



HOD Message

Alexie Kindrick, HOD Speaker-Elect

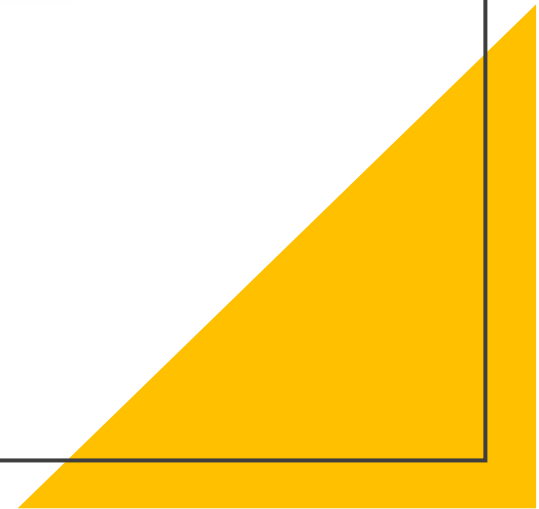
Denver, CO
May 5, 2023



connecting ideas | inspiring leaders

HOD Message

House of Delegates (HOD) of the Future





Role of the House of Delegates

1. Deliberative and representational body of WEF.
2. Primary conduits of information exchange between MAs and WEF.
3. Advisors to the Board of Trustees on matters of strategic direction and public policy development.

FY23 Priority: HOD of the Future

1. Structured and functions in alignment with the core values of the new Strategic Plan
2. 100% Active Delegate Participation
3. Relevant, visible and valued by the WEF national and MA community

Midyear Priority #1 - Community

Build a sense of community among delegates in the HOD.

- Online (HOD LinkedIn Group, WEF CommUNITY)
- In-Person (Prioritizing WEFMAX Participation)



Don't Be Like David Rose!





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Recruiter



Donnell Duncan, P.E., S.E.
Joined group: Feb 2023

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Louis C. Lambe (NJWEA) • 1st
Engineer at PVSC, WEF Delegate and NJWEA Collection System Committee Co ...
1mo

Good Afternoon Fellow Delegates,
After the last meeting of the Water Advocacy Group, a simple GIS map was put together to help us advocate in our individual states. The map link below ...see more

ArcGIS Dashboards

arcgis.com • 1 min read

ArcGIS Dashboards

You and 6 others

8 comments



Add a comment...



60 members

Including Jeff Berlin and 12 other connections



+9

Show all →

About this group

This group is for member's of the Water Environment Federation's House of Delegates (HoD). The HoD is the deliberative and representational body of the Water Environment Federation and advises the Board on matters of strategic ...

Show all →

Admins



Rebecca Mintz-Colin, MPH

· 2nd **Owner**
Social Media and Multimedia Content Manager



Kelsey Hurst

· 2nd **Manager**
Senior Manager, Association Engagement

Promoted



Messaging





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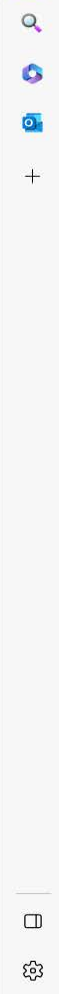
Water Environment Federation
the water quality people®
comm

UNITY

LOGIN

News

[Water Environment Federation \(wef.org\)](https://www.wef.org)



Midyear Priority #2 - Consistency

Provide talking points to delegates for accurate and consistent updates to their MAs.

- HOD Quarterly Reports shared with delegates
- Share selected excerpts from Board of Trustees Backgrounder (proposed)

House of Delegates (March 2023) Quarterly Report

Date 02.28.23
Reported by Donnell Duncan

Our Leadership:

Speaker: Donnell Duncan
Speaker-Elect: Alexie Kindrick
Past Speaker: Steven Drangsholt
Staff Liaison: Kelsey Hurst
Staff WEFMAX Liaison: Dianne Crilly

HOD Charter:

The House of Delegates is the deliberative and representational body of the Federation. It is responsible for electing and removing Trustees to the Board on matters of strategic direction and public policy development to the extent provided for in the Bylaws.

- Duties
- Delegates shall represent the interest of their respective MAs or member groups.
 - Delegates shall be WEF's direct liaison to the MA or member group.

Strategic Plan Alignment:

The HOD aligns with the following core values:

- Lead boldly with purpose and agility
- Focus on our customers through empathy and service
- Collaborate for collective impact
- Integrate Diversity, Equity, and Inclusion in all we do

Summary:

High-Level Updates

- The WEF website has been updated. Check it out at <https://community.wefmax.org>
- WEF's new Hivehire Community Engagement Plan of Q1, 2023. Check it out at <https://community.wefmax.org>

- Click the following image for our February Video Update which was recently released:



1. Steering Committee

All HOD Committee, Workgroup and Task Force Chairs, Co-Chairs and Vice-Chair Rasha Maal-Bared and BOT Liaison Howard Carter

Thank you to the Delegates who provided comments and input for the updates to the HOD Policies and Procedures. Based on the feedback and discussion with the HOD Steering Committee, below is the updated! will be asked to vote on during our next quarterly meeting on March 28th.

1.5 Delegates-at-Large

1.5.1 As the representational body of the federation it reflect the composition of WEF. As such, the selector an opportunity to address the need to increase the number of demographic groups (e.g., age, profession, race, etc) underrepresented in the HOD and encourage HOD WEF members from these groups to apply for

1.5.2 Each year, using the WEF DEI Scorecard HOD Nominating Committee will determine who is underrepresented in the HOD and encourage HOD WEF members from these groups to apply for

2. WEFMAX Committee

Jeff Berlin (Chair), Dave Galbraith (Vice Chair)

Themes for 2023 WEFMAX based on Strategic Plan

Location	Date	MA	Theme
St Louis, Missouri	April 12-14	MWEA	Collaboration
Denver, Colorado	May 3-5	RMWEA	Member Engagement--Service
Charlottetown, PEI, Canada	May 24-26	ACWWA	Leadership and Innovation

RE WEFMAX BADGES – WEF will create, print, and bring the attendee and guest badges and lanyards.

RE HOTEL WALK-THROUGH – Host MAs should work with your hotel representative to set a time for a quick walk through on Wednesday afternoon (3:00 pm). I will look to arrive in time to participate in this.

RE WEDNESDAY, DEI SPOTLIGHT SESSION – Host should arrange to have a 6-ft table placed at the entrance of the room to be used as the badge check-in. Would love to have one volunteer from the host be available to hand out badges and lanyards. Always nice to have extra assistance to get people quickly checked in and ready to be engaged for a fun event.

RE AGENDAS – The WEFMAX Committee is working on the agendas. A sneak peak of agendas can be found on the registration under the Agenda tab.

3. Nominating Committee

Leanne Scott (Chair), Mandy Shepesh, Peter Garvey, Bill Davis, Kristiana Dragash, Scott Aurit

- Review committee applications
Currently finalizing Speaker Elect, Delegate at Large and Committee applications
- Promote committee application
Developing a graphic to use for promotion at WEFMAX to educate HOD members on committee descriptions, relationships and time commitments
- Delegate at Large position outreach
Discussed outreach to the Member Associations for DAL and outreach to underserved groups to increase diversity

4. Budget Committee

Casey Gish (Chair), Doug Kolbrick (Vice Chair), Clint Riley, Rosaleen Nogle, Jamey Wallace, Mike Sweeney, Keith Hobson, Karen Powderly

- Review two cycles of 2023 MA grant program applications.
Status: The first cycle of grant applications was received in January. 15 applications were received, totaling \$156,000 in requested funds. Using a scoring rubric that had been previously developed, the applications were scored by a review panel consisting of the members of the HOD Budget Committee, and then discussed in a meeting of the committee. Seven applications were approved for funding totaling \$62,500, which is half of the \$125,000 budgeted for this year. After discussion, the committee decided that capping grant awards at \$15,000 moving forward would enable the available funds to be better leveraged and more equitably distributed among deserving applicants. However, two of

Midyear Priority #3 – Collaboration

Create avenues for collaboration between the
BOT, HOD and CLC.

- Engage BOT for their thoughts on in-progress HOD of the Future outcomes.
- Leverage HOD reach across federation to share CLC work products with MAs.

Benjamin Franklin



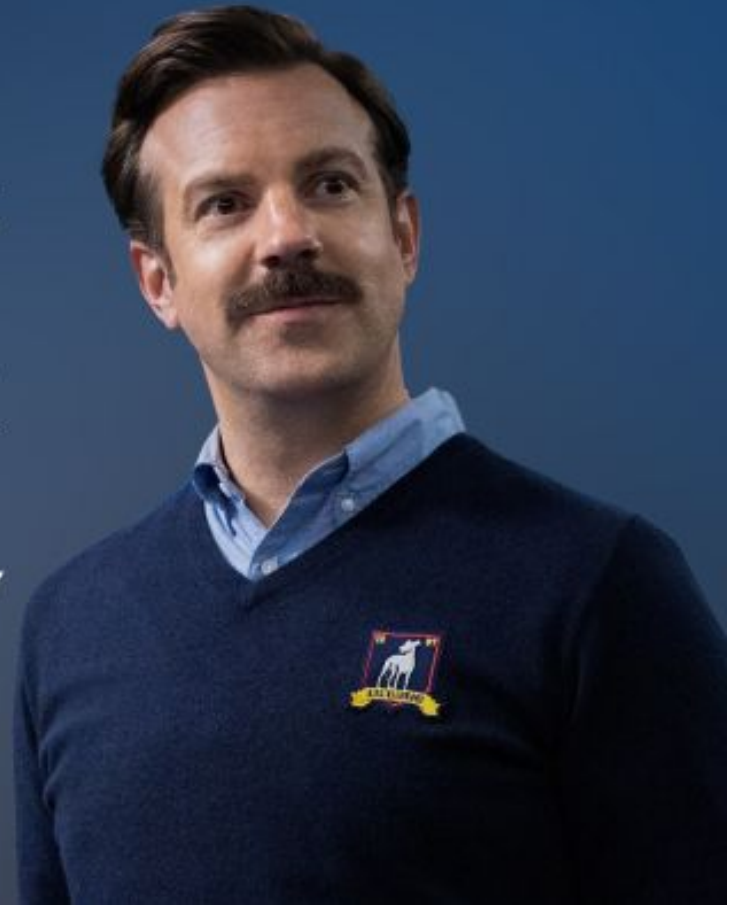
Without continual growth and progress, such words as improvement, achievement, and success have no meaning.

AZ QUOTES



TAKING ON A CHALLENGE
IS A LOT LIKE **RIDING**
A **HORSE**, ISN'T IT? IF YOU'RE
COMFORTABLE WHILE
YOU'RE **DOING** IT, PROBABLY
DOING IT **WRONG.**

WWW.MAGICALQUOTE.COM
THEODORE 'TED' LASSO





HOD Message

House of Delegates (HOD) of the Future

2023 HOD Budget Committee

Casey Gish
Pacific Northwest Clean Water Association
Denver WEFMAX
May 5, 2023



A vertical graphic on the left side of the slide showing a splash of water with bubbles and droplets, rendered in shades of blue and white.

HOD Budget Committee

- 7 Committee members
- Chair – Casey Gish, Pacific Northwest Clean Water Association
- Vice Chair – Doug Kobrick, Arizona Water

Purpose

- Review WEF budget development process with Treasurer and Finance Staff
- Confirm consistency of annual budget with WEF Strategic Plan
- Provide advice and direction to Speaker of the House and HOD
- Administer MA Grant Program

A vertical graphic on the left side of the slide showing a splash of water with bubbles and ripples, extending from the top to the bottom of the page.

HOD Budget Committee

2023 Goals

1. Align committee with new WEF strategic plan
2. Reflection and restricting of the MA grant program
3. Review two cycles of MA grant program application
4. Improve process of follow up documentation for MAs that have been awarded grants in the past

HOD Budget Committee

2023 MA Grant Program

- \$125,000 to award
- Two cycles
 - January 20th deadline
 - **June 16th deadline**
- First grant cycles
 - 15 Applications
 - 7 Awards

HOD Budget Committee

2023 MA Grant Program

- Application Refresh
 - Clearly defined criteria for alignment with strategic plan
 - Adjustment to dollar matching criteria
 - \$15,000 cap on grant request to maximize number of awards
 - Additional emphasis on detailed timeline of how grant money will be used
- Next Steps
 - Scoring matrix refresh before second round review
 - Focus on equity of small MAs (i.e., cost sharing)





House of Delegates DE&I Committee Update

Joe Navas – NWEA Cmte Chair
ValaRae Partee – GAWP Vice Chair
Jeff Berlin – RMWEA
Amy Baker – AZ Water

Haley Goddard – PNCWA
Kelsey Hurst – WEF Sr. Manager
Donnell Duncan – Speaker of the HOD
Alexie Kindrick – Speaker-Elect

WEF Core Values & DE&I

“Integrate Diversity, Equity, and Inclusion in all we do”



DE&I Committee Charter

- Establish a Quarterly DE&I Networking Call
 - The goal is for MA Leadership to collaborate and learn from each other.
- Make it easier to find and use the Existing DE&I Resources at WEF
 - Create a simple way to introduce new leaders to the tools & resources
- Be a resource and example for others within the HOD and MA Leadership along their DE&I Journey

Quarterly MA Networking Call




- 2nd Quarterly call was on April 27th
- Approx 130 participants between both calls so far.
- Discussed available resources, Moderator tips, InFLOW at NYWEA & Workforce Development
- Members on the call shared their stories and DE&I journeys.
- **Next Call: Late July, 2023**
- Focus on InFLOW and much more!!



Existing DE&I Resources

at WEF

- All WEF Members have access to the WEF DE&I Toolkit
- The toolkit is located at:
 - www.wef.org/topics/hot-topics/diversity-equity-and-inclusion/
 - Click on DE&I MA Resources Button
 - Log in with WEF Credentials
- DE&I Community
 - Coming soon through  WEF Unity
- HOD DE&I Committee
- Quarterly MA DE&I Networking Call



We are a Resource for You!



- Starting a DE&I Committee
 - Iowa & South Carolina
- Starting an InFLOW program
- Inclusive Event Planning
- Anything along your DE&I Journey

- Ask your Delegate to contact us!!



THANK YOU FOR YOUR PARTICIPATION



Water Advocacy Workgroup Update

Jason Patty, Kansas WEA

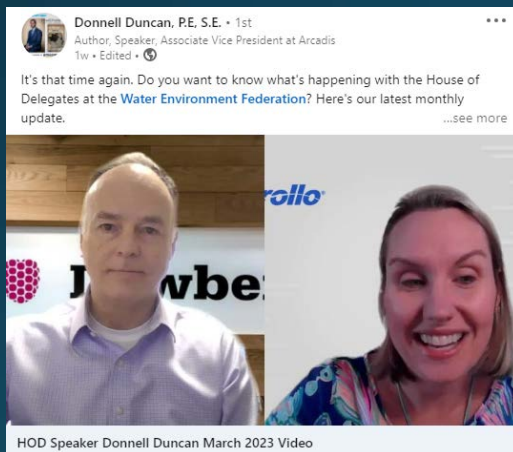
Denver, CO
May 5, 2023

Agenda

- Summary of Workgroup Charter
- Workgroup Progress and Survey Summary
- Advocacy GIS Map
- WEF Water Advocates Program

Workgroup Team

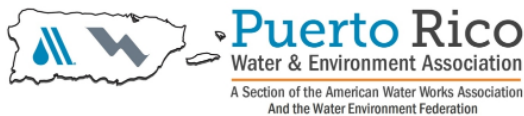
- Co-Chairs
 - Kristiana Dragash - FWEA
 - Peter Garvey - NEWEA



Summary of Workgroup Charter

- Gather best practices for state, local and provincial outreach from active MA's
- Provide guidance on how to leverage federal outreach efforts for state, local and provincial benefit and vice versa.
- Provide input to WEF Government Affairs Committee on:
 - Enhanced partnerships with other water advocacy organizations
 - Effectiveness of Water Advocates program and propose any improvements
- Connect MA's to the WEF Govt Affairs Community
- Provide Input on Position Statements (most important water issues across MA's)
- Explore whether this workgroup should become a permanent committee

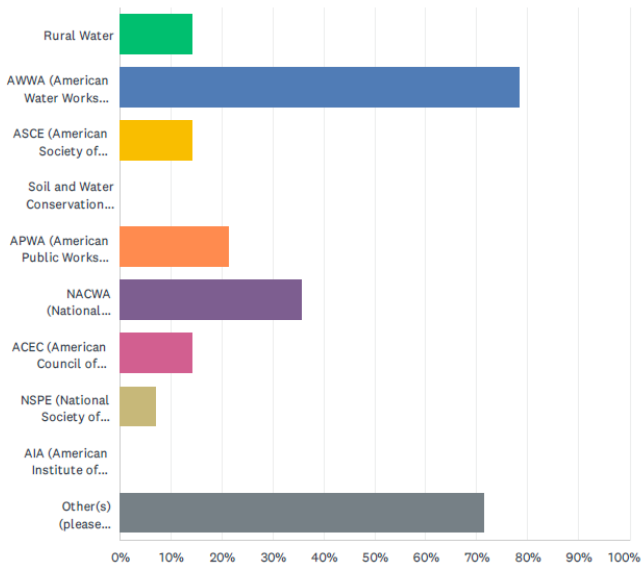
Survey Reponses



Survey Results

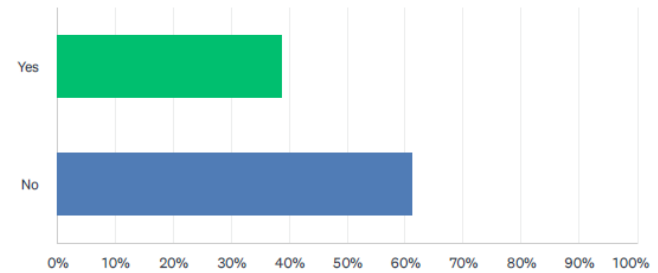
Q5 Out of the industries and organizations listed below, please indicate which ones your MA coordinates advocacy efforts with (if applicable).

Answered: 14 Skipped: 4



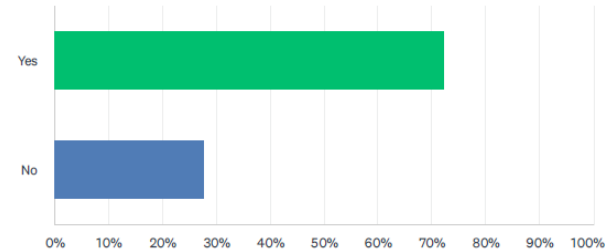
Q3 Does your MA lead advocacy efforts?

Answered: 18 Skipped: 0



Q6 Is your MA engaged with the WEF Government Affairs Community?

Answered: 18 Skipped: 0



Survey Results - top 5 water industry issues

- What are the top 5 water industry issues at the state level within your MA? *
- PFAS
- Funding
- Workforce development
- Operator reciprocity and certifications
- SSO's

**Pending Workgroup confirmation*

Survey Results - WEF's resources

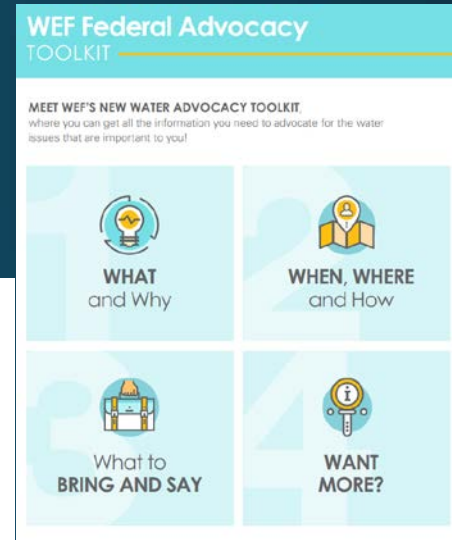
- Which of WEF's resources found most useful in outreach efforts at state, local, and provincial levels?



WEF's Water Advocates Program



- [Wastewater-Based Surveillance](#)
- [Climate Change](#)
- [Water Infrastructure Funding](#)
- [Wastewater Effect of Removing Lead from Drinking Water](#)
- [Biosolids](#)
- [Contaminants of Emerging Concern](#)
- [PFAS](#)
- [United Nations Sustainable Development Goals](#)
- [Stormwater](#)
- [Nutrients in the Watershed](#)
- [Resource Recovery](#)
- [Nutrients in Water Resource Recovery Facilities](#)



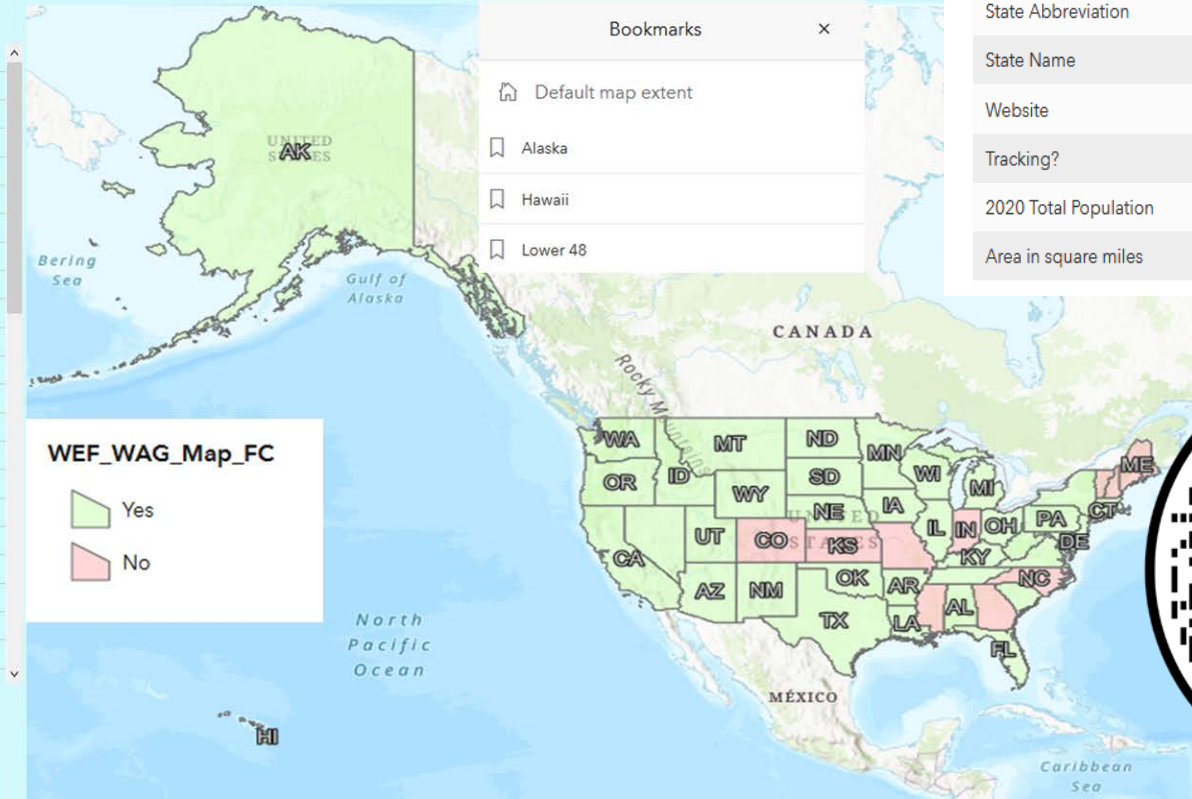
Advocacy GIS Map

Water Advocacy Map
State Legislature Bill Search



SELECT YOUR STATE:

- Alabama, Bill Tracking? (Yes)
- Alaska, Bill Tracking? (Yes)
- Arizona, Bill Tracking? (Yes)
- Arkansas, Bill Tracking? (Yes)
- California, Bill Tracking? (Yes)
- Colorado, Bill Tracking? (No)
- Connecticut, Bill Tracking? (Yes)
- Delaware, Bill Tracking? (No)
- District of Columbia, Bill Tracking? (Yes)
- Florida, Bill Tracking? (Yes)
- Georgia, Bill Tracking? (No)
- Hawaii, Bill Tracking? (Yes)
- Idaho, Bill Tracking? (Yes)
- Illinois, Bill Tracking? (Yes)
- Indiana, Bill Tracking? (No)
- Iowa, Bill Tracking? (Yes)
- Kansas, Bill Tracking? (No)
- Kentucky, Bill Tracking? (Yes)
- Louisiana, Bill Tracking? (Yes)
- Maine, Bill Tracking? (No)
- Maryland, Bill Tracking? (Yes)
- Massachusetts, Bill Tracking? (Yes)
- Michigan, Bill Tracking? (Yes)



Bookmarks x

- Default map extent
- Alaska
- Hawaii
- Lower 48

Zoom to Pan

State FIPS	34
State Abbreviation	NJ
State Name	New Jersey
Website	View
Tracking?	Yes
2020 Total Population	9,288,994
Area in square miles	7,511.57



1. Click the state in the list to zoom to it.
2. Click the state's shape for details.
3. Click "View" to browse to their website.
4. Click the state again to zoom back out.

Water Advocates Program

Sign Up today!



This is the second article in a series on water advocacy. In the previous article, Garvey (NEWEA's senior delegate to WEF) about federal advocacy and WEF. In this issue, we delve further into this topic with Mr. Garvey. Read on to learn about the Advocates Program and WEF's new Water Advocacy work group.



AS WATER PROFESSIONALS, WE CAN CREATE A BETTER PATH—a path that leads to public appreciation for the value of water, investment in our essential water infrastructure, and a better quality of life for our states and communities. WEF's Water Advocates Program is a simple and effective way for you to become more involved with engaging elected officials, the public, and other interested stakeholders on important water issues. The Water Advocates Program provides training and engagement to promote grassroots advocacy before elected officials, the public, and other stakeholders with the goal of creating a network of trained water advocates not only in every member association, but also in every state and U.S. territory.

Q: In case anyone missed your article in the last Journal issue, would you remind us of what WEF's Water Advocates Program is all about?

Peter: Happy to. WEF's Water Advocates Program empowers us to share our knowledge and expertise to inform government decision-makers about the importance of water. What does that really mean? It means that anyone who signs up as an advocate has access to a variety of resources that make it simple to reach out to your elected officials to make sure they are aware of the importance of key water issues. Anyone can sign up to become a water advocate. It's easy. Scan the QR code on this page which will take you to where you can then click on the Become a Water Advocate button. An email to WEF will be generated automatically for you, requesting you be added to the roster. You need only click Send.

Q: You're right, it is easy. In fact, I just did it so now that I am a water advocate, what resources are available to me?

Peter: There are generally several Calls to Action that advocates can participate in. The hot topics include PFAS, wipes, and continued support for annual encumbering of the authorized IIA Infrastructure Investment and Jobs Act fund for water projects. (Yes, that's right although the IIA funds were authorized, lawmakers still need to encumber them each year) For these topics, WEF has created templates of letters that can be sent to your local lawmakers requesting their support of these issues. You just add your personal details and ZIP code, and the letter is automatically sent to your representatives in Congress. It's important for our industry to stay in front of legislators. While many other industries have huge lobbying budgets, we don't, so grassroots outreach is key for water issues. Politicians take notice when they hear a consistent message from voters—remember, they work for us.



Please visit the Water Advocates website at <http://bit.ly/wef-water-advocates> or email Amy Kathman at WEF to join the Water Advocates Program.

Include your name, title, organization, address, e-mail, and telephone number. After you sign up, you will receive important announcements about bite-size actions you can take.

Q: Those pre-written letters, how do they work?

Peter: They are the key to success. WEF's Water Advocates Program is a simple and effective way for you to become more involved with engaging elected officials, the public, and other interested stakeholders on important water issues. The Water Advocates Program provides training and engagement to promote grassroots advocacy before elected officials, the public, and other stakeholders with the goal of creating a network of trained water advocates not only in every member association, but also in every state and U.S. territory.

Q: Changing direction, delegates have planned to broaden the program.

Peter: I'm glad you're interested. WEFEA members are the experts when it comes to water issues. We need to speak up and share our knowledge with those who are making decisions on funding and regulations. Aging infrastructure, new and updated regulations, resiliency, and economic pressures are placing unprecedented stress on local governments and agencies that provide essential water services. With reduced revenues, elected officials must make tough choices that will affect water quality and the viability of our communities for generations.

Q: How does someone become an advocate?

Peter: WEF has made the sign-up process easy. Access this link: <http://wef.org/advocacy/water-advocates/>. Once you are there, click on the Become a Water Advocate button; it will create an email from you to Amy Kathman at WEF, asking that you be added to the list of water advocates. If for some reason it doesn't work, simply send an email to akathman@WEF.org asking her to sign you up for the program.

Q: Any final thoughts on sharing our knowledge and expertise to inform government decision-makers about the importance of water?

Peter: I could keep going on and on about the importance of water. It is founded best ways to support lawmakers using some of the written positions in talking to lawmakers.



Please visit the Water Advocates website at <http://bit.ly/wef-water-advocates> or email Amy Kathman at WEF to join the Water Advocates Program.

Include your name, title, organization, address, e-mail, and telephone number. After you sign up, you will receive important announcements about bite-size actions you can take.

Q: What happens then?

Peter: After that, it's up to you. Currently, the Water Infrastructure Environmental Safety Fund is being used for each of the pre-written letters; see the Call to Action check back regularly.

Q: That sounds really off who want to advocate?

Peter: It's actually a pretty quick process. It takes a minute to sign up and send one of the pre-written letters. Occasional new topics: Call to Action size and get sent one of in terms of commitment.

Q: Can you share any success stories?

Peter: Absolutely! The Jobs Act (IIA) received Advocates program. Key has authorized funds for each year by Congress—make sure they do that.

Susan J. Sullivan, WEF delegate-at-large



WEFTEC 2021 marked the end of my term as a WEF delegate-at-large, an honor of which I enjoyed every minute. As Sue Guswa has mentioned in her report, I had the privilege of chairing the HOD Federal Advocacy work group. The work group prospered owing to the participation of a wonderful group of delegates from 25 MAs, and it is being continued into 2022 because the work undertaken is so important.

- Goals of the 2021 FAW included the following:
 - Increase engagement, through the Water Advocates program, with members of Congress (Are you a Water Advocate yet? If not, see Ms. Guswa's note on how to join.)
 - Coordinate with the WEF Government Affairs Committee and associated MAs on messages, priorities, and actions
 - Identify key members of Congress and develop a plan for increasing engagement and education regarding water infrastructure
 - Help develop a tool kit for federal advocacy—keep an eye out for this useful feature
 - Help increase participation of MAs in the annual Washington, D.C. Fly-In, scheduled for April 25–27, 2022, in Washington, D.C.

In 2021, the Federal Advocacy work group was successful in many ways, and I cannot wait to see

WEF's Water Advocates Program



Water Advocacy Workgroup

*Putting the 'Work' into
Workgroup*



THANK YOU FOR YOUR PARTICIPATION



HOD OF THE FUTURE WORKING SESSION

WEFMAX
Denver, Colorado
FRIDAY – May 5, 2023
9:00 a.m. to 10:00 a.m.

Purpose of the HOD of the Future Work Group:

- Is the current structure and function of the HOD meeting the needs of the MA's, Trustees, Delegates, and other Stakeholders?
- How to engage 100% of the delegates in the environment of the HOD.
- With the ever-changing needs of the MA's, Trustees, and Delegates, what will the HOD of the future look like in order to address those needs of all stakeholders?

Why discuss this at the WEFMAX?

- WEFMAX's present a unique environment and incubator for ideas and solution to problems.
- The diversity of backgrounds and skillsets of the attendees provide a non-bias approach to looking at the HOD through a different lens.
- Creates engagement and participation of all individuals related and unrelated to the HOD

INSTRUCTIONS

- Each table will need to appoint a Facilitator and Scribe.
- Three questions will be discussed. Time for each question is 10 minutes.
- You can spend as little or as much time on any question, however, you must at least start with the first question assigned to your table.
- Tables 1-4: Questions a), b), c)
- Tables 5-7: Questions b), c), a)
- Tables 8- 10: Questions c), a), b)
- A report out will be done at the end of the 30-minute discussion period.
- All notes, reports, etc. will be submitted to Dianne Crilley at the end of session.

INSTRUCTIONS

QUESTIONS:

- a) How are the needs of Member Associations (MA) changing (short and long term), and how can the HOD change to match those needs?
- b) How do we see WEF Changing in the Future (short and long term) and how can the HOD Change to match those needs?
- c) How best can we keep the HOD relevant to both WEF and the MAs in the future?

Tables 1-4: a), b), c)

Tables 5-7: b), c), a)

Tables 8-10: c), a), b)



THANK YOU FOR YOUR PARTICIPATION

BREAK



Membership Engagement through Digital Media

Who We Are

Kacie Allard

Deputy Director – Business Solutions
South Platte Renew
Englewood, Colorado

- Trustee
- Past Communications Committee Co-Chair



Elizabeth DeWaard

Business Solutions Supervisor
South Platte Renew
Englewood, Colorado

- Incoming Communications Committee Chair



Rocky Mountain Water
Environment Association
Elevating Water Professionals



Prioritizing Initiatives

Prioritizing Initiatives



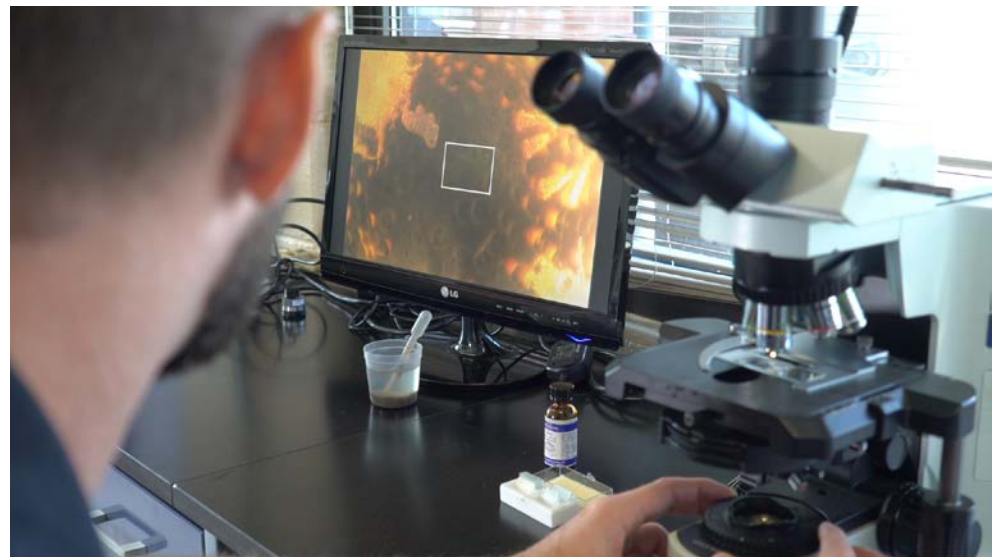
- Communications Committee Formation
- Branding
- Video Development
- Website Redesign



Video Development

Why Videos?

- Public demand for video content
- Bolster RMWEA's online presence
- Fun and engaging project





Vendor Selection



Denver Film Company

- Continuity with WEF
- Passion and knowledge for the industry
- Lowest quote

Video Planning

Identify the following:

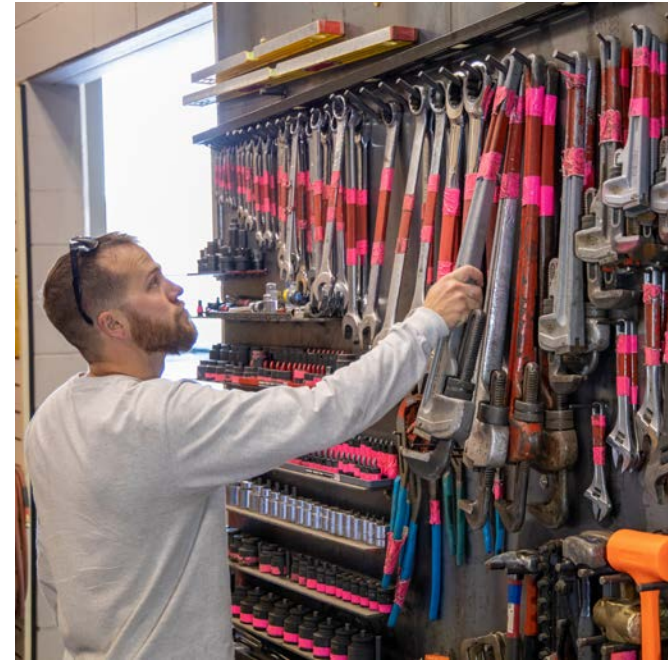
- Length
- Target audience
- Main messages
- Where and how will video be shown
- Types of images
- Style to convey message
- Music
- Call to action



Careers in Water Video

Overview

- Purpose: wastewater careers
- Audience: students, prospective career change
- Distribution: website, social media and at events/conferences
- Call to action: choose a career in the water industry





Execution

Careers Video

- Developed interview questions
- Filming
 - 2 days at 4 different facilities
 - Additional filming at board meeting
 - Over 30 interviews
- Video Editing
 - Many rounds of edits



Investment in Organizational Videos

Deliverables:

- 4 videos
- B-roll

Benefits:

- Visibility
- Volunteers
- Connectivity



Investment: \$20,000

Video Considerations



- MA is the owner of all B-roll
- Establish a procedure for approval
- Incorporate revisions into quote
- Contingency plan for filming
- Know your social media passwords



Website Redesign

Rebuilding Our Online Presence

Purpose

- Attract new members
- Share relevant info
- Highlight the organization

Modern design

Clear, concise content

Focus on engagement

The screenshot shows the RMWEA website homepage. At the top is a navigation bar with the RMWEA logo, the text "Rocky Mountain Water Environment Association Elevating Water Professionals", and menu items: "About", "Membership", "Events", "Careers", "Operations Challenge", "Resources", and a "Login" button. Below the navigation is a large hero image of a group of men in polo shirts holding a trophy. A blue banner below the image reads: "RMWEA Operations Challenge Teams Take 1st place in Divisions I & II at WEFTEC Metro Water Recovery's Elevated Ops takes first place in Division I".


The main content area is divided into two columns. The left column is titled "Welcome to RMWEA!" and contains a paragraph about the organization's mission and a "Learn More" button. The right column is titled "Upcoming Events" and lists three events: "Southern Colorado PWO Seminar" (February 28, 2023), "RMWEA Board Meeting" (March 3, 2023), and "RMWEA Board Meeting" (April 7, 2023).

Below the text are three image-based sections: "Events" (a group of people on a golf course), "Join" (a group of people in a meeting), and "Jobs" (a person in a hard hat working in a facility).

The bottom section is titled "Recent News" and features three green boxes: "Water Environment Federation (WEF)" with a "View More" button, "RMWEA YouTube" with the text "Check out our latest videos!", and "Rocky Mountain Water Magazine" with the text "Read the current issue for news and announcements."

Brand Realignment

About Us



RMWEA was founded in 1936 as the Rocky Mountain Sewage Works Association, and since that time has provided its members with the most current information on water quality issues, technology, regulatory changes, and the latest research developments. RMWEA is a Member Association of the Water Environment Federation, (WEF) an international organization with over 40,000 members worldwide. Our association functions through a committee structure.

The Executive Committee is the governing body, and is comprised of elected RMWEA members. Through committee membership and involvement, members volunteer their experience and expertise to support the Association. Members assist with the development and presentation of seminars and conferences on subjects ranging from wastewater treatment practices to beneficial reuse of biosolids.

RMWEA Vision

Elevating Water Professionals

Our Mission

Fostering an environment of learning, networking, and enjoyment while providing value to our members.

RMWEA Values

- Collaborative:** Leveraging our collective knowledge and experience to advance the water industry.
- Professionalism:** Operating with integrity to do what's right for our members.
- Passionate:** Believing in what we do drives us to always improve.
- Connection:** Bringing people together to cultivate meaningful, professional relationships.
- Service:** Providing members with the resources and training to achieve their goals.

About WEF – The Water Quality People

The Water Environment Federation (WEF) is a not-for-profit technical and educational organization of 33,000 individual members and 75 affiliated Member Associations representing water quality professionals around the world. Since 1928, WEF and its members have protected public health and the environment. As a global water sector leader, our mission is to connect water professionals, enrich the expertise of water professionals, increase the awareness of the impact and value of water, and provide a platform for water sector innovation.

[Click here to learn more about WEF](#)



RMWEA provides its members with the most current information on water quality issues, technology, regulatory changes, and the latest research developments. The Association is governed by its **Executive Committee**. Members volunteer their experience and expertise through committee participation, involvement, presentations, and conferences on a variety of wastewater subjects ranging from treatment practices to the beneficial reuse of biosolids.

RMWEA is a Member Association of the Water Environment Federation (WEF).

Our Vision

Elevating Water Professionals

Our Mission

Fostering an environment of learning, networking, and enjoyment while providing value to our members.

Our Values

Collaborative: Leveraging our collective knowledge and experience to advance the water industry.

Professionalism: Operating with integrity to do what's right for our members.

Passionate: Believing in what we do drives us to always improve.

Connection: Bringing people together to cultivate meaningful, professional relationships.

Membership Focused



[Become A Member](#)

Become a Member

Becoming a member of RMWEA means you are joining a community of approximately 1,200 clean water professionals in Colorado, Wyoming, and New Mexico passionate about protecting public health and the environment now and into the future. Your annual RMWEA membership provides you with valuable products, services, and savings to support you in your work and career in the water sector. See below for a list of benefits of becoming an RMWEA member at only \$35/year.

Benefits of RMWEA membership

As an RMWEA member, you can:

- Network with top industry experts
- Access technical information, including up-to-date regulatory information and the latest developments in the water quality industry
- Receive professional development through seminars, conferences, workshops, and briefings
- Obtain preferred rates for quality training and professional development events
- Impact the industry on a larger scale by joining a committee
- Take advantage of additional benefits through membership in the Water Environment Federation


[New Member Registration](#)

Attract & Retain

- Become a Member – new!
- Get Involved – new!
- Members Area





Engaging Content

People-Focused




Executive Committee

The Executive Committee serves as the Association's governing body, manages its affairs, establishes policies subject to the RMWEA Bylaws, and directs investment and care of funds.

 <p>President Harvish Fodor Carollo Engineers hfodor@rmwea.org</p>	 <p>Secretary Kristen Johnson Albuquerque Bernalillo County Water Authority kjohnson@rmwea.org</p>
 <p>Vice President Debra Davidson Retra Tech edavidson@rmwea.org</p>	 <p>Past President Janie Saffulo South Platte Water jsaffulo@rmwea.org</p>


Call to Actions



Get Involved

Get Involved with RMWEA!

RMWEA is always looking for members dedicated to their work in the water sector and willing to get more involved, no matter the area of expertise or experience level. We offer a range of opportunities for you to meet new people, build your professional network, expand and deepen your professional knowledge, and contribute to realizing our vision of elevating water professionals.

[Become a Member](#) 

[Join a Committee](#)

Highlight Initiatives



Regional Operations Challenge



Watch on  [YouTube](#)

Operations Challenge is a national competition supported by WEF in which teams of four wastewater professionals compete in five different events to test the diverse skills required to operate and maintain water resource recovery facilities, collection systems, and laboratories. A weighted point system determines the winners. The five events include:



Redesign Process



- Select vendor – Veith Consulting
- Pre-plan
- **Develop content**
- **Design**
- Edit and refine
- Training
- Launch Website

Investment in Website Redesign

Deliverables:

- Front-facing website

Benefits:

- Enticing and user-friendly
- Volunteer-led
- Reinforce brand



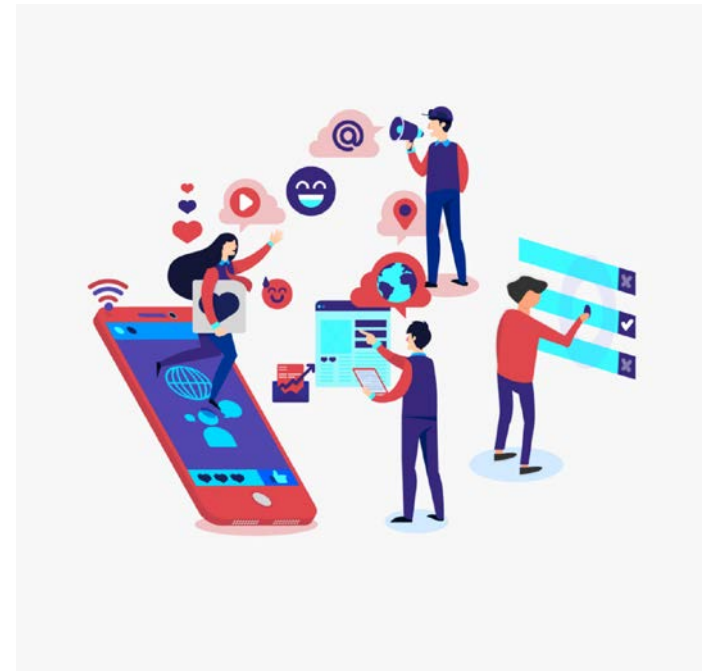
Investment: \$2,400



Next Steps

Where to Go from Here

- Social media
- Communications seminar
- Videos marketing educational opportunities



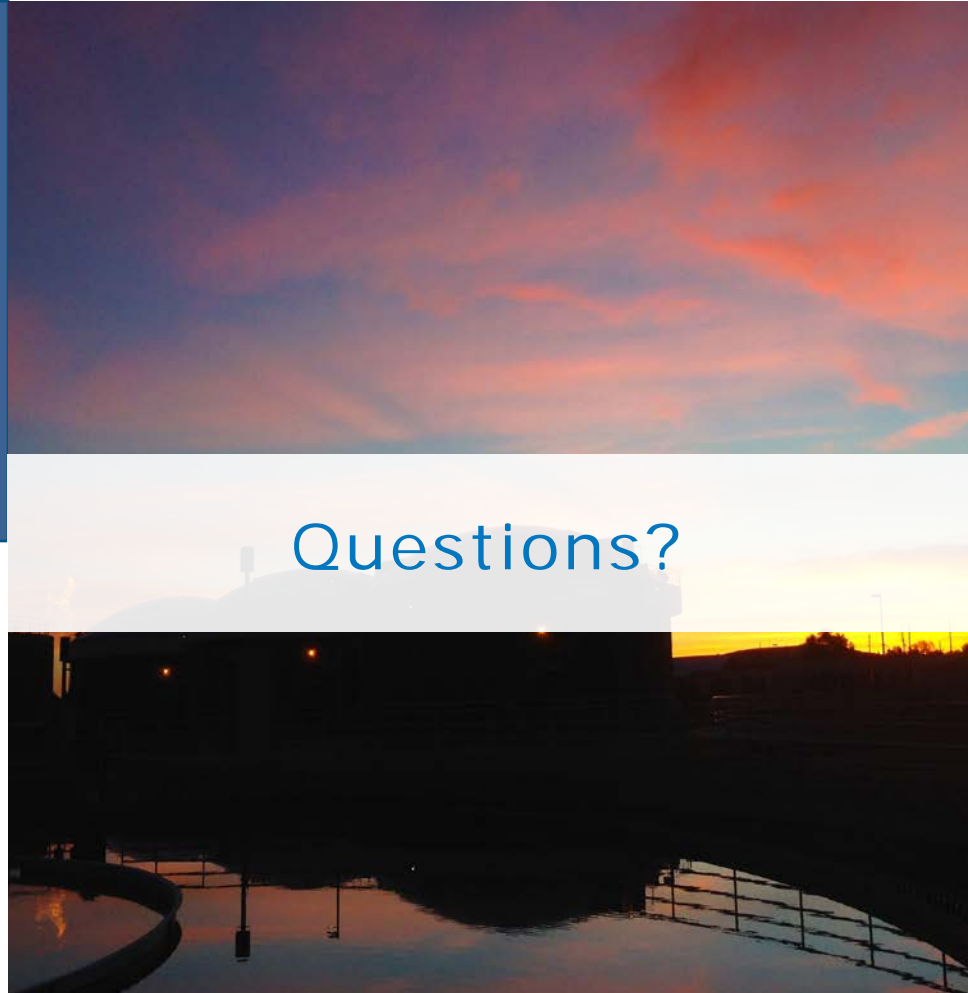
Kacie Allard
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Elizabeth DeWaard
RMWEA Communications Committee
Edewaard@englewoodco.gov
303.762.2639



Rocky Mountain Water
Environment Association
Elevating Water Professionals

Questions?



 **Water Environment
Federation**
the water quality people®

 **wefmax**
connecting ideas | inspiring leaders



THANK YOU FOR YOUR PARTICIPATION



WEF Strategic Plan MA Roll-Out

Life Free of
Water Challenges



Task Force Charter:

With the release of WEF's new strategic plan in WEFTEC 2022, there will be a need to distill the relevant contents of this plan to the Member Associations. This task force will strategize how best to connect WEF's strategic plan to Member Associations. While we assume that WEF already has a comprehensive communication plan for WEF membership, this Task Force will focus on effective communication of relevant actions out of the plan to Member Associations.

Casey Gish	Kam Law	Amy Baker	Mark Poling
Doug Pike	Leigh Thomas	Steven Drangsholt	Haley Goddard
Erin Longworth	Leanne Scott	Ellen Frketic	Janine Burke-Wells
Diane Grossenheider	Mike Welke	Bill Davis	Mandy Sheposh

Resources: Strategic Plan (SP) information on www.wef.org/amplify and www.wefwaterfuture.org



AGENDA

- **WEF Strategic Plan – Mission & Vision**
- **Strategic Plan Goals**
 - Review
 - Table Group Activity and Sharing
- **Strategic Plan Core Values**
 - Review
 - Large Group Discussion and Sharing
- **Key Takeaways & Messages**

Life Free of Water Challenges

WEF Strategic Plan

Our Mission

Inspiring the water community
in pursuit of human and
environmental well-being

Our Vision

Life free of water
challenges

Our Three-Year Outcome Statement

Amplify the stories of water to grow,
strengthen, and diversify the water community





Member
Associations are
Critical to
Achieving the
WEF Strategic
Mission

WEF Strategic Plan

Mission: Inspiring the Water Community in Pursuit of Human and Environmental Well-Being



Member
Associations are
Critical to
Achieving the
WEF Strategic
Vision

WEF Strategic Plan Vision: Life Free of Water Challenges

Our Strategic Goals

Goal 1

Attract and develop a diverse and passionate water workforce

Goal 1 Strategies

1. Raise public awareness about the importance of water and the water workforce
2. Reduce barriers to workforce entry and retention
3. Provide extraordinary opportunities for connection, growth, and education
4. Cultivate strategic partnerships

Goal 2

Cultivate a purpose-driven community to sustainably solve water challenges for all

Goal 2 Strategies

1. Drive connection and collaboration for the development of innovative solutions
2. Deliver best-in-class member experience
3. Creatively develop and deliver content and programming

Goal 3

Lead the transformation to the Circular Water Economy

Goal 3 Strategies

1. Convene stakeholders to craft WEF's Circular Water Economy framework and best practices
2. Proliferate WEF's Circular Water Economy framework and best practices
3. Champion adoption of Circular Water Economy
4. Eliminate barriers to Circular Water Economy adoption

WEF Strategic Plan - Goal 1

Goal 1: Attract and Develop a Diverse and Passionate Water Workforce

Raise Awareness of
Water Workforce
Importance

Reduce Workforce
Barriers for Entry
and Retention

Provide
Opportunity for
Connection,
Growth, Education

Cultivate Strategic
Partnerships

ACTIVITY

What Does Your
MA Do In Support
of Workforce
Development?

What Do You Feel
WEF Does in
Support
Workforce
Development?

WEF Strategic Plan - Goal 2

Goal 2: Cultivate a Purpose-Driven Community to Sustainably Solve Water Challenges for All

Drive Connection and Collaboration for Innovative Solutions

Deliver Best-In-Class Member Experience

Creatively Develop/Deliver Content and Programming

ACTIVITY

What Does Your MA Do to Cultivate a Purpose Driven Community?

What Do You Feel WEF Does to Cultivate a Purpose Driven Community?

WEF Strategic Plan - Goal 3

Goal 3: Lead the Transformation to the Circular Water Economy

Convene Stakeholders to Craft WEF's Circular Water Economy Framework and BPs

Proliferate WEF's Circular Water Economy Framework and BPS

Champion Adoption of Circular Water Economy

Eliminate Barriers to Circular Water Economy Adoption

ACTIVITY

What Does Your MA Do to Lead the Circular Water Economy Effort?

What Do You Feel WEF Does to Lead the Circular Water Economy Effort?



WEF Strategic Plan - Goal 1

Sharing
Presentations

Notes:



WEF Strategic Plan - Goal 2

Sharing
Presentations

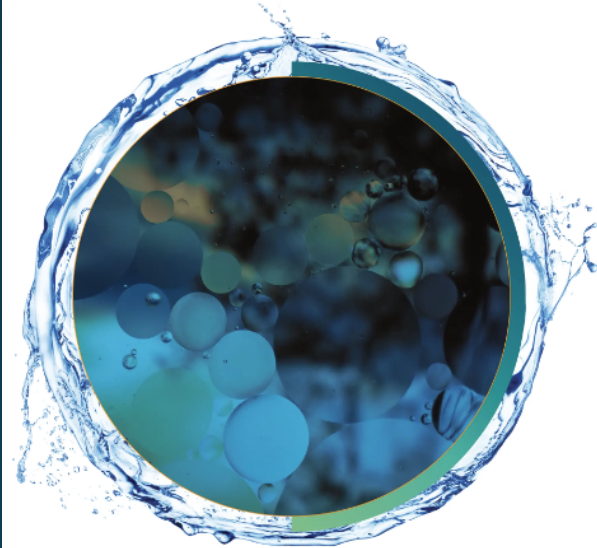
Notes:



WEF Strategic Plan - Goal 3

Sharing
Presentations

Notes:



WEF
**Circular Water
Economy Summit**
shaping the business of water

July 18-20, 2023 | Nashville, Tennessee USA

The Water Environment Federation is bringing together water professionals from the food and beverage; pulp, paper, and packaging; and energy industries to share lessons learned and identify new solutions to managing water profitably and sustainably.

Participants will come away with a clear sense of how they and their organizations can implement a circular water system and help shape the business of water.

Register for the Circular Water Economy Summit :
www.wef.org/events--education/conferences/circular-water-economy-summit/

Our Core Values



Lead boldly with purpose and agility



Focus on our customers through empathy and service



Collaborate for collective impact



Integrate Diversity, Equity, and Inclusion in all we do

WEF Strategic Plan – Core Values

Lead Boldly with Purpose and Agility

Focus on Customers Through Empathy & Services

Collaborate for Collective Impact

Integrate Diversity, Equity & Inclusion in All We Do

Discussion:

How Does and/or How Can Your MA Incorporate WEF's Core Values to the Benefit of the MA and WEF Mission?

Key Takeaways & Messages



WHAT KEY
TAKEAWAYS
FROM TODAY'S
EXCHANGE
WOULD YOUR
MA LIKE TO
SHARE WITH
WEF
LEADERSHIP?



WHAT
MESSAGES
REGARDING THE
WEF STRATEGIC
PLAN ROLLOUT
ARE IMPORTANT
TO CONVEY TO
WEF
LEADERSHIP?



THANK YOU FOR YOUR PARTICIPATION

Tools & Resources

www.wefwaterfuture.org

www.wef.org/amplify

WEFMAX Wrap

**Corey Williams, Board Trustee
Water Environment Federation**

**Hannah Fodor, President
Rocky Mountain WEA**