#### **WEFTEC Leadership Day #1**

2:00 PM - Tuesday, October 27<sup>th</sup> Participants: 117

Dianne Crilley welcomed the group and notified the group that the meeting is being recorded.

**WEF President-Elect, Jamie Eichenberger**, provided the opening welcome message and stated, "WEF exists to service her memberships. We all are responsible for membership, attract and retain memberships. And we have a responsibility to expand our membership and must stop contacting the same audience. We need to start fishing in other ponds, to provide more D&I. Let us encourage others from different ponds to become interested into the Water Sector and WEF."

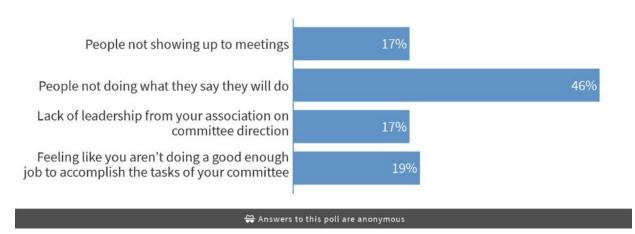
**Calls to Action from Jamie**, "Please be present. After this event is completed, bring it back to your member associations and spread this lesson of leadership throughout your membership."

## Megan Livak initiated 3 Polls



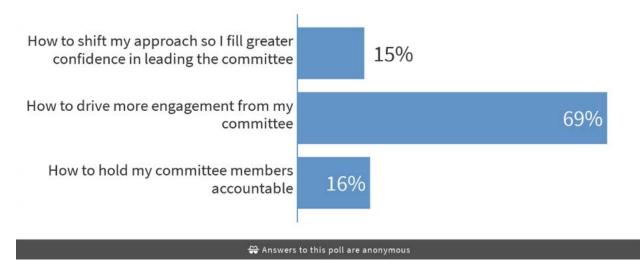


# 2. What is your #1 greatest frustration as a committee leader?



□ When poll is active, respond at PollEv.com/wefpoll
□ Text WEFPOLL to 22333 once to join

## 3. What do you hope to learn?



Guest Speaker **Erin Gallimore** referred participants to the booklet emailed to them prior to the meeting today.

Training Session #1 Key Notes/Words (Keys to Re-engagement)

- Meet members where they are at
- Value, appreciate & hear the members

- Delegate if you have too many members
- Contact each member for 20 minutes (Delegate if necessary)
- Create ways to show appreciation
- Listen & Share their stories and learn from them
- Keep Open Communication

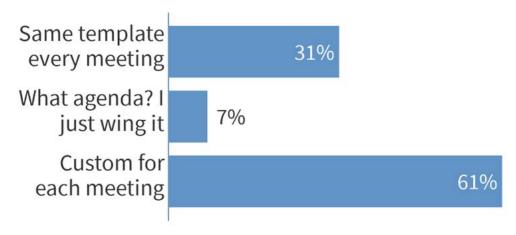
#### **Breakout Session #1 Debrief Notes**

- Need a personal touch
- How much time do members have and how to measure their interest?
- Handwritten thank you notes
- Encourage One-on-One contact
- Focusing on appreciation and it also drives accountability
- Change approach to ask questions to make it easy for people to open up
- "Tell me More" was a good thing to keep in your back pocket
- How to show appreciation?
  - Member spotlight
  - Allow others to nominate members for recognition
- One-on-One communication is important.
- One-on-One seems prevalent with colleagues and less with committee members
- "Develop a trophy to hand off to people if they have a good idea", Phillip Sexton
- "Good to acknowledge recent contributions to the entire group", Ken Vogt
- "Logistics of reaching out to committee members if you have a large membership in that committee", Charles Winslow

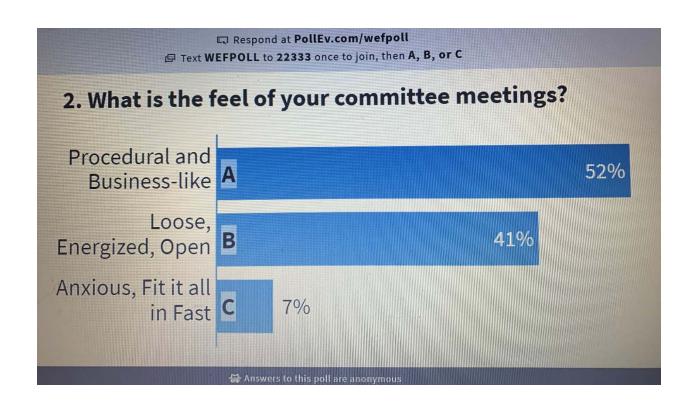
Megan Livak initiated 2<sup>nd</sup> round of Polls

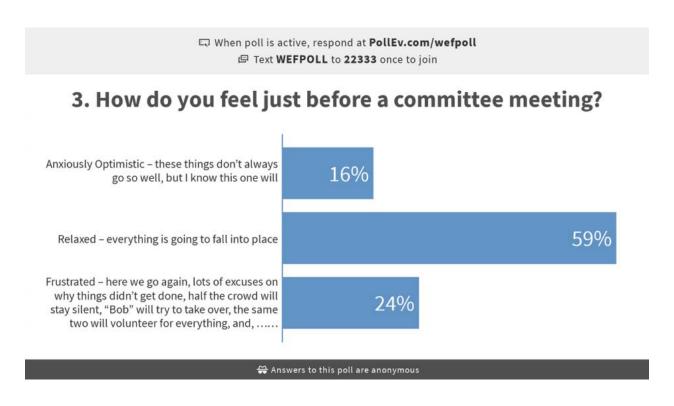
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# 1. Define your Committee Meeting agenda:



Answers to this poll are anonymous





- Magic is in the Preparation Contact subcommittee chairs before full meeting
- How can I help you?
- Work as a team
- Delegate!!!
- What do people want? Respect their time
- Prepare a thoughtful Agenda well before meeting
- Meeting needs to be timed & moderated
- Who will talk during the meeting?
- Incorporate Fun, use humor, be vulnerable
- Build a team dynamic to include everyone

#### **Breakout Session #2 Debrief Notes**

- Follow up past Action Items for new agenda
- Chair or Secretary can serve as moderator
- Costumes for fun may be incorporated
- Have a break during meeting
- Place most important items toward front of meeting (on agenda)

### **Closing Remarks Dianne Crilley**

Thanks to Jamie Eichenberger and Erin Gallimore and to our sponsors Craig Kelman and Associates. The evaluation will be sent after the event.