-w-ly?"











The waitress leaned over the counter and said: "Tiiimmmmm Hoorrrrttoooonnns..."



Fostering relationships with Emerging Leaders: Benefits to the Organization and Industry at Large

Lindsay Anderson





Faculty of Engineering Dalhousie University Halifax, NS Canada





CENTRE FOR WATER RESOURCES STUDIES | DALHOUSIE UNIVERSIT

About me (Lindsay)

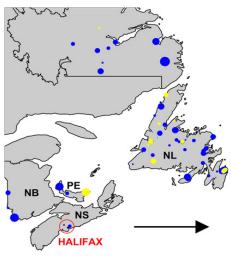
- Director of Member Involvement
- B Eng (Env Eng), MASc and PhD (Civil Eng) at Dalhousie University
- Research on various aspects of drinking water and wastewater treatment in Atlantic Canada
- Currently focusing on clean water & climate



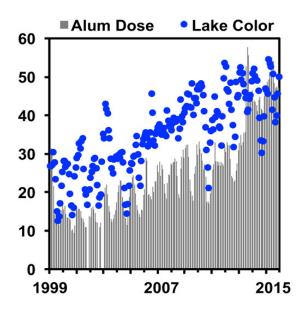
CENTRE FOR WATER RESOURCES STUDIES I DALHOUSIE UNIVERSITY



About me (Lindsay)



- Increasing DOC
- **Decreasing DOC**

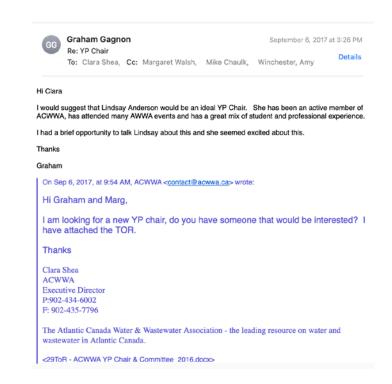


- Anthropogenic and climate impacts to source and receiving water quality
- Implications for treatment
- Advanced treatment adaptations for a changing climate



My (Lindsay's) path as an Emerging Leader

- 2010 First student presentation at ACWWA conference, became AWWA member, began attending Young Professional events
- 2012 2016 Regularly attended local and national conferences, did some volunteering at conferences
- 2017 2020 Young Professionals Committee Chair, actively engaged in conference planning, attended AWWA and WEF Leadership Summits
- 2020 current Director of Member Involvement, helped establish IDE Committee, changed from "Young Professionals" to "Emerging Leaders"





Researcher to Researcher

JOSEPH E. GOODWILL, COLUMN COORDINATOR

JENNIE RAND AND KEVIN BERGSCHNEIDER

3



Rand

Bergschneider

The "Grahampire": The Broad Impacts of Excellence in Water Research

n the Atlantic Canada section (ACWWA) of AWWA, there is a closely knit network of people in the water industry that can be tied to one person: Graham Gagnon. It has been dubbed by those in the network as "the Grahampire." The Grahamdroids, or Grahamphites, who have spread out over the Atlantic provinces and beyond, have been supervised by Gagnon during masters and doctoral studies at Dalhousie University, where Gagnon is a professor in the Civil and Resources Engineering Department, the Natural Resources and Engineering Research Council (NSERC) Industrial Research Chair in Water Quality and Treatment, and the director of the Centre for Water Resources Studies. He is also the director of the ACWWA.

Gagnon received his BSc degree in engineering with distinction in environmental engineering from the University of Guelph (Ont., Canada). He graduated in 1998 from the University of Waterloo (Ont., Canada) with a PhD in civil engineering. His thesis was titled "Utilization of Biodegradable Organic Matter by

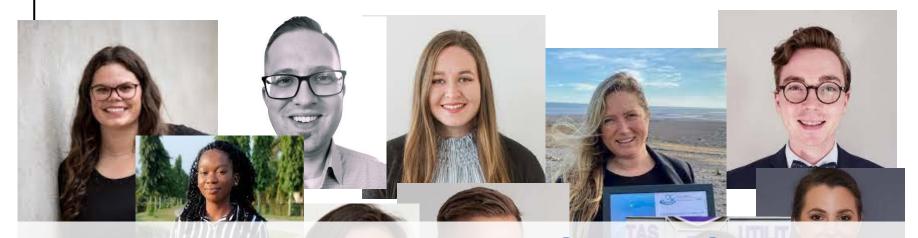
his thesis advisor was Peter M. Huck, a prior AWWA A.P. Black Research Award recipient. In January of that same year, Gagnon moved to Halifax to begin his career at Dalhousie University.

Shortly after his arrival in Nova Scotia, Gagnon contacted Halifax Water to let them know he had arrived and was open to collaborative research. The relationship between the two has developed significantly since then into one of the most successful research—utility partnerships in Canada. As a researcher, Gagnon has published over 140 journal articles; has generated \$30 million in grants and contracts at Dalhousie University as principal investigator (PI) or co-PI and \$8.2 million in research funding over three successive five-year terms of the NSERC Industrial Research Chair program; and has supervised more than 100 student researchers at Dalhousie University.

Halifax Water has always been a strong supporter of ACWWA, and this encouraged Gagnon to volunteer his time as the chair of the Young Professionals Committee in







Emerging Leaders are the future of water...



Inclusion Diversity and Equity is a priority for EL's

- Emerging Leaders are active members of the Inclusion Diversity and Equity committee and vice versa
- Recent changes:
 - "Young Professional" to "Emerging Leader"
 - Moving away from age restrictions towards "early career" view
- Our definition of an Emerging Leader is not fixed, and is adaptable as we continue to learn





Create a supportive environment that fosters inclusion

- EL's are more likely to volunteer and participate if they feel included, valued, and part of a community – sense of belonging
- Take time to engage in intentional conversations
 - Ask about their interests and passions regarding water
 - Tell them how you got involved, be relatable
- Offer ongoing mentorship and support
 - Regular check-ins, guidance on career development, and support for personal and professional growth
- Encourage participation



Provide meaningful opportunities for Emerging Leaders

- Give EL's the chance to take on new challenges and responsibilities – create/support a culture of learning
- Training
 - AWWA/WEF Young Professionals Summit
 - WEF Water Leadership Institute
 - IDE programs integration at EL level means it will be embedded in the future
- Create scholarships or funding opportunities
- Encourage EL's to participate at board level
 - e.g., Involvement with EDI committee, strategic planning, conference planning



2017-12-12

Hi Lindsay,

It was great to meet you. I am looking forward to working with you! You are fantastic- the board loved you! I think you are going to be in the AC world for many years – consider yourself adopted.

See attached, page 4. You can register for the YP summit from here. Please book your flights and I will reimburse right away. ACWWA will cover flight, hotel and meals.

Please let me know if you have any questions.

Thanks

Clara



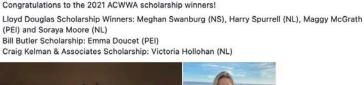
Be open to innovative ideas and new ways of thinking

- "The most significant barrier I've noticed so far in the water industry is resistance towards new ideas." - Current EL student
- As senior or established leadership, be open to new or other ways of thinking
 - What worked in the past for the association might not work for the future
 - Support leadership through innovative/creative thinking, IDE intentions
 - New generation of EL's may have different needs



Recognize Emerging Leader contributions and celebrate success

- Section Emerging Leader of the year award
- AWWA Awards 5 Under 35 Outstanding Young Professional Award (new)
- WEF Outstanding Young Water Environment Professional Award
- Many scholarships
- Emerging Leader spotlight in quarterly magazine
- Can you think of new ways to recognize and celebrate EL's?





Atlantic Canada Water & Wastewater Association

July 14, 2021 · 3



Support and attend Emerging Leader events







Provide and receive feedback

- Provide constructive feedback and guidance on how to improve
 - Be specific and offer actionable advice that they can use to make positive changes
- Encourage emerging professionals to reflect on their strengths and areas for growth
 - Help identify their leadership qualities
- Ask for feedback in return from Emerging Leaders

 what do they need from you and the
 association/federation to succeed?
 - IDE is key needs vary
 - Need to consider new generation millennial vs gen z





Emerging Leaders share innovative ideas

YOUNG PROFESSIONAL SESSIONS Understanding the impacts o Evaluating the Addition of Microorganisms into the Influent of Wastewater Treatment domestic wastewater microb Facilities The Young Professionals Technical Session is organized by the YP Committee, ZACHARY BISHOP which is an active group that offers engaging speaking, networking and Sponsored By: volunteering opportunities for members of the ACWWA who are new to the communities on rapid ATP-ba Optimizing the use of dissolved air floatation technology to treat surface drinking water water and wastewater industry. The group is made-up of engineers, researchers, SANSOM sources recovering from acidification operators, technical sales people, and managers. This year we are pleased to RYAN SWINAMER offer our second virtual YP Session, where five YPs in our industry will give monitoring techniques for UV exceptional technical presentations. Evaluating CoMag as a technology to decrease the total suspended solids and biochemical oxygen demand values at Halifax Water's Dartmouth Wastewater Treatment inactivation SYDNEY LOWE TAKING A CLOSER LOOK: ANALYZING THE LEAD AND COPPER CONCENTRATIONS IN NOVA SCOTIA SCHOOLS Kalli Hood Wastewater Treatment Facilities Effluent Discharge Impacts and Outlook to Surface Kyle Rauch, Allison Mackie, Brian Middleton, J PREDICTING THE OCCURRENCE OF GEOSMIN IN LAKE WATER GILLIAN STANTON and Graham Gagnon Paul Biorndahl Literature Review of the Potential Impacts of Climate Change on Boil Water Advisories UV LEDs for Point of Use Drinking Water Civil and AN EVALUATION OF BENCH AND PILOT-SCALE PRIMARY WASTEWATER TREATMENT SARA MOGHADDAM A Pilot Study in Pond Inlet, Nunavut Dalhous Predicting Drinking Water Advisories in Small Municipalities and First Nations INVESTIGATION OF SEWER GRID BIOAUGMENTATION TO ENHANCE BIOLOGICAL Communities Using Artificial Neural Networks TREATMENT PERFORMANCE AND MEET MORE STRINGENT DISCHARGE REQUIREMENTS COLE LADSON DETECTION OF SARS-CoV-2 IN WASTEWATER AND MUNICIPAL SOLIDS IN A CANADIAN PROVINCE WITH LOW PREVALENCE OF COVID-19 **Emalie Hayes** Stephanie Gora, Tim Soucie, Carolina Ontiveros, Vincent l'Hérault, Graham Gagnon ACWWA Annual Conference 2018, Membertou, NS, September 2018



Past EL successes = a better future





Past EL successes = a better future

TOOLS < SHARE



Journal**awwa**

Cover Story

Halifax Water's Lead Service Line Replacement Program Gets the Lead Out

Wendy Krkošek ☑, Melissa Healey, Caitlin Sampson, Adam McKnight
First published: 04 March 2022 | https://doi.org/10.1002/awwa.1862

Key Takeaways

Read the full text >

Halifax, N.S., has been addressing concerns over lead in its water supply since the 1940s. Today, there are about 3,500 private-side lead service lines (LSLs) in Halifax Water's service area.

Research findings have guided Halifax Water in examining and modifying its approaches to LSL replacement, corrosion control, and sampling protocol.

Motivated by recommended US Lead and Copper Rule revisions, Halifax Water updated its lead removal program and later its Get the Lead Out program to be even more comprehensive.

Halifax Water makes the case for its accelerated lead pipe removal plan





Emerging Leaders are the future of the association



In the next 10 years, 37% of the water utility workers and 31% of wastewater utility workers will retire

We need **Emerging Leaders** to share knowledge and passion to ensure safe and sustainable water in the future...

Emerging Leaders look up to you for mentorship and leadership!



Fostering relationships with EL's is intentional





Thank you! <u>Lindsay.Anderson@dal.ca</u>

Special thanks to Dave Galbraith & Clara Shea for inviting me to speak at WEFMAX and for their continued support













Life Free of Water Challenges

WEF Strategic Plan MA Roll-Out







Task Force Charter:

With the release of WEF's new strategic plan in WEFTEC 2022, there will be a need to distill the relevant contents of this plan to the Member Associations. This task force will strategize how best to connect WEF's strategic plan to Member Associations. While we assume that WEF already has a comprehensive communication plan for WEF membership, this Task Force will focus on effective communication of relevant actions out of the plan to Member Associations.

Casey Gish	Kam Law	Amy Baker	Mark Poling
Doug Pike	Leigh Thomas	Steven Drangsholt	Haley Goddard
Erin Longworth	Leanne Scott	Ellen Frketic	Janine Burke- Wells
Diane Grossenheider	Mike Welke	Bill Davis	Mandy Sheposh

Resources: Strategic Plan (SP) information on www.wef.org/amplify and www.wefwaterfuture.org







AGENDA

- WEF Strategic Plan Mission & Vision
- Strategic Plan Goals
 - Review
 - Table Group Activity and Sharing
- Strategic Plan Core Values
 - Review
 - Large Group Discussion and Sharing
- Key Takeaways & Messages









Life Free of Water Challenges

WEF Strategic Plan

Our Mission

Inspiring the water community in pursuit of human and environmental well-being

Our Vision

Life free of water challenges

Our Three-Year Outcome Statement

Amplify the stories of water to grow, strengthen, and diversify the water community









Member
Associations are
Critical to
Achieving the
WEF Strategic
Mission

WEF Strategic Plan Mission: Inspiring the Water Community in Pursuit of Human and Environmental Well-Being







Member
Associations are
Critical to
Achieving the
WEF Strategic
Vision

WEF Strategic Plan Vision: Life Free of Water Challenges







Our Strategic Goals

Goal 1

Attract and develop a diverse and passionate water workforce

Goal 1 Strategies

- Raise public awareness about the importance of water and the water workforce
- Reduce barriers to workforce entry and retention
- Provide extraordinary opportunities for connection, growth, and education
- 4. Cultivate strategic partnerships

Goal 2

Cultivate a purposedriven community to sustainably solve water challenges for all

Goal 2 Strategies

- Drive connection and collaboration for the development of innovative solutions
- Deliver best-in-class member experience
- Creatively develop and deliver content and programming

Goal 3

Lead the transformation to the Circular Water Economy

Goal 3 Strategies

- Convene stakeholders to craft WEF's Circular Water Economy framework and best practices
- Proliferate WEF's Circular Water Economy framework and best practices
- Champion adoption of Circular Water Economy
- 4. Eliminate barriers to Circular Water Economy adoption







Goal 1: Attract and Develop a Diverse and Passionate Water Workforce

Raise Awareness of Water Workforce Importance

Provide

Opportunity for

Connection,

Growth, Education

Reduce Workforce Barriers for Entry and Retention

Cultivate Strategic Partnerships What Does Your
MA Do In Support
of Workforce
Development?

ACTIVITY

What Do You Feel
WEF Does in
Support
Workforce
Development?







Goal 2: Cultivate a Purpose-Driven Community to Sustainably Solve Water Challenges for All

Drive Connection and Collaboration for Innovative Solutions

Deliver Best-In-Class Member Experience

Creatively Develop/Deliver Content and Programming

What Does Your

MA Do to

Cultivate a

Purpose Driven

Community?

ACTIVITY

What Do You Feel
WEF Does to
Cultivate a Purpose
Driven Community?







Goal 3: Lead the Transformation to the Circular Water Economy

Convene Stakeholders to Craft WEF's Circular Water Economy Framework and BPs

Proliferate WEF"s Circular Water Economy Framework and BPS

Champion Adoption of Circular Water Economy

Eliminate Barriers to Circular Water Economy Adoption

What Does Your MA Do to Lead the Circular Water Economy Effort?

ACTIVITY

What Do You Feel WEF Does to Lead the Circular Water Economy Effort?









Sharing Presentations

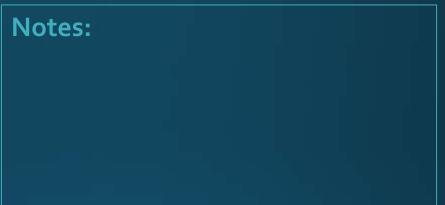








Sharing Presentations







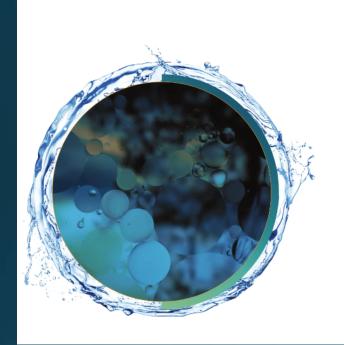


Sharing Presentations











July 18-20, 2023 | Nashville, Tennessee USA

The Water Environment Federation is bringing together water professionals from the food and beverage; pulp, paper, and packaging; and energy industries to share lessons learned and identify new solutions to managing water profitably and sustainably.

Participants will come away with a clear sense of how they and their organizations can implement a circular water system and help shape the business of water.

Register for the Circular Water Economy Summit: www.wef.org/events--education/conferences/circular-water-economy-summit/







Our Core Values



Lead boldly with purpose and agility



Collaborate for collective impact



Integrate Diversity, Equity, and Inclusion in all we do

Focus on our customers through empathy and service







WEF Strategic Plan – Core Values

Lead Boldly with Purpose and Agility

Focus on Customers Through Empathy & Services

Collaborate for Collective Impact

Integrate Diversity, Equity & Inclusion in All We Do

Discussion:

How Does and/or
How Can Your MA
Incorporate WEF's
Core Values to the
Benefit of the MA and
WEF Mission?







Key Takeaways & Messages



WHAT KEY
TAKEAWAYS
FROM TODAY'S
EXCHANGE
WOULD YOUR
MA LIKE TO
SHARE WITH
WEF
LEADERSHIP?



WHAT
MESSAGES
REGARDING THE
WEF STRATEGIC
PLAN ROLLOUT
ARE IMPORTANT
TO CONVEY TO
WEF
LEADERSHIP?











Tools & Resources

www.wefwaterfuture.org www.wef.org/amplify





WEFMAX Wrap

Stephen Sanders, Board Trustee Water Environment Federation

Jason Phillips, Chair Atlantic Canada WWA



