Residuals and Biosolids 2012 Exhibitor Survey

1. Company Name_____

2. How did your company find out about the Residuals and Biosolids Conference?

❑ Conference Brochure (mail) ❑ Exhibitor Prospectus (email) ❑ Exhibitor Prospectus (mail)
❑ WaterLog (email) ❑ Online (www.wef.org) ❑ Twitter (@weforg)
❑ Facebook ❑ LinkedIn ❑ Web Search
❑ From a customer, client or attendee ❑ From a Cooperating Organization (NC AWWA-WEA, US Composting Council)
❑ Visiting a WEF exhibit at another show: _____
❑ Ad in industry publication: _____ ❑ Other: _____

3. How many years has your company exhibited at the Residuals and Biosolids Conference?

❍ First time exhibitor ❍ 2-4 years ❍ 5-7 years ❍ 8-10 years ❍ 11-15 years
❍ 16-20 years ❍ 21 or more years ❍ Unsure

4. Which of the food service events in the exhibit hall were most effective for your booth?

❑ Monday breaks ❑ Monday luncheon ❑ Monday networking reception
❑ Tuesday breaks ❑ Tuesday luncheon ❑ Unsure

5. Based on your experience at this conference, please rate your anticipated *quality* of leads obtained:

❍ Above average ❍ Average ❍ Below average

Comments _____

6. Based on your experience, please rate the *quantity* of leads obtained:

❍ Above average ❍ Average ❍ Below average

Comments _____

7. At what other shows has your company exhibited in the past 12 months?

❑ WEFTEC ❑ WEF MA Conference ❑ WEF Specialty Conference
❑ AWWA Annual Conference (ACE) ❑ AWWA Section Conference ❑ WaterReuse Association Symposium
❑ American Public Works Association ❑ Pumper Show ❑ NoDig Show
❑ StormCon ❑ IFAT Munich ❑ Aquatech
❑ IWA Congress ❑ Other state/regional shows
❑ Other: _____

8. Based on your experience, please rate the exhibition as it relates to your company objectives:

❍ Exceeded our objectives ❍ Met our objectives ❍ Did not meet our objectives

Comments _____

9. What were your primary reasons for exhibiting at Residuals and Biosolids 2012:

❑ Obtain new leads ❑ Target audience ❑ Meet with current customers
❑ Introduction of new product ❑ Competitor exhibiting ❑ Maintain market presence
❑ Other: _____

10. Please evaluate the WEF Exhibitions Staff based on your interaction with them for Residuals and Biosolids 2012:

❑ Staff were courteous and helpful
❑ Provided a timely response to inquiries
❑ Knowledgeable of WEF Exhibitor-related programs
❑ Provided complete and accurate information
❑ Knowledgeable of event
❑ Other _____

_____

11. Overall, how would you rate WEF Exhibitions Staff: ❍ Very helpful ❍ Helpful ❍ Not helpful

Comments: _____

_____

12. Overall, how would you rate the ease of use for www.wef.org online exhibitor services (Online Service Manual) for Residuals and Biosolids 2012?

❑ Very easy to find everything I was looking for
❑ Relatively easy to find everything I was looking for
❑ Fairly difficult to find certain exhibitor services
❑ Had to call for assistance to use exhibitor services
❑ N/A – I am not the person who orders exhibitor services
❑ Other _____

_____

13. Did you receive all pre-show email reminders and mailings from WEF Exhibitions Management (including the attendee lists)? ❍ Yes ❍ No ❍ Unsure ❍ N/A – Not the point of contact

Comments: _____

14. Please rate your experience with Freeman, the Official Service Contractor for Residuals and Biosolids 2012: ❍ Very helpful ❍ Helpful ❍ Not helpful ❍ N/A

Comments: _____

_____

15. Lead Retrieval Services were offered to exhibitors. Did you take advantage of these services?

❍ Ordered at Early Bird/Advance rate ❍ Ordered at Onsite rate ❍ Did not order

16. If you did not choose to order Lead Retrieval services, please indicate why.

❍ Not aware of this service ❍ Not cost-effective for our company ❍ Not necessary for tracking leads

Comments: _____

_____

17. Please use the space below for any additional comments.

_____

_____

_____

*If you would like to be contacted regarding your comments in this survey, provide your name and email address:*_____

COMPLETED SURVEYS MAY ALSO BE FAXED TO 1-703-535-5261 OR EMAILED TO EXPOINFO@WEF.ORG
ALL SURVEYS MUST BE RETURNED TO WEF EXHIBITIONS MANAGEMENT BY MAY 11, 2012