

2024 Innovations in Treatment Technology Conference

MAY 21-24, 2024 | VIRGINIA BEACH, VA

Sponsorship Prospectus

The 2024 WEF Innovations in Treatment Technology Conference (previously 'Innovations in Process Engineering Conference') is designed to serve as a cutting-edge showcase for the introduction and discussion of innovations and new practices for water resource recovery facilities.

The conference will focus on a wide range of topics related to resource recovery, treatment efficacy, efficiency, and enhancements, as well as improved operation through monitoring tools and advanced data analytics.



CONTACT INFORMATION

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Why Sponsor?

Overall Sponsor Benefits:

- Enhanced visibility to conference attendees and WEF members
- Logo recognition on sponsor slide
- Logo recognition on sponsor signage
- Logo with directory listing in conference program
- Logo on sponsor banner on conference website
- Access to exclusive sponsor graphics for marketing use
- Pre-registered or final attendee lists (no email addresses)
- Sponsor badge ribbons

**Overall sponsor benefits are included with all opportunities, except meter boards, carpet clings, and hotel sponsorships*

SPONSORSHIP OPPORTUNITIES

PLATINUM

MEMBER: \$16,450 | NON-MEMBER: \$18,050

- Logo recognition at Networking Reception
- 3 Full Conference registrations
- Custom double-sided meter board to be placed in the convention center
- Company logo on own platinum sponsor slide at the Opening General Session
- Logo on email banner recognizing conference-wide sponsors when email correspondence is sent to registrants (based on sponsorship contract received date)
- Social media coverage
- Custom banner hyperlinked to sponsor website and all registrant confirmation emails (based on sponsorship contract received date)

GOLD

MEMBER: \$13,800 | NON-MEMBER: \$15,200

- Custom double-sided meter board in the convention center
- Logo recognition at Networking Reception
- 2 Full Conference registrations
- Company logo on shared sponsor slide at the OGS
- Logo on email banner recognizing conference-wide sponsors when email correspondence is sent to registrants (based on sponsorship contract received date)
- Social media coverage
- Custom banner hyperlinked to sponsor website on registration website and all registrant confirmation emails (based on sponsorship contract received date)

SILVER

MEMBER: \$9,200 | NON-MEMBER: \$10,150

- Logo recognition at Networking Reception
- 1 Full Conference Registration
- Logo on email banner recognizing conference-wide sponsors when email correspondence is sent to registrants (based on contract received date)
- Social media coverage



BRANDED GIVEAWAYS

TOTE BAG

MEMBER: \$7,875 | NON-MEMBER: \$9,850

Place your company logo on the official conference tote bag and in front of all event attendees. As the bag sponsor, you can feel confident that you'll be leaving a lasting impression on attendees as the bags are kept and reused during and after the show. This sponsorship includes production and distribution.

Sponsor logo on official tote bag distributed to all attendees at registration.

LANYARD

MEMBER: \$7,875 | NON-MEMBER: \$9,850

Place your company logo on the official conference lanyard and in the hands of all conference attendees. This sponsorship includes production and distribution.

Sponsor logo on official conference lanyard distributed to attendees at registration.

ONSITE OPPORTUNITIES

OPENING GENERAL SESSION

MEMBER: \$4,500 | NON-MEMBER: \$5,650

Gain recognition among the leaders in innovations in process engineering and wastewater treatment technologies at the Opening General Session, kicking off the conference and energizing the attendees for the technical sessions ahead.

- Sign at OGS identifying your company as the sponsor
- Recognition on separate slide at Opening General Session

NETWORKING RECEPTION

MEMBER: \$6,750 | NON-MEMBER: \$8,450

Sponsor the networking breaks and reinforce awareness of your business among all conference participants.

- Sign at breaks identifying your company as the sponsor
- Sponsor-provided cups or napkins with company logo to be used at all sponsored breaks

NETWORKING BREAKS

MEMBER: \$3,950 | NON-MEMBER: \$4,950

Sponsor the networking breaks and reinforce awareness of your business among all conference participants.

- Sign at breaks identifying your company as the sponsor
- Sponsor-provided cups or napkins with company logo to be used at all sponsored breaks

NETWORKING BREAKS - TWO DAYS

MEMBER: \$5,650 | NON-MEMBER: \$6,750

LUNCH SPONSOR

MEMBER: \$4,500 | NON-MEMBER: \$5,650

Target one of the most highly attended gatherings to increase visibility of your business.

- Sign at luncheon(s) identifying your company as the sponsor
- Sponsor-provided cups or napkins with company logo to be used at the sponsored luncheon

LUNCH SPONSOR - TWO DAYS

MEMBER: \$6,750 | NON-MEMBER: \$8,450

ADVERTISING OPPORTUNITIES

CONFERENCE PROGRAM AD

MEMBER: \$5,650 | NON-MEMBER: \$7,050

Full-page color advertisement in the conference program. Available locations:

- Inside Front Cover
- Inside Back Cover
- Outside Back Cover

METER BOARD

MEMBER: \$2,950 | NON-MEMBER: \$3,675

Custom, double-sided, free-standing sign to be placed within the convention center for the duration of the conference.

INTELLECTUAL PROPERTY

WEF TRADEMARKS

1. Water Environment Federation®
2. WEF®
3. WEFTEC®

SPONSOR TRADEMARKS

1. Corporate Sponsor logo in jpeg and eps format provided to WEF.
- Deadlines for required collateral will be provided to Corporate Sponsor upon securing sponsorship. Sponsor must provide required collateral by deadlines provided to guarantee full and complete fulfillment by WEF.