Overview

– Chesapeake WEA Background
– Leadership Retreat
  • Description
  • Goals and Objectives
  • Content
  • Lessons Learned/Future Plans
Chesapeake WEA Background

– Over 800 Members
– Maryland, Delaware, and District of Columbia
– Approximately 30 Committees
– Seminars; Joint Conferences; Workshops; Webinars
– Annual Conference – Tri-Conference: 1,000 Attendees; 120+ Technical Presentations; Vendors; Ops Challenge
– Board Member Elections and Appointment of Committee Chairs/Vice Chairs – Last week in August
Leadership Retreat
Description

– Started in 2016
– 1 Full Day Event in October
– Board Members and Committee Chairs/Vice Chairs
– Breakfast, Lunch, and Happy Hour
– No Cost to Attendees
– Guest Speaker
– Hands on Training
– Varied Content Each Year
Leadership Retreat
Goals and Objectives

- Education
- Resources
- Networking
- Workshops
Leadership Retreat
Content
– Ice Breaker
– CWEA Terminology/Organization
– Roles, Responsibilities, and Procedures
– Operations Challenge 101
– Budgeting/Finances

CWEA branded elements should be used at all times, including:
• Logo
• Fonts
• Colors
• Styles
• Facebook Handle
• Domain Name/URL

Branded Template is Available for Download: tinyurl.com/CWEA-template
Leadership Retreat
Content Continued

– Students and Young Professionals
– Planning and Holding a Committee Event
– Sponsorship
– Engagement/Membership
– Strategic Plan
Leadership Retreat
Content Continued

– Nominations
– Calendar
– Technical Education
– Website/MA Database
– Awards
– Mentorship Program
– Publications
– WEF Resources
– Tri-Association
Leadership Retreat
Lesson’s Learned/Future Plans

– Not a lot of “New” committee chairs/vice chairs each year
– Can be difficult for folks to commit to a full day
– Consideration for every other year webinars