# 2011

# **Energy and Water**

# Efficiency, Generation, Management, and Climate Impacts

Exhibition: August 1–2

**Conference:** July 31-August 3 Hyatt Regency McCormick Place

Chicago, Illinois, USA



















This conference is held by the Water Environment Federation in cooperation with the American Council for an Energy-Efficient Economy, the Consortium for Energy Efficiency, the Alliance to Save Energy, Imagine H20, the Alliance for Water Efficiency, the Illinois Water Environment Association, the Central States Water Environment Association, and the Water Environment Research Foundation.

www.wef.org/Energy



## **Audience Profile**

The Water Environment Federation and its cooperating partners are pleased to announce our first conference that provides insight into all facets of the overlapping issues of sustainable management of the energy and water sectors.

## Who will attend?

This event will bring together researchers, regulators, designers, technology developers, students, municipal agencies/utilities, facility managers/operators, industry representatives, and other environmental professionals from around the world to share and debate the current state of knowledge of the water-energy nexus.



66% learn about new or updated products or services by visiting the exhibit hall.

Note: Data taken from 2010 Specialty Conference attendee surveys

Exhibitors and sponsors at WEF Specialty Conferences gain direct access to their targeted audience. There's no better venue for introducing your products and services. In fact, more than two-thirds of 2010 Specialty Conference exhibitors rated their objectives as met or exceeded.

Learning new technologies at the exhibition, networking, and visiting the exhibits were listed among attendees' top reasons for attending WEF Specialty Conferences.

## Who Should Exhibit?

## Companies involved in:

- Energy Efficient Blowers and Pumps
- Control Systems
- Energy Generation Equipment
- Biofuels

- Biogas Recovery
- Digesters
- Energy Management Services & Systems
- Heat Recovery

# **Conference Topics**

## The conference will focus on:

- Interactions With Cutting-Edge Technology Entrepreneurs and Electric Utilities' Views on Future Water Demands
- The U.S. EPA's Climate Ready Utility Program
- The Latest Research on Energy Recovery from Wastewater Plants
- State-of-the-Industry for Biofuels from Algae and Biosolids

## The technical session tracks will be specific to:

- Pumping and Aeration: Wastewater Treatment Plant's Biggest Energy Uses
- Innovative Alternative Energy Systems and Wastewater Treatment Plants
- Zero Net Energy Facilities and the Future of Wastewater Treatment
- Biogas Use and Methane Emissions as Greenhouse Gases
- Using Automation and Instrumentation To Reduce Energy Consumption
- Water and Energy From the Energy Utility Perspective

# **Exhibition Information**

#### **Exhibitor Eligibility Requirements**

The exhibits are an extension of the educational aspect of the conference program. Products and services must be related to the water quality industry.

#### **Exhibition Hours**

Monday, August 1 10:00 am - 6:30 pm Tuesday, August 2 10:00 am - 3:45 pm

## Table Top Display: \$1450

## **Included in the Space Rates**

- One (1) draped table, one (1) chair, and one (1) standard outlet
- One (1) identification sign
- One (1) copy of the conference proceedings on CD-ROM
- Pre-registered and final conference attendee lists in Excel® format
- Inclusion in the online exhibitor listing
- Listing in the onsite conference program
- Two (2) complimentary booth personnel badges

### **Space Assignment**

All exhibit space is assigned on a first-come/first-served basis. List four (4) choices. In the event that all of your choices have been assigned prior to receipt of your reservation form, you will be contacted at the time of your assignment. Applications received without full payment will not be processed. Payment for space must be received in U.S. dollars. *Telephone requests for space cannot be accepted.* 

To receive maximum exhibitor benefits, the Exhibit Space Reservation & Contract form should be received at the Federation Headquarters no later than June 1, 2011.

Booth Personnel Registration			
WHAT'S INCLUDED	Complimentary Booth Personnel (2)		
Booth Personnel Fee	FREE		
Reception	YES		
Luncheon	YES		
Technical Sessions	YES		

Personnel registrations must be submitted in order to pick up personnel badges onsite. No additional booth personnel registrations will be available.

The Key Contact will be able to register all personnel using the online Exhibitor Service Manual forms.

## Installation/Dismantling of Exhibits

	You May Begin At	You Must Finish By	
Setup Sunday, July 31	12:00 pm	5:00 pm	
<b>Dismantle</b> Tuesday, August 2	3:46 pm	6:30 pm	

All times (exhibition hours, move in, and move out) are preliminary and subject to change. Official hours will be posted in the *Online Service Manual*.

Note: Children are not permitted in the exhibit hall during the install or dismantle periods.

#### **Hotel Information**

The Hyatt Regency McCormick Place 2233 South Martin Luther King Jr. Drive Chicago, IL 60616

Hotel Phone Number: (312) 528-8302 Reservation Phone Number: (800) 233-1234 Conference Room Rate: \$189.00

Cut-off Date: July 9, 2011

## Cancellations must be received in writing by June 1, 2011, at Federation Headquarters:

Exhibitions Management Water Environment Federation 601 Wythe Street, Alexandria, VA 22314-1994 Fax: 703-684-2482 | E-mail: sevans@wef.org

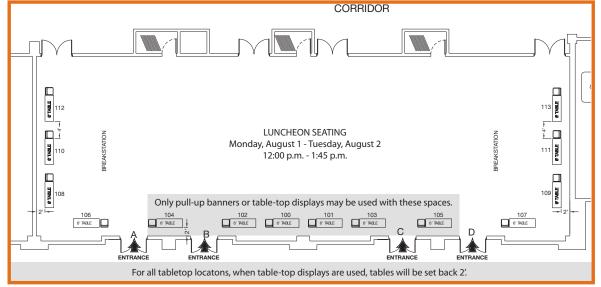
#### For more information, contact:

Sarah Evans, Exhibition Sales Coordinator Water Environment Federation 601 Wythe Street, Alexandria, VA 22314

Phone: 703-684-2466

Phone: 703-684-2466 E-mail: sevans@wef.org

## Exhibition Floorplan: Hyatt Regency McCormick Place Room CC12



To receive maximum exhibitor benefits, the Exhibit Space Reservation & Contract form should be received at the Federation Headquarters no later than June 1, 2011.

## **Energy and Water 2011**

## Table Top Exhibit Space Reservation & Contract Light Recency McCormick Place | Chicago Illinois, USA | Exhibit Date

, ,			iois, USA	Exni	bit Dates: August 1–2, 2			
Exhibitor Contact/Billing Information				Deadline				
Company or Organization					To receive maximum exhibitor benefits, the Exhibit Space			
Contact Person			Title			Reservation & Contract form should be received at the		
Telephone Numb	per		Fax Number			Federation Headquarters		
*E-mail Address						no later than Wednesday, June 1, 2011. For all forms		
Address						received after June 1, WEF		
City			State/Provin	ice		cannot guarantee company listing in the onsite conference		
ZIP/Postal Code			Country			program; companies may instead be listed in an		
Directory Lis	sting Information					addendum.		
Company Name						Cancellations		
Address						and Refunds		
City			State/Provin	ice		Cancellations received on or before June 1 will receive		
ZIP/Postal Code			Country			a 75% refund.  Those received after June 1		
Telephone Numb	per		Fax Number			will not receive a refund.		
Web Site								
Space Requ	irements							
Requested Ta	ble Tops	Table Top Separat	tion: Is loca	ition mo	ore important than being near	a competitor?		
	2nd	List all competitors Table separation	s in show. I n is not gu	in show. Identify by company name, not by products displayed. is not guaranteed.				
3rd	4th	1.			2.			
Payment Inf	ormation							
☐ Credit Card	☐ WEF is authorized to ch	arge the full space fees	s of \$	of \$ to our: □ American Express   □ MasterCard   □ VISA		🗖 MasterCard   🗖 VISA		
- Oredit Gald	Cardholder Name:			Card N	Card No.: Exp. Date:			
☐ Check	Enclosed is our check #	in the a	mount of \$		for our exhibit space res	servation.		
	is between the Water Enviror or) listed above. The parties		and the per	rson	FOR EXHIBITION MA	ANAGEMENT USE ONLY		
	e of Agreement: This agreen ance by WEF. WEF reserves				Exhibitor ID#			
any and all p	proposed agreements or make	ke any reassignments a	as necessary.	,	Date Application and Deposit Rece	eived		
display spac	e: WEF hereby grants the Exe, provided all terms and co	nditions of the contract	t have been r	net.	Space Number Assigned	lumber Assigned		
2011 Confere	egulations: The requirements sence and Exhibition License for	or Exhibitors" (License) a	are made part	of this	Space Size			
Reservation and Contract by reference. Exhibitor acknowledges that it has had the opportunity to review the License that is available on www.wef.org/EnergyExhOpps, and Exhibitor agrees to be bound by all terms and provisions in the License.			Total Space Cost (in U.S. funds)	\$				
and Exhibitor agrees to be bound by all terms and provisions in the License.  4. Certify that the products to be displayed are used in the water and wastewater			Deposit Received (in U.S. funds)	\$				
industry.  5. I understand that by providing my fax number on this form I constitute the state of the Mater Faviance of the state of th				ive	Balance Due (in U.S. funds)	\$		
faxes sent by or on behalf of the Water Environment Federation.				Space Assignment Date				
Exhibiting Compan	y Authorized Signature				Accepted for the Water Environment Federa	ation by:		
Title		D	ate					

Complete and return with payment to: Water Environment Federation Exhibition Sales 601 Wythe Street, Alexandria, VA 22314-1994 USA or Fax: Sarah Evans, Exhibition Sales 703-684-2482

2842-002

# **Energy and Water 2011 Become a Sponsor Today**

## **SPONSORSHIPS WORK!**

- Promote your brand image
- Reach your niche audience

WE	WOULD LIKE TO SPONSOR THE FO	LLOWING EVEN	IT(S) AT ENERGY AND WATER 2011:		
	Tote Bags			\$4000	
	Lanyards	Exhibitor Exclusive		\$4000	
	Water Bottles			\$3500	
	Refreshment Breaks	Exhibitor Exclusive			
		☐ ½ Day	☐ Monday ☐ Tuesday ☐ am ☐ pm	\$700	
		One Day	☐ Monday ☐ Tuesday	\$1500	
		☐ All Breaks		\$2600	
	Conference Program				
		☐ Full Page		\$2500	Exhibitor Rate
		Location:		\$3500	Non-Exhibitor Rate
		☐ ½ Page		\$1300	Exhibitor Rate
		Location:		\$1800	Non-Exhibitor Rate
	Opening General Session			\$2000	
	Conference Luncheon	<b>Exhibitor Excl</b>	usive		
		One Day	☐ Monday ☐ Tuesday	\$1400	
		Both Days		\$2400	
	Networking Reception	<b>Exhibitor Excl</b>	usive	\$1800	

**Please note:** To be included in the conference program, this sponsorship form, the sponsorship agreement and payment must be received by June 20, 2011.

Please provide the following information for contact and billing:				
If currently exhibiting, please list table top number:				
Company or Organization				
Contact Person		Title		
Address				
City		State/Province		
ZIP/Postal Code	Country			
Telephone Number		Fax Number		
E-mail Address				
To reserve your sponsorship, please provide payment information:				

To reserve your sponsorship, please provide payment information:					
☐ Credit Card	□ WEF is authorized to charge our: □ American Express   □ MasterCard   □ VISA \$				
	Cardholder Name:	Card No.:	Exp. Date:		
	Cardholder Signature:				
☐ Check	Enclosed is our check # in the amount of \$	for the above sponsorship.			

All payments submitted with sponsorship confirmation become the sole property of WEF subject to the following cancellation and refund provisions. Sponsorship participation in Energy and Water 2011 may be cancelled up to (60) sixty calendar days in advance of the conference with written notice. In the event the corporate sponsor cancels prior to (60) sixty calendar days in advance of the conference, WEF will refund 75% of the support fee. Cancellations received by WEF within (60) sixty calendar days in advance of the conference, will result in no refund to the corporate sponsor.

# **Sponsorship Opportunities**

Energy and Water 2011 | July 31-August 3, 2011 Hyatt Regency McCormick Place | Chicago, Illinois, USA

## Increase your marketing impact with one of our targeted sponsorship events!

## Tote Bag\*\*

Place your company logo on the official conference tote bag, and in the hands of all conference attendees! As the tote bag sponsor, you can feel confident that you'll be leaving a lasting impression on our attendees as the bags are kept and reused. This sponsorship includes production and distribution.

Cost of sponsorship \$4000

## **Lanvards - Exhibitor Exclusive**

Highly sought after by attendees, lanyards offer a way to display your company logo while holding attendee badges throughout the conference. Sponsor the lanyards and let attendees do your advertising for you! This sponsorship includes production and distribution of Ecospun™ lanyards printed with your company logo.

Cost of sponsorship \$4000

#### Water Bottles\*\*

Make a difference by sponsoring this eco-friendly product. Water bottles made from recycled materials will be printed with your company logo and distributed to attendees to carry throughout the conference and back into their daily lives, keeping your brand name visible for years to come. This sponsorship includes production and distribution.

Cost of sponsorship \$3500

#### Refreshment Breaks - Exhibitor Exclusive

Reinforce awareness of your business between every technical session. Co-sponsor the refreshment breaks in the exhibition hall, where attendees gather for coffee and soda. Choose one day, or take advantage of our allbreaks deal!

\$700 Cost of co-sponsorship ½ Day One Dav \$1500

All Breaks \$2600

### **Conference Program**

Direct your message to every registered attendee by sponsoring a full-color ad in the onsite conference program.

### Available covers include full pages and ½ pages on:

Inside Front | Inside Back | Back

**Exhibitor Rate** \$2500 Full Page Non-Exhibitor Rate \$3500 **Exhibitor Rate** \$1300 ½ Page Non-Exhibitor Rate \$1800

\* Sign provided for Refreshment Breaks, Opening General Session, Conference Luncheons, and the Networking Reception.

- Sign at the event identifying your company's sponsorship\*
- Recognized as sponsor in conference program and sponsorship directory online
- Exhibitors only: logo with listing in the exhibitor directory

If agreement and payment are received by June 20, 2011.

### **Opening General Session**

Gain recognition for your company among the leaders in Energy and Water at the Opening General Session. This session kicks off the conference and energizes the attendees for the technical sessions and exhibition ahead.

Cost of co-sponsorship \$2000

## **Conference Luncheons - Exhibitor Exclusive**

Target the full conference attendee audience during the Monday and/or Tuesday luncheon.

Cost of co-sponsorship \$1400 One Day

Both Days \$2400

### **Networking Reception - Exhibitor Exclusive**

Make your company stand out from the crowd at the Monday night Networking Reception. Service will include beer and light snacks.

Cost of co-sponsorship \$1800

If you would like to sponsor a registration giveaway or event that you don't see listed, please call to discuss your idea!

For Additional Information, Contact:

Sarah Evans, Exhibition Sales Coordinator

Phone: 703-684-2466 E-mail: sevans@wef.org

<sup>\*\*</sup> Company must meet eligibility requirements to sponsor, Contact Sarah Evans to see if your qualify.

**Sponsor Benefits Include** 

## **Energy and Water 2011**

Efficiency, Generation, Management, and Climate Impacts

**Exhibition:** August 1–2, 2011 | **Conference:** July 31–August 3, 2011 Hyatt Regency McCormick Place | Chicago, Illinois, USA

## **Top Reasons To Exhibit at Energy and Water 2011**

- Nearly half of all attendees made a connection with an exhibitor as a result of visiting a WEF Technical and Educational Event.
- 67% of 2010 Specialty Conference exhibitors rated their objectives as met or exceeded.
- Learning new technologies at the exhibition, networking, and visiting the exhibits are among attendees' top reasons for attending WEF Specialty Conferences.

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