

# Sponsorship Opportunities

**Sponsorships enhance your company's visibility and create greater awareness for your brand, products and/or services in the minds of the conference attendees. In fact, half of attendees from 2011 WEF Events said they recognized conference sponsors.**

## **REFRESHMENT BREAKS - Exhibitor Exclusive**

Half Day: \$700 Member / \$2700 Non-Member  
One Day: \$1200 Member / \$3200 Non-Member  
All Breaks: \$2000 Member / \$3600 Non-Member

Reinforce awareness of your business between every technical session. Co-sponsor the refreshment breaks in the exhibition hall, where attendees gather for coffee and soda. Choose one day, or take advantage of our all-breaks deal!

## **CONFERENCE LUNCHEONS - Exhibitor Exclusive**

One Day: \$1400 Member / \$3400 Non-Member  
Both Days: \$2400 Member / \$4400 Non-Member

Target the full conference attendee audience during the Monday and/or Tuesday luncheon.

## **NETWORKING RECEPTION - Exhibitor Exclusive**

\$1800 Member / \$3800 Non-Member

Make your company stand out from the crowd at the Monday night Networking Reception. Service will include beverages and light snacks.

## **CONFERENCE PROGRAM**

Direct your message to every registered attendee by sponsoring a full-color ad in the onsite conference program.

### **Available covers include full pages and half pages on:**

Inside Front | Inside Back | Back | Centerfold  
Full Page: \$2500 Member / \$4500 Non-Member  
Half Page: \$1300 Member / \$3300 Non-Member

## **OPENING GENERAL SESSION**

\$2000 Member / \$4000 Non-Member

Gain recognition for your company among the leaders in the odors and air pollutants field at the Opening General Session. This session kicks off the conference and energizes the attendees for the technical sessions and exhibition ahead.

**If you would like to sponsor a registration giveaway or event that you don't see listed, please call to discuss your idea!**

### **For Additional Information, Contact:**

**Sarah Evans**, Exhibition Sales Coordinator  
**Phone:** 703-684-2466 **Email:** sevans@wef.org

## **Sponsor Benefits**

- Sign at the event identifying your company's sponsorship\*
- Recognized in conference program, sponsorship directory online and overall sponsorship signage
- **Exhibitors only:** logo with listing in the exhibitor directory

If agreement and payment are received by March 23, 2012.

## **Eco-Smart** Sponsorship Opportunities

### **TOTE BAGS - Exhibitor Exclusive**

**Limit: One Sponsor** \$4,000 member / \$6,500 non-member

Place your company logo on the official conference tote bag, and in the hands of all conference attendees! As the tote bag sponsor, you can feel confident that you'll be leaving a lasting impression on our attendees as the bags are kept and re-used during and after the show. *This sponsorship includes production and distribution of sustainable tote bags.*

### **LANYARDS - Exhibitor Exclusive**

**Limit: One Sponsor** \$4,000 member / \$6,500 non-member

Highly sought after by attendees, lanyards offer a way to display your company logo while holding attendees badges throughout the conference. Sponsor the lanyards and let attendees do your advertising for you! *This sponsorship includes production and distribution of Ecospun™ lanyards.*

### **WATER BOTTLES - Exhibitor Exclusive**

**Limit: One Sponsor** \$3,500 member / \$5,500 non-member

Make a difference by sponsoring this eco-friendly product. Recycled water bottles will be printed with your company logo and distributed to attendees to carry throughout the conference and back into their daily lives, keeping your brand name visible for years to come. *This sponsorship includes production and distribution.*



\* Note: Sign provided for Refreshment Breaks, Opening General Session, Conference Luncheons, and the Networking Reception.