



Online Education – New Digital Programming
www.wef.org/digitalprogramming

Digital Conference Sponsorship – Exclusive

\$6,200 member / \$7,750 non-member

Sponsoring a digital conference will reinforce your brand with participants. The Digital Conferences will feature recorded videos from speakers set to present at 2020 Conferences. They were designed for participants to learn at their own pace and earn PHDs by taking a quiz at the end of each session.

- Company name recognition and custom banner or company logo and embedded video on the digital conference introduction page
Banner Specs: 468x60 to 728x90, File Format: jpeg or png
Video File Format: M4V or MOV, Length: 30 seconds to 1 min
- Company name recognition on digital programming webpage on wef.org (based on sponsorship contract received date)
- Company name recognition on digital conference purchase webpage on e-wef.org (based on sponsorship contract received date)
- Company name recognition on knowledge center purchase webpage (based on sponsorship contract received date)
- Custom banner or company logo on email correspondence pre and post conference recognizing digital conference sponsor
Banner Specs: 200x135, File Format: jpeg or png
(based on sponsorship contract received date)
- Customized email sent to the last 3 years of registrants for the 2020 Odors and Air Pollutants, Residuals and Biosolids or Collection Systems Conference
- Access to 2020 Odors and Air Pollutants, National Stormwater Symposium, Residuals and Biosolids or Collection Systems Conference proceedings
- One contextual tweet from @weforg and one contextual Facebook post from WEF's account
- Final Attendee List in Excel format

Interested in Becoming a Sponsor?

Contact: Nic Christy
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Stormwater Contact: Suzanne Shetty
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