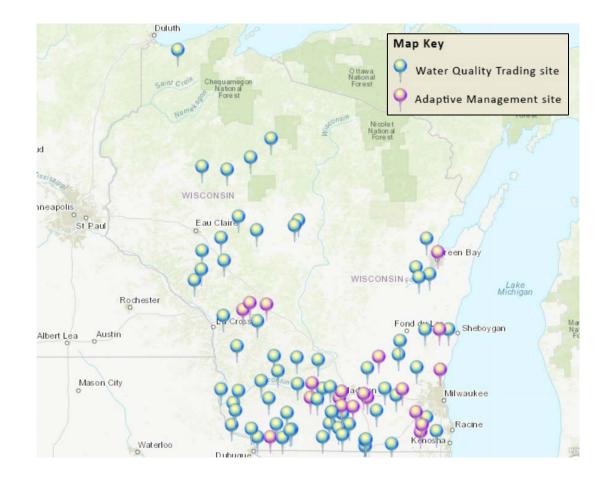
Notes from Wisconsin and 75+ Trades

 Innovation – Relationships & who is at the table

 Opportunities – Embracing ancillary benefits & furthering a culture of stewardship

• Challenges – Quantifying & ensuring additionality of water quality trades



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