connecting ideas | inspiring leaders

Celebrating 50 Years in 2024
WEF Message

Driving Collaboration and Engagement
Janet Hurley Cann, PE
WEF Trustee
Janet Hurley Cann, P.E.
WEF Strategic Plan

Our Mission
Inspiring the water community in pursuit of human and environmental well-being

Our Vision
Life free of water challenges

Our Three-Year Outcome Statement
Amplify the stories of water to grow, strengthen, and diversify the water community

Our Strategic Goals

Goal 1: Attract and develop a diverse and passionate water workforce

Goal 2: Cultivate a purpose-driven community to sustainably solve water challenges for all

Goal 3: Lead the transformation to the Circular Water Economy

Our Core Values

Lead boldly with purpose and agility
Focus on our customers through empathy and service
Collaborate for collective impact
Integrate Diversity, Equity, and Inclusion in all we do
Our Mission

• Inspiring the water community in **pursuit of human**
• and environmental well-being
Our Vision

Life free of water challenges
Our Core Values

Lead Boldly with Purpose and agility

Focus on our Customers through empathy and service

Collaborate for collective impact

Integrate Diversity, Equity, and Inclusion In all we do
Goal 1

Attract and develop a diverse and passionate water workforce

Goal 1 Strategies

1. Raise public awareness about the importance of water and the water workforce
2. Reduce barriers to workforce entry and retention
3. Provide extraordinary opportunities for connection, growth, and education
4. Cultivate strategic partnerships
Diversity, Equity and Inclusion
Wastewater-based Disease Surveillance
Water Advocates
Global Focus
Cultivate a purpose-driven community to sustainably solve water challenges for all

Goal 2 Strategies

1. Drive connection and collaboration for the development of innovative solutions
2. Deliver best-in-class member experience
3. Creatively develop and deliver content and programming
WEFTEC

2024

LEADING THE FUTURE OF WATER

Conference & Exhibition
October 5 - 9, 2024
New Orleans Ernest N. Morial Convention Center
Goal 3

Lead the **transformation** to the Circular Water Economy

**Goal 3 Strategies**

1. Convene stakeholders to craft WEF’s Circular Water Economy framework and best practices
2. Proliferate WEF’s Circular Water Economy framework and best practices
3. Champion adoption of Circular Water Economy
4. Eliminate barriers to Circular Water Economy adoption
Questions
Collaborating for Success

VWEA and VA AWWA
Kathy Rabalais & Geneva Hudgins
VWEA and VA AWWA Collaborative Efforts
Joint Task Force

- Meeting of the officers from each association
  - (5 individuals from each board, plus staff)
- Held twice per year
  - Other meeting scheduled as needed
- Meeting covers topics related to joint endeavors
  - Joint Annual Meeting (WaterJAM)
  - Joint Committees
  - Joint Leadership Retreat
  - And other topics that may be of Joint Interest
Joint Committees

Laboratory Practices
Manufacturers & Representatives
Student Activities
Sustainable Utilities
Utility Management
Work for Water
Young Professionals

Emergency Preparedness and Security
Leadership Academy
Safety
Technology Services
Water for People
Water Reach

Annual Meeting - WaterJAM
Agreement and Resources

Memorandum Of Understanding (MOU)

Joint Guidance Document
Staffing Responsibilities

• Primary Staff Management
  • Event Registration and Reporting
  • Email Marketing
  • Website Management
  • Financial
  • General Assistance

• Rotating Staff Management
  • Joint Leadership Retreat
  • Specialty Joint Event

**All events and committee webpages are shared and posted to both association websites. Emails and Social Media posts include both associations.**
Joint Leadership Retreat
Joint Annual Meeting (WaterJAM)
History

MOU was Signed

May 1999

Test Joint Annual Meeting

Sep. 2002

Joint from 2005-onward

2003–2004

Individual Annual Meetings

2005
Benefits of a Joint Conference

- Shared resources leads to financial savings
- More expansive technical program
- Financial savings for both attendees and exhibitors
Things to Consider

- Committee Make-up
- Staff Responsibilities
- Board Liaisons
- Contracts
- Financials/Budgets
Contracts and Financials

• Joint Annual Meeting
  • Two signatures on all contracts
  • Budget approved by Joint Task Force
  • Separate checking account for income and expense

• Joint Committees – Primary Managing Association
  • One signature only needed on contracts
  • Budget approved by primary association, then shared with other association
  • Income and expense managed through primary association with end of the year "true-ups" on any income or expenses

• Joint Specialty Events
  • Rotate contract and financial responsibilities
Table Discussion Topics

• What obstacles or challenges do you see in having joint, collaborative events such as an annual meeting?

• What are additional benefits for collaborating on an annual meeting?

• What are some unique examples on collaborating that would benefit MAs?
BREAK

10:00 – 10:15 am
TEAM BUILDING ACTIVITY

Dave Galbraith
House of Delegates of the Future: Delegate-at-Large Work Group

Mandy Sheposh & Scott Foley
What is Delegate-at-large (DAL)?

- **House of Delegates (HOD)**
  - **Member Association (MA) Delegates**
    - Liaison between MAs and WEF
  - **Delegate-at-large (DAL)**
    - Conduit between self-identified constituency and WEF
    - Nominated by MA and elected to MA Board
    - Open application to all WEF members
Delegate-at-Large Constituency

• Introduction of what is a Delegate-at-Large (DAL) constituency:

• Mandy Sheposh’s DAL constituency: Organizations with Decarbonization Commitments

• Scott Foley’s DAL constituency: Industrial Wastewater/Waste
Workgroup Charter

• To continue the 2022-2023 HOD of the Future discussions, particularly as it pertains to the Delegates-at-Large (DAL)
  
  • Surveying questions sent to 12 DALs
  • Results received in January 2024
Thank you!
WEF
Community Leadership Council (CLC)

Driving Collaboration and Engagement
Janet Hurley Cann, PE
WEF Trustee (Past CLC Chair)
CLC Steering Committee

Conveyance & Watershed
- Collection Systems Community
- Stormwater Community

Leadership Development & Conferences
- Program Community (requires application)

Initiatives
- Energy Management Task Force
- Integrated Planning Task Force

Operations & Maintenance
- Laboratory Practices Community
- PFAS Task Force

Outreach
- Outreach Community

Resilience
- Intelligent Water Technology Community

Resource Recovery
- Municipal Resource Recovery Design Community

Training, Research & Regulation
- Safety, Cyber & Infrastructure Security Community

Treatment Specialties
- Research & Innovation Community

Greg Woodward

Rasha MB

Ian Fife

TBD

Scott Schafer

Jim Barsanti

Donnell Duncan

Val Frenkel

Kari Brisolara

Mark Knight

Zonetta English

Wefmax
Membership Engagement Transformation (MET)

Why?

- 35,000 WEF MEMBERS GLOBALLY
- 3,100 (<9%) of MEMBERS SERVE ON A NATIONAL COMMITTEE
- 600 (<2%) ARE ACTIVELY ENGAGED AT WEF’S NATIONAL LEVEL
- CURRENT STRUCTURE CONTAINED ENGAGEMENT BARRIERS
- MEMBERS NOT CONFIDENT HOW TO GET ENGAGED & CONNECTED IN
More Opportunities

Accelerators – 1 year

- An emerging topic is identified as a perceived gap
- The team needs to be open access, fluid and dynamic and collaborate across communities

Task Forces – 2 years

- WEF members need to assemble and work on a defined cross community task
- Can be the result of accelerator progress, Board of Trustees requests, sector concerns
MET Created

• New Leadership Opportunities
• Communities with Open Access
• More communication channels
• New Communication Platform
Driving Collaboration and Engagement

What are the possibilities?
Nominations Committee 2024 Updates

Mandy Sheposh, Scott Foley
Nominating Committee Responsibilities

• Speaker Elect
• Delegate-at-Large (4)
• 6 Committees
  • Diversity, Equity, and Inclusion (DE&I)
  • Budget
  • WEFMAX
  • Nominating
  • Communications *New*
  • Water Advocacy *New*
Speaker-Elect

- Entering or completing at least 2 years serving as a Delegate
- One year term
- Duties
  - Assist the Speaker of the House
  - Member of HOD Steering Committee, Nominating Committee, and Budget Committee
  - Attend 2 WEFMAX meetings
  - Attend mid-year meeting
  - Attend Board of Trustees meeting
  - Serve as the House liaison to the Committee Leadership Council
Delegate-at-Large

• 4 selected each year
• 3-year term
• Represent an underrepresented demographic group in the HOD
  • Professional Perspective
    • Operations
    • Utility Leadership
    • Manufacturers
  • Demographic Perspective (Age, Race, Ethnicity, Gender)
HOD Committees

Comprised of Speaker-Elect and Delegates

- Budget (6)
- Nominating (6)
- Diversity, Equity, and Inclusion (6)
- WEFMAX (6)
- Communications (6)
- Water Advocacy (6)
- Steering (Speaker, Speaker Elect, Chairs of all Workgroups, Committees)
HOD Budget Committee

• Review the budget development process with the WEF Treasurer and finance staff

• Administers the WEF MA grant program
  • 14 applications received (in February)
  • recommends proposals for funding
  • Compiling ideas proposed that might be beneficial for other MAs to consider.

• Participation in WEF’s annual process via WEF Audit Committee.

• Considering a work task relating to revenue diversification to strengthen MA finances.
HOD Nominating Committee

• Fill Committee Positions Annually!
  • Review application materials for updates
  • Drive recruitment!
  • Administer the evaluation of applicants

• Liaise with other Committees (Communications, Onboarding)

• Assist with appointments of BOT Audit Committees (Chair & Vice Chair of HOD Budget Committee)
HOD Diversity, Equity, and Inclusion Committee

• Foster a sense of belonging among all members of the water sector
• Host regular quarterly calls with WEF membership
• Provide DE&I messaging to MA leadership
• Develop social media guidance targeted towards underrepresented and underserved populations to create interest in water profession careers.
HOD WEFMAX Committee

• Plan at least 3 years beyond the current year to identify MAs to host WEFMAX meetings
• Consider schedule, format, and content of WEFMAX meetings
• Set conference agenda and speakers
• Track registrations and organize conference logistics:
  • Alexandria, VA: 66 registered, 33 first time attendees
  • Park City, UT: 69 registered, 30 first time attendees*
  • St. Petersburg, FL: 53 registered, 16 first time attendees

*SOLD OUT!
HOD Communications Committee

- Responsible for the coordination, development, and distribution of materials pertaining to the HOD, both internally and with outside stakeholders.
  - New delegate onboarding
  - Quarterly HOD reports and BOT backgrounders
  - Monthly HOD videos
  - Social Media posts
  - Document management
  - Maintenance of WEFUnity page
  - MA Coordination for articles, advertisements, etc
- Consider schedule, format, and content of WEFMAX meetings
HOD Water Advocacy Committee

• Strengthens local, state, and regional MA Water Advocacy efforts
• Authored an advocacy article published in WE&T
• Publish regular updates on social media
• Coordination with local conferences to raise awareness
• Assist Government Affairs Community MA focus groups with water advocacy webinar
• Increase awareness for the National Water Policy Fly In
HOD Steering Committee

• Comprised of Speaker of the House, Speaker-Elect, Immediate Past Speaker, HOD Workgroup chairs, HOD Committee chairs
• Advise the BOT on issues of strategic direction and public policy development
• Review and provide input on information received from committees and workgroups
Apply Now!

• Getting involved is not just for senior delegates!
• Encourage 1\textsuperscript{st} year delegates to apply for committee positions.
• We need you!

Any questions? Contact me at: 
Amanda.Sheposh@jci.com
LUNCH
12:00 – 1:00 pm