2011 - Topics for future Leadership events

1. **Leadership Motivation**
   Examples of ways MAs work to motivate leaders
   - Ontario holds a mandatory committee conference call meeting once a quarter
   - Florida assigns 4 committees to each of their Delegate-at-Large positions

2. **Membership Growth and Retention**
   Examples of ways MAs work to grow and retain membership
   - Indiana has just formed a Membership Committee
   - The state of New Jersey requires certification; NJ offers low cost training; training registration fees include a WEF/NJ membership.
   - Look at finding a member within your organization who has marketing experience to help in finding and maintaining members
   - Hold your training at the same location/city each year
   - Personal contact

3. **Economic Challenges**

4. **Long Range Planning**
   - Indiana – Keep it simple - measurable goals kept to a minimum. *Scott Grimes is well versed with this topic

5. **Development of a Program or Training session**

6. **Volunteer Accountability**

7. **Budget Completion**
   - Discussed the difference between a **Review** which is more of a spot check method / cost-is less expensive and an **Audit** which is more of an in depth look with the auditor questioning process and wanting detail / more expensive)
   - Indiana – uses the 3month average plan – Enter all income and expenses for three months, then look at the "average" column for the values that you will be using for each category. This will become your budget amount for your new budget.

8. **Monopolizing Discussions**

9. **Term limits / Volunteer Rotation**

10. **Getting info out / obtain info in**
    - Web based Committee area
    - Indiana going to a web based database
    - Eventbrite helps organizers to create a customizable event page; spread the word with social media; collect money; and gain visibility into attendees and sales. Http://eventbrite.com