

## FOR IMMEDIATE RELEASE

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## The Water Environment Federation Announces 2020-2021 Board of Trustees

Lynn Broaddus of Broadview Collaborative, Inc. Becomes President

ALEXANDRIA, Va. – The Water Environment Federation (WEF) is pleased to announce its 2020-2021 Board of Trustees, which will be led by new President Dr. Lynn Broaddus.

At a virtual ceremony during WEFTEC Connect on October 7, the WEF "gavel of leadership" was passed to Broaddus, the President of Broadview Collaborative, which she formed in 2014 as a platform for advancing sustainable, resilient practices in the water sector. She serves as a strategic adviser and facilitator for private-sector, nonprofit and philanthropic clients throughout North America, and is known for bringing new ways of thinking to crucial environmental challenges.

During her year-long term as WEF president, Broaddus will continue to help fulfill the Federation's strategic direction and critical objectives – to connect water professionals, enrich the expertise of water professionals, increase the awareness of the impact and value of water, and provide a platform for water sector innovation.

"For nearly a century, the Water Environment Federation has been connecting the world's water professionals so that collectively we can continue to raise the bar for returning clean water to our shared environment," reflected Broaddus. "We are at a moment in time when that need is as essential as it has ever been, and collectively we have an awareness of the importance of being able to do this in a sustainable, equitable, and inclusive way. I am honored and energized by the opportunity to add my contribution as a leader on behalf of clean water across the globe."

In addition to Broaddus, the 2020-21 Board of Trustees includes: Past-President Jackie Jarrell (Charlotte, N.C.), President-Elect Jamie Eichenberger (Denver, Colo.), Vice President Ifetayo Venner (Tampa, Fla.), Treasurer Keith Hobson (Ames, Iowa), and Secretary and WEF Executive Director Walt Marlowe (Alexandria, Va.). Trustees are Rajendra Bhattarai, (Austin, Texas) Howard Carter, (Saco, Maine), Shellie Chard (Oklahoma City, Okla.), Gustavo Gallo-Chacon (Monterrey, Mexico), Aimee Killeen (Baton Rouge, La.), and John Trofatter (Land O'Lakes, Fla.).

Learn more about WEF's leadership and strategic direction.

To learn more, visit <a href="https://www.weftec.org">www.weftec.org</a>.

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## **About WEF**

The Water Environment Federation (WEF) is a not-for-profit technical and educational organization of 35,000 individual members and 75 affiliated Member Associations representing water quality professionals around the world. Since 1928, WEF and its members have protected public health and the environment. As a global water sector leader, our mission is to connect water professionals; enrich the expertise of water professionals; increase the awareness of the impact and value of water; and provide a platform for water sector innovation. To learn more, visit www.wef.org.