



FOR IMMEDIATE RELEASE

Media Contact: Travis Loop, 703.684.2454
tloop@wef.org
September 26, 2017

MEDIA ADVISORY: WEFTEC 2017 “Can’t Miss Events” for Tuesday, Oct. 3

ALEXANDRIA, Va. – WEFTEC is the best place for water professionals to learn, connect, and explore new ways to create the future of water. More than 20,000 water professionals and 1,000 water companies will attend the Water Environment Federation (WEF)’s 90th annual technical exhibition and conference at McCormick Place in Chicago, September 30-October 4. All times are in the CDT time zone.

Utility Leaders Morning

7:30 am – 10:30 am | Room S406a | McCormick Place South

This breakfast discussion will feature a dialogue with forward-thinking water leaders from around the world. The program will also include a special ceremony to honor recipients of the 2017 Utility of the Future Today Recognition Program.

Operations Challenge

9:00 am – 4:30 pm | Booth 7007 | Hall B

You don’t want to miss the fun-filled, fast-paced action of day two as more than 40 teams compete in five timed events that test specific abilities needed for operations maintenance and control. Will defending champs, the Blue Ridge Brawlers, keep their title for another year or will a new team take top honors? Stop by and find out!

Collection Systems Luncheon

12:00 pm – 1:30 pm | Room S103c | McCormick Place South

Celebrating the work of collection systems professionals, keynote speaker **George Hawkins**, CEO and general manager of the District of Columbia Water and Sewer Authority (DC Water), will talk about DC Water’s plans to overcome the inside/outside the fence mentality to achieve the next stride in customer service. *Ticket required*

WEF Awards and Presidential Celebration

5:00 pm – 5:45 pm | Room S100 | McCormick Place South

The WEF Awards honor those who have made outstanding contributions to the water environment profession, WEF, and its Member Associations. 2016-17 WEF President

Rick Warner will also pass the gavel of leadership to 2017-18 WEF President **Jenny Hartfelder**.

Make THE Water Quality Event, YOUR Water Quality Event

Don't miss your chance to help us create the future of water. For the latest conference information and registration details, visit www.weftec.org. For the full program and latest updates at your fingertips, download the [WEFTEC MobileApp](#).

Note to editors: [Complimentary registration](#) is available for credentialed media representatives. Badges can be obtained in Room N427d in McCormick Place beginning Sunday, October 1 at 8:30 a.m.

###

About WEF

The Water Environment Federation (WEF) is a not-for-profit technical and educational organization of 33,000 individual members and 75 affiliated Member Associations representing water quality professionals around the world. Since 1928, WEF and its members have protected public health and the environment. As a global water sector leader, our mission is to connect water professionals; enrich the expertise of water professionals; increase the awareness of the impact and value of water; and provide a platform for water sector innovation. To learn more, visit www.wef.org.

About WEFTEC

WEFTEC 2017, the Water Environment Federation's 90th Annual Technical Exhibition and Conference, will be held September 30-October 4 at McCormick Place in Chicago. The world's largest annual water quality event provides the latest developments, technologies, and services for water preservation, restoration, and sustainability. To learn more, visit www.weftec.org.

WEBSITES: www.weftec.org, www.wef.org

FACEBOOK: www.facebook.com/WEFTEC

TWITTER: @WEFTEC, #WEFTEC17