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WEF Announces Winners of 2017 StormTV Competition

ALEXANDRIA, Va., Sept. 28, 2017 — The Water Environment Federation (WEF) today announced the winners of its sixth annual stormwater video competition. The StormTV Project is a video contest recognizing innovative stormwater practices, programs, products, and public outreach.

The 2017 StormTV Project received 40 submissions and had 25 expert judges review the videos. The judges — primarily members of the WEF Stormwater Committee — scored each video on: message clarity, visual appeal, audio quality, technical accuracy, originality and vision, length, and distribution methods.

The judges awarded three prizes for the 2017 StormTV Project:

- **Grand Prize Winner** – Washington Environmental Council with their video [Polluted Puddles: Arlo's quest to clean up our mess](#)
- **Filmmaker Award** – Independence Television, Independence Township, and the Clinton River Watershed Council with their video [Water is Worth It, EP1: An Introduction](#)
- **Communicator Award** – Independence Television, Independence Township, and the Clinton River Watershed Council with their video [Water is Worth It, EP2: An Enviroscape Demonstration](#)

The winners will be presented with their awards on Tuesday, Oct. 3, from 5 to 6 p.m. in the Stormwater Pavilion at WEFTEC.

The top 10 highest rated videos for this year's competition also will be shown in the Stormwater Pavilion Theater throughout WEFTEC. In addition to the three winners, the list of the top 10 videos includes:

- [UpStream Art – City of Springfield OR](#)
- [Growing Sustainable Water Solutions Rain Gardens to the Rescue](#)
- [DCR Division of Water Supply Protection Dog Waste Public Service Announcement](#)
- [Groundswell NPS Pollution Video \(5 minute edit\)](#)
- [From Roads to Raingardens: Puget Sound](#)
- [From Roads to Raingardens](#)
- [Detroit: Becoming the Front-Runner in Green Stormwater Infrastructure](#)

The full playlist of the 2017 submissions can be accessed at www.youtube.com/user/WaterEnvironmentFed/playlists.

How To Make An Effective Stormwater Outreach Video

During its six-year history, the intention of the StormTV project has evolved to highlight the work of stormwater professionals utilizing video presentations to communicate and educate. The project seeks to collect and share examples of best practices in action for stormwater management.

To that end, this year's judges provided extensive comments on what worked well in the videos reviewed. These comments were compiled into the fact sheet, *How To Make An Effective Stormwater Outreach Video*, which can be downloaded at www.wef.org/resources/publications/Factsheets.