

# WEF International Pavilion Program

**Exhibitor Space Reservation & Contract**  
**Your Gateway to the Global Market**



IFAT Munich

May 4 - 7, 2026 | Messe München  
International Munich, Germany



2026

# IFAT Munich 2026



If your company is interested in international business you won't want to miss out on the opportunity to exhibit within the WEF International Pavilions. The Water Environment Federation (WEF) created the International Pavilion Program back in 2008 to make it easier for companies to exhibit at major water/wastewater shows around the world.

## 2024 Stats:

**142,000+ visitors** from **170 countries & regions**

**3,211 exhibiting companies** from **61 countries**

more than **300,000 square meters** of exhibit space **80%** of the specialists audience are at the decision making level

### About:



Formed in 1928, the Water Environment Federation (WEF) is a not-for-profit technical and educational organization with 36,000 individual members and 75 affiliated Member Associations representing water quality professionals throughout the world. WEF and its member associations proudly work to achieve our mission of preserving and enhancing the global water environment.

# Benefits of Exhibiting:

- **WEFTEC Exhibition Priority Point for every pavilion in which you participate**
- Prominent WEF Pavilion location in exhibit hall
- Booth sizes from 9 m<sup>2</sup> (smaller than most show minimums)
- Shell scheme build-out
- Furnishings (to include entry desk, table and chairs, wastebasket, literature stand, lighting)
- Carpeting
- Cleaning services
- Translation services (as required)
- Assistance with connecting to the local US Department of Commerce representative
- Pre- and post-show promotion in WEF's publications including *WE&T*
- Pavilion staffed by WEF employees
- Aid in obtaining official invitation letters for visas (as needed)

Plus much more....

## Reasons to Exhibit

**97%** of exhibitors rate IFAT Munich as good to excellent

**95%** of exhibitors rate the quality of visitors as good to excellent

**94%** of exhibitors appreciate the internationality of the visitors

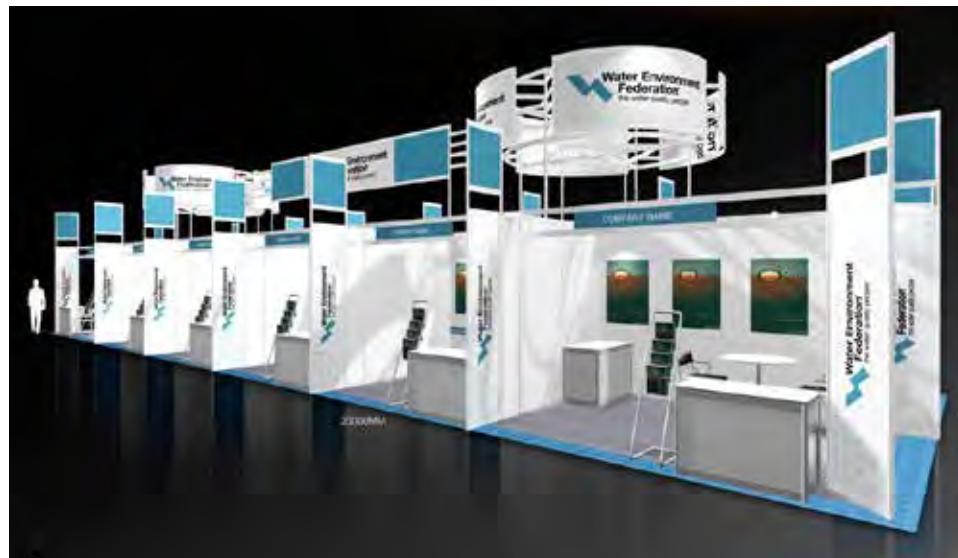
**98%** of exhibitors plan to take part in IFAT Munich again

**98%** of exhibitors would recommend IFAT Munich to business partners and colleagues

**95%** of exhibitors were able to successfully present their innovations and new products

(Source: IFAT Munich 2024 exhibitor survey, Gelszus Messe-Marktforschung)

## A Shell Scheme Includes:



- Panel walls, white.
- Printable measurements: 950mm W x 2340mm H
- Fascia board with company name
- Carpet
- Electricity
- Lights
- 1 round table and 2 chairs
- Counter
- Literature stand
- Daily cleaning

## For more information:

Amy LaTessa, Director, Sales & Customer Success  
E-mail: [alatessa@wef.org](mailto:alatessa@wef.org) Mobile: +815-621-3254

A corner booth of 9m<sup>2</sup> will have walls of 3 panels in back and three panels on one side with two sides open. An interior booth will have walls of 3 panels on three sides.

WATER ENVIRONMENT FEDERATION  
**INTERNATIONAL PAVILION PROGRAM**  
2026 EXHIBIT SPACE RESERVATION & CONTRACT

SHOW NAME: IFAT 2026

**COMPANY INFORMATION**

Company Name:

Address:

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_ Business Fax: \_\_\_\_\_

Web Site:

E-mail:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name:

**SPACE REQUIREMENTS**

Size of Space Required \_\_\_\_\_ x \_\_\_\_\_ m<sup>2</sup> each 9 square meters (3 m x 3 m) is \$7850 USD

**CONTRACT TERMS AND CONDITIONS**

The parties agree as follows:

1. **Effective Date of Agreement:** This agreement shall be made and effective only upon acceptance by both WEF and the Exhibitor. WEF reserves all rights to the Exhibition and may reject any and all proposed agreements or make reassignments as necessary, in WEF's sole discretion.

2. **Exhibit Space:** WEF hereby grants the Exhibitor a license to use the assigned space provided all terms and conditions of the contract have been met. Exhibitor certifies that products to be displayed are used in the water quality industry.

3. **Rules, Regulations, and License Agreement:** The requirements set forth in the "Water Environment Federation International Pavilion Program License (License)" are made a part of this reservation and contract by reference. Exhibitor acknowledges that it has had the opportunity to review the License and Exhibitor agrees to be bound by all terms and provisions of the License.

Note: 25% non-refundable deposit due with signed contract. Full payment is due November 11, 2025. Exhibitors canceling space reservations after this date are subject to liquidated damages up to 100% of the space fees.

Accepted for Exhibitor by:

Authorized Signature:

Printed Name:

Title:

Company:

Date: