

Webcast Speakers

WEF

- Chris Stacklin, WEF Regulator Subcommittee Chair
- Steve Dye, *Director of Legislative Affairs*
- Rahkia Nance, Digital Commutations Manager
- Claudio Ternieden, Senior Director of Government Affairs

NACWA

- Kristina Surfus, Director, Legislative Affairs
- Jason Isakovic, Director, Legislative Affairs

WateReuse

Amber Kim, Policy Director

The Water Research Foundation

- Allison Deines, Director of Special Projects
- Lauren Baden, Program Assistant for Development & LIFT

Special Guest

Cokie Roberts, NPR

Call Agenda

- Overview of Fly-In Agenda and Events
- Policy and Funding Requests Overview
 - Double funding for the Drinking Water and Clean Water state revolving loan funds
 - Fully fund the Water Infrastructure Finance and Innovation Act loan program
 - Increase funding for the National Priorities Water Research Grant Program to \$20 million
 - Strengthen protection of the nation's waters in the 2018 Farm Bill's conservation title
 - Increase funding for USDA Water & Wastewater Loan & Grant Program
 - Restore funding for the Bureau of Reclamation's water recycling program to at least FY2018 levels
- Social Media
- Tips for Setting Up and Having Successful Meetings

Collaborating Organizations

Water Week is made possible by the following organizations:

WATER ENVIRONMENT FEDERATION (WEF)

NATIONAL ASSOC. OF CLEAN WATER AGENCIES (NACWA)

THE WATER RESEARCH FOUNDATION (WRF)

WATEREUSE ASSOC. (WRA)

AMERICAN WATER WORKS ASSOC. (AWWA)

ASSOC. OF METROPOLITAN WATER AGENCIES (AMWA)

WATER & WASTEWATER EQUIPMENT MANUFACTURES ASSOC. (WWEMA)

U.S. WATER ALLIANCE (USWA)

RURAL COMMUNITY ASSISTANCE PARTNERSHIP (RCAP)

AMERICAN PUBLIC WORKS ASSOC. (APWA)

Special Thanks to Our Sponsors!



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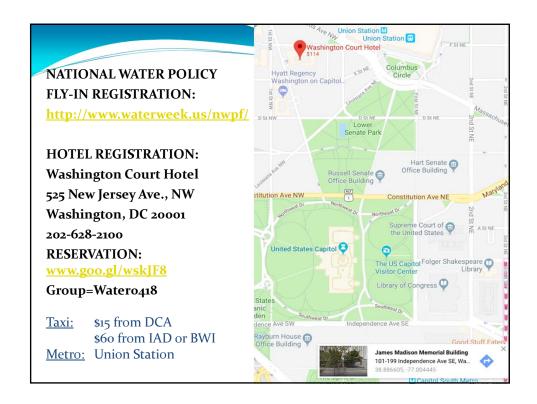
VAN SCOYOC ASSOCIATES

MARCUS G. FAUST

EARTH & WATER GROUP

WATER FINANCE MAGAZINE





Events Agenda

Monday, April 16

Noon – 5 PM WEF Stormwater Institute Members Meeting

Washington Court Hotel, Executive Room

Tuesday, April 17

9 – 10:30 AM WEF Government Affairs Committee Meeting

Washington Court Hotel, Montpelier Room

Noon – 1:30 PM WEF Young Professionals Networking Lunch

Washington Court Hotel, Montpelier Room

Note: NEWEA Congressional Luncheon 11 AM – 1:30 PM in Capitol Visitors Center

Agenda cont.

Tuesday, April 17

1-4 PM Registration Open

2 – 3:30 PM Policy Fly-In Plenary Session

EPA Assistant Administrator David Ross

EPA OW Directors Panel

3:30 – 5 PM Federal Agency Roundtables

• Infrastructure Funding, Water Finance, WIFIA & Affordability

• Technology, Innovation and Resource Recovery in the Water Sector

• Water Reuse and CWA/SDWA Intersection Issues

· Bureau of Reclamation Title XVI Program

• Integrated Planning, CSOs, SSOs & Peak Flow Management

Stormwater and Green Infrastructure

· USDA/Conservation Programs/Farm Bill

· Research-focused Discussion

5:30 – 6:30 PM Welcome Reception

Agenda cont.

Wednesday, April 18

7:30 – 9:30 AM Registration Open

8 – 9:30 AM Congressional Breakfast

· Congressional Committee Staff Panel

9:30 AM Travel to Capitol Hill – 106 Dirksen Senate Office Building

11 AM – 12:15 PM Joint Water Week Briefing

12 – 5:30 PM Capitol Hill Visits

5:30 – 7 PM Water Week 2018 Congressional Reception

Library of Congress, Madison Building, Montpelier

Room





2018 Requests to Congress

- Double funding for the Drinking Water and Clean Water State Revolving Funds
- Fully fund the Water Infrastructure Finance and Innovation Act loan program
- Strengthen protection of the nation's waters in the 2018 Farm Bill's conservation title
- Increase funding for USDA Water & Wastewater Loan & Grant Program
- Increase funding for the National Priorities Water Research Grant Program to \$20 million
- Restore funding for the Bureau of Reclamation's Title XVI water recycling program to at least FY2018 levels

Fiscal Year '18 & '19 Appropriations

Program	FY15 Enacted	FY16 Enacted	FY17 Enacted	House FY18	Senate FY18	Pres. FY19	Our Request
Clean Water SRF	\$1.45B	\$1.35B	\$1.394B	\$1.144B	\$1.394B	\$1.394B	\$2.8B
Drinking Water SRF	\$907M	\$863M	\$863M	\$863M	\$864M	\$864M	\$1.8B
WIFIA			\$28M	\$30M	\$30M	\$20M	\$45M
Total Combine d	\$2.36B	\$2.213B	\$2.285B	\$2.037B	\$2.288B	\$2.278B	\$4.645B

Fiscal Years '18 & '19 Appropriations

Program	FY17 Enacted	FY18 & FY 19 Proposed	FY 18 House	FY18 Senate	Function	Our FY19 Request
USDA's Water/Waste water Grant and Loan Program	\$392M	\$0	\$359M	\$394M	loans and grants for drinking water and wastewater construction in rural communtiies	\$650M for Grants \$2B for Loans
HUD's Community Development Block Grant (CDBG) Program	\$3B	\$0	\$2.9B	\$3B	grants to communities for infrastructure projects, among other things	
U.S. Economic Development Administration	\$221M	\$0	\$140M	\$100M	grants and loans to communities for infrastructure projects to promote economic growth, among other things	

Water Reuse/Recycling

- Water reuse is a critical tool for local water resource management
- Build secure and safe water supplies
- Water quality management
- Support economic growth
- Share **your stories** of how water reuse benefits your community

Title XVI Water Reclamation and Reuse Program

- Only federal funding program (Bureau of Reclamation) for water recycling projects
- \$692 million in federal funding leveraged at least \$2.07 hillion
- \$3 million requested for program by President in FY19
 90%+ cut
- Ask: Urge Congress to reject these cuts and provide funding at least at FY18 levels

	FY2017 Level	FY18	FY18 House	FY2018	FY19
		President's		Senate	President's
Title XVI	\$34.4M	\$21.5M	\$35M	\$34.4M	\$3M

Farm Bill

- A major 5-Year Reauthorization Bill covering all farm programs, nutrition, and conservation
- Of interest to utilities as federal conservation programs can support innovative approaches to advance goals of the Clean Water Act and protect source water.
- The Farm Bill provides direction to USDA-NRCS programs that can influence landowner/farm investments, and which conservation partners including utilities can use
- Some utilities are partnering with landowners to address water quality impairments at a watershed scale

Farm Bill continued...

- Support and improve the Regional Conservation Partnership Program
 - Support utilities as partners and project leads; allow in-kind utility contributions to count as match; reduce barriers to landowner participation; allow projects beyond a 5-yr cycle
- Support monitoring, evaluating, and quantifying conservation outcomes
- Request bill language recognizing that significant water quality benefits and Clean Water Act goals can be advanced through watershed-based collaboration and partnerships between non-point and point sources



Trump Infrastructure Package*

* all details are subject to change

Proposal will generate \$1.5 trillion in new infrastructure investments, of which only \$200 billion will be from federal funding sources. The remaining \$1.3 billion will be funded from state, local and private sources.

- New \$50 billion program to promote investments in a wide variety of forms of rural infrastructure, including drinking water, wastewater, and stormwater,
- New \$20 billion financial assistance program administered by the US Dept. of Commerce for infrastructure related projects that will transform the delivery and performance of infrastructure
- \$20 billion to expanding several existing federal infrastructure financing programs (includes WIFIA)
- Opens the Clean Water SRF to allow for private entities to receive CW SRF loans, similar to how they can through the Drinking Water SRF
- Reduces the level of federal regulatory review for a project when a State or
 private entity provides the majority of project funding.
- Amends the Clean Water Act so that privately owned treatment works have identical regulatory requirements as publicly owned treatment works.

Integrated Planning & Affordability

Water Infrastructure Flexibility
Act (S. 692)

The bill, co-sponsored by Sen. Deb Fischer (R-Neb.), focuses on integrated planning, affordability.

- Requires EPA to update 1997 guidance on financial capability
- Directs EPA to promote green infrastructure
- Establishes an Office of Municipal Ombudsman at

 EDA

Water Quality Improvement Act (H.R. 465)

The bill, introduced by rep. Bob Gibbs (R-Ohio), focuses on integrated planning, affordability.

- Requires EPA to update 1997 guidance on financial capability
- Codifies an integrated plan and permit approach into Law
- Stipulates that EPA will implement a 15-community pilot program

Small and Rural Community Clean Water Technical Assistance Act (S. 518)

Sen. Roger Wicker (R-Miss.) introduced this legislation to add support for small water systems.

 Provides rural sewer systems with \$75 million over five years for technical assistance

Water Resources Development Act (WRDA) of 2018

Must-pass legislation every two years to authorize U.S. Army Corps of Engineers projects. But, has included water policy and infrastructure funding the last couple bills.

WRRDA 2014 – Included WIFIA authorization

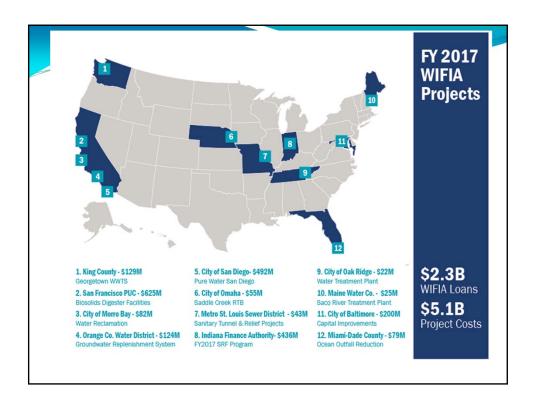
WRDA 2016 – Included authorization for key EPA Geographic programs; authorized new funding for water recycling and desalination; included resolutions in support of robust CW and DW SRF funding; and authorized emergency aid for lead.

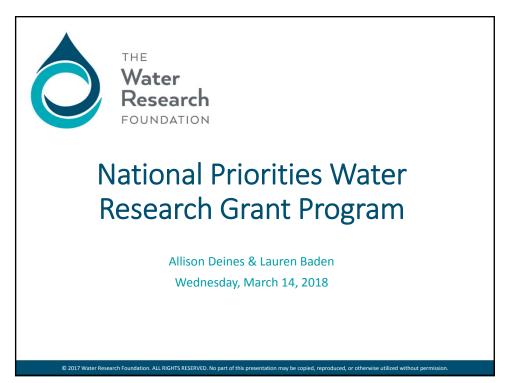
WIFIA Update

H.R. 4492 - WIFIA Reauthorization Act of 2017

- Reauthorizes EPA program
- EPA will administer the Corps program
- Doubles funding for both programs to:
 - > \$90,000,000 for fiscal year 2019
 - > \$100,000,000 for fiscal year 2020
 - > \$110,000,000 for fiscal year 2021
 - > \$120,000,000 for fiscal year 2022
 - > \$130,000,000 for fiscal year 2023
 - > \$140,000,000 for fiscal year 2024

In total the bill would authorize spending up to \$690 million on WIFIA over six years — a sum that, based on EPA's current leveraging ratio of 92:1, could support more than \$63 billion worth of new low-cost water infrastructure investments.





The need for applied research on water topics is great.

- ➤ There is an estimated \$300 million in unfunded research annually.
- ➤ Despite appropriating over \$600 million for EPA's research budget, the National Priorities Grant Program received only \$4.1 million for FY2018.



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National Priorities Water Research Grant

GOAL: To increase funding from the competitive National Priorities Research Program to \$20,000,000.

Proposed Budget Report Language:

"Research National Priorities: The Committee Report provides \$20,000,000, which shall be used for extramural research grants, independent of the STAR grant program, to fund high-priority water quality and availability research by not-for-profit organizations who often partner with the Agency. Funds shall be awarded competitively, with priority given to partners proposing research of national scope and who provide a 25 percent match. The Agency is directed to allocate funds to grantees within 180 days of enactment of this Act."

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Support the National Priorities Water Research Grant Program

The Water Research Foundation is asking the their members as well as our partners members to send letters to their Congressmen and Senators asking for them to enlarge this vital research grant program to \$20 million.

We respectfully request that you send a letter to your members of Congress urging their increased support for the National Priorities Water Research grant program. To streamline your letter submission, we have initiated a simple online process:

- 1. Click this **LINK**.
- Fill in your name, organization's address and contact information (those serving multiple states will have to do a separate entry and provide a corresponding zip code for each area)
- 3. Press SEND (You can view and print the content of the letter within the electronic system)

A letter will be sent automatically to each of your respective members of Congress.



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Hand-out from 2017 Fly-In! MARICA'S ECONOMIC PUTURE DEPENDS ON SAFF AND CLEAN WATER America's flow economic strength depends on Insert Confident these flows in visual inflationation. The Confident these flows in visual inflationation. The Confident these flows in visual inflationation. The Confident these flows: Flow of the Confident these flows: Flow of the Confident these flows: Flows in visual inflationation. The Confident these flows: Flows of the Confident the Confident these flows on the Confident of the

SOCIAL MEDIA

Rahkia Nance

Digital Communications Manager, Water Environment Federation rnance@wef.org











#WATERWEEK2018CHECKLIST

- Follow #WaterWeek2018
- Tag your posts across Facebook, Twitter and Instagram
- Find your Congress members on social media and start following them
- Look for updates from WEF, NACWA, US Water Alliance



IF YOU'RE STAYING LOCAL...

- Arrange a visit with your Congress member's local office and/or invite their staff for a facility visit
- Publish an op-ed in your local newspaper
- Write a blog online

THANK YOU!

FACEBOOK: @WATERENVIRONMENTFEDERATION

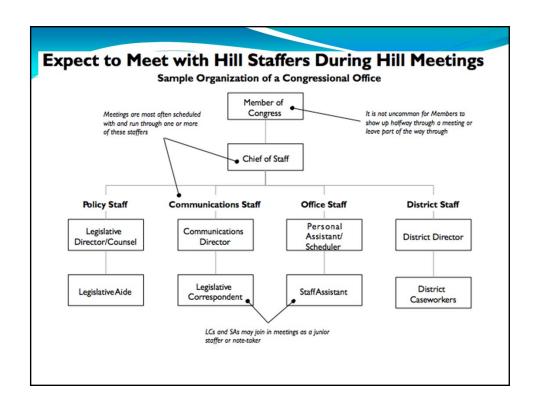
TWITTER: @WEFORG

INSTAGRAM: @WEF_ORG

How to Request Congressional Meetings



1	A National Wa	B iter Policy Forum & Fly-In	Hill Day S	chedule - Tuesday,	April 14, 20	F 15	G	Н	-
2	Time	Congressional Member		T	Staff Contact	Email	Phone	Notes	Meeting Scheduled By
3	Congression	sional Switchboard#: 202-224-3121							
4	11:30am	Example- Rep. John Doe	NY - 1	2001 Rayburn HOB or 300 Hart SOB	Jane Smith	jane.smith@mail.house.gov or jane_smith@doe.senate.gov	202-224- 3121	Rep. Doe is on the Appropriations Comm.	Sally White, NYWEA, 201- 123-1234
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0	5:30 - 7:00	Congressional		101 Constitution					
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Tips for a Successful Meeting



Cokie Roberts, NPR





What Influences Congress?

- Providing consistently reliable information:
 87.0 percent
- Presenting a concise argument: 85.2 percent
- Holding face-to-face meetings: 58.4 percent
- Academic or issue experts: 81.5 percent
- 95% of American support increased investment in water infrastructure

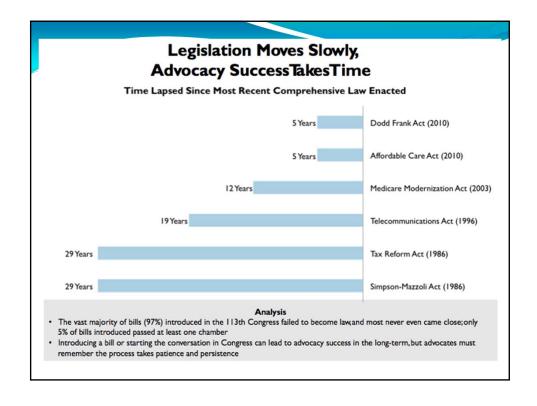
Important to Remember...

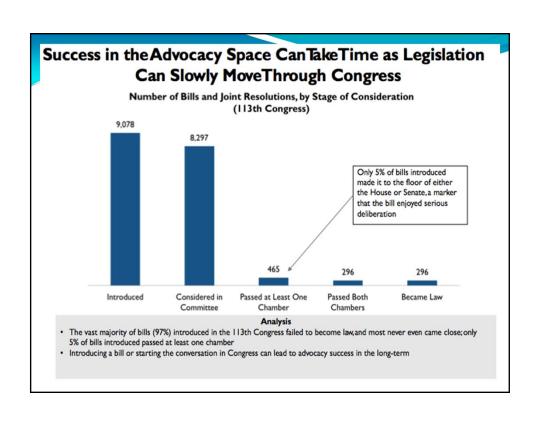
- Be punctual -- and be patient!
- Tell them what they need to know about what's going on back home.
- If you don't know the answer to a question, say you don't know -- promise to get back to the legislator or staff with the requested information.
- NEVER offer to make a political contribution or pledge of political support!
- Don't look at your smartphone. Silence it!

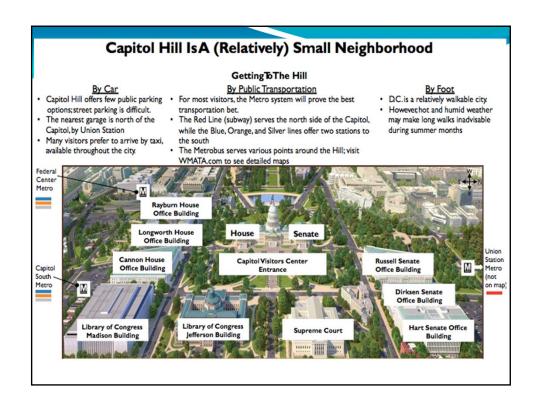
Important to Remember, continued...

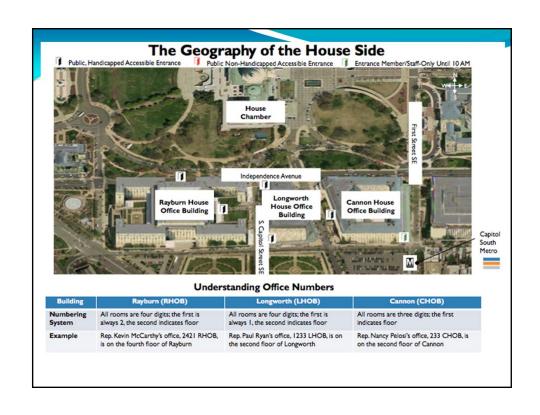
- Make the ask! Be clear and concise, and ask who the correct staff person is for following up.
- Don't use acronyms or terms that someone outside of your profession won't understand.
- Thank the legislator and offer to serve as a resource on other water-related issues.
- After the visit, write a thank you letter/email reviewing the key points discussed.

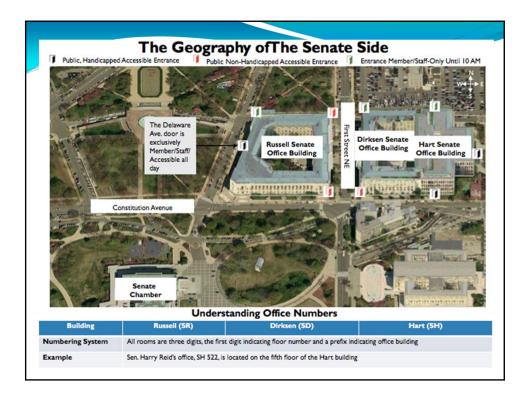
Use Meeting Follow Up to Build Trust, Serve as Resource QuickTakes · Advocates can become trusted resources for lawmakers by following up and keeping in touch with Members of Congress after face-to-face meetings · Advocates should consider following the steps below to position themselves as effective and trustworthy advocates for their issue Steps to Take Following a Meeting with a Member of Congress **1**@7 Send a Thank You Message Send a follow-up e-mail several days after meeting with a Member Keep the message brief, thank the office for their time, and remind the office of the issue at hand · Leave a link to a reliable source of information on the issue for the office to refer to **Attend Events** in the District Attend town hall meetings or other public events in the district to build a stronger relationship with your representative · Find opportunities to engage in policy matters in the district and serve as trustworthy resource to earn visibility for your issue Stay in Touch On not over-communicate with Members of Congress, but do pass along new information about your issue as it is released Communicate with your representative in a respectful and informative manner to gain the representative's respect—for you and your points of view











Questions or Additional Info:

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