

# weftec® 2013

## EXHIBITORS ONLY

### Promotional Advertising Package

**Reach over 200,000 potential WEFTEC attendees for as little as \$11,093.13 and make your exhibition experience the best yet.**

**WEFTEC Exhibitors** act today and receive 25% off regular pricing for the most sought after WEFTEC promotional vehicles. Don't make your potential customers play a game of "Where's Waldo". Stand out, be seen, and increase your booth traffic by taking advantage of Pre-show advertising

- 1/2 page ad in the *WEFTEC Conference Announcement*. Valued at \$3,124.00  
**Ad Closing: March 25 Materials Due: April 1**
- 1/4 page ad in the *WEFTEC Conference Program*. Valued at \$2160.00  
**Ad Closing: July 22 Materials Due: July 29**
- WEFTEC Exhibitor Directory Logo Enhancement in Conference Program, September issue of *WE&T* and On-line at WEFTEC.org. Valued at \$665.00  
**Materials Due: July 26**
- 1/2 page ad in *WE&T* September issue – the giant WEFTEC Show issue: Valued at \$3,772.00  
**Ad Closing: August 1 Materials Due: August 5**
- 1/4 page tab ad in all three editions of *The WEFTEC Daily*. Valued at \$6,645.00  
**Ad Closing: August 31 Materials Due: September 5**
- WEFTEC Product Showcase Email Blast. Valued at \$1035 (limited to the first 30)  
**Materials Due: September 2013. Exact date: TBD**

#### **Additional Benefits:**

- Placement in the WEFTEC Product Section of *WE&T* September issue
- Product Feature online on the *WE&T* website
- Pre and Post show Attendee Lists
- Press Coverage Opportunity- Enhanced

We'll put your company in front of the industry press before they hit the show floor by sending an email to all of the industry press that have preregistered for the WEFTEC 2013, as well as the registered press from last year's WEFTEC. The email will highlight WEFTEC's exhibition and will name your company as one of the "must see" companies in 2013. It will also include your booth number and a brief company description. This enhancement is only available to companies that order the WEFTEC Advertising Package!

**Total Value: \$17,401.00 (Gross)**

Exhibitor Promo: 25% discount \$13,050.75 (Gross) and \$ 11,093.13 (Net)

#### **Acceptance:**

Advertiser/Agency Authorization:

Signature \_\_\_\_\_

Date: \_\_\_\_\_

Accepted for WEF:

Name: \_\_\_\_\_

Date: \_\_\_\_\_

# WEFTEC 2013 Exhibitors Only Promotional Advertising Package

## Ordering Info

To order, please fill out this form and return to your advertising representative listed below.

### Northeastern U.S. and Canada

<b>Dave Mathews</b>	<a href="mailto:dmathews@wef.org">dmathews@wef.org</a>
<b>Vickie Bobo</b>	<a href="mailto:vbobo@wef.org">vbobo@wef.org</a>
Fax: +1-678-947-9244	

### Southeastern U.S. and Latin America

<b>Cari McBride</b>	<a href="mailto:cmcbride@wef.org">cmcbride@wef.org</a>
Fax: +1-703-229-6499	

### Western U.S. and Canada

<b>Tom Brun</b>	<a href="mailto:tbrun@wef.org">tbrun@wef.org</a>
<b>Janice Jenkins</b>	<a href="mailto:jjenkins@wef.org">jjenkins@wef.org</a>
Fax: +1-724-539-2406	

### International

<b>Tony Sear</b>	<a href="mailto:tsear@wefpublishinguk.com">tsear@wefpublishinguk.com</a>
+44 (0)1702 258490	

### WEF Office

<b>Jenny Grigsby</b>	<a href="mailto:jgrigsby@wef.org">jgrigsby@wef.org</a>
Fax: +1-703-535-5260	

Date

Company

### Contact Information (not for publication)

Name

Phone

E-mail

Billing Address

City

State

ZIP Code

Signature