

# WEFTEC Exhibitor Product Showcase E-mail

WEFTEC 2013 exhibitors, take advantage of this exclusive opportunity to reach attendees by e-mail prior to the show.

The WEFTEC Product Showcase is an e-mail and Web-based promotion that goes to all WEFTEC pre-registrants. This will be the only opportunity in 2013 to get your product message delivered right to the inbox of every pre-registered attendee.

## How It Works

Two separate e-mail blasts will be sent to pre-registered attendees. Each e-mail blast will be limited to 30 products, and will include small product photos, company name and booth number, and product name. Each product will be hyperlinked to a separate Product Showcase Web page set up just for that company. The Web pages will be designed and submitted by each company (as a PDF file) and may include photos, graphs, backgrounds, hyperlinks, etc. See a sample Company Web Page on the back side of this form. Maximum file size for PDFs is 2 mb.

The Product Showcase will remain on our Web site and continue to generate traffic for at least 4 months after WEFTEC and will also be promoted with banner ads on [www.wef.org](http://www.wef.org) and [www.weftec.org](http://www.weftec.org).

## Schedule

The 2013 WEFTEC Product Showcase will go live online before the first email is sent. The first e-mail to attendees is scheduled for September 23. The second e-mail is scheduled for September 30. Dates are tentative.

## Product Position

Reserve your space as soon as possible by signing and faxing or e-mailing the order form on the back of this page.

Ads will be accepted on a first-come first-served basis, and placed from top to bottom in the e-mail based on the order in which signed order forms are received by WEF, with the exception that repeat advertisers from the 2012 Product Showcase will get priority placement for orders received by April 2, 2013.

**weftec**  
the water quality event™  
Los Angeles, California USA  
October 15-18, 2011

## Product Showcase

### WEFTEC 2011 EXHIBITOR PRODUCT SHOWCASE

With over 925 exhibitors at WEFTEC, it can be hard to decide which exhibits to see first. The 31 innovative products listed below are a great place to start. Simply click on a company name to get detailed information.

 <b>BJM Pumps, LLC</b> 5K Submersible Shredder Pumps Booth 5537 - West Hall	 <b>ITT Analytics/Global Water</b> PC320 Process Meter and Industrial System Booth 1034 - South Hall	 <b>ITT Analytics/WTW</b> Spectral Sensors (UV/VIS) for Accurate Online Measurements Booth 1034 - South Hall
 <b>Allmax Software, Inc.</b> Powerful, User-Friendly Data Management and Reporting Solutions Booth 2611 - South Hall	 <b>Sewern Trent Services</b> TETRA® Advanced Wastewater and Tertiary Treatment System Booth 2031 - South Hall	 <b>The BILCO Company</b> The Worldwide Source for Specialty Access Products Booth 2006 - South Hall

Sample of e-mail layout

# WEFTEC Exhibitor Product Showcase E-mail

## Price

\$1,035

\$1,700 (top-row advertisement)

## Priority Positioning Deadline for Repeat Advertisers:

April 2, 2013

## Specifications

PDF files can include as many pages as desired as long as the file size does not exceed 2 mb. Hyperlinks should be embedded in the file. See sample below.

## Ordering Info

To order, please fill out this form and return to your advertising representative listed below.

### Northeastern U.S. and Canada

<b>Dave Mathews</b>	<a href="mailto:dmathews@wef.org">dmathews@wef.org</a>
<b>Vickie Bobo</b>	<a href="mailto:vbobo@wef.org">vbobo@wef.org</a>
	Fax: +1-678-947-9244

### Southeastern U.S. and Latin America

<b>Cari McBride</b>	<a href="mailto:cmcbride@wef.org">cmcbride@wef.org</a>
	Fax: +1-703-535-5260

### Western U.S. and Canada

<b>Tom Brun</b>	<a href="mailto:tbrun@wef.org">tbrun@wef.org</a>
<b>Janice Jenkins</b>	<a href="mailto:jjenkins@wef.org">jjenkins@wef.org</a>
	Fax: +1-724-539-2406

### International

<b>Tony Sear</b>	<a href="mailto:tsear@wefpublishinguk.com">tsear@wefpublishinguk.com</a>
	+44 (0)1702 258 490

## Position Preference (check one)

☐ Best available \$1,035

☐ Top Row \$1,700

## E-mail date (check one)

☐ First E-mail (September 23, 2013)\*

☐ Second E-mail (September 30, 2013)\*

\* Dates are approximate

## Materials (check one)

☐ Will send new

☐ Pickup from 2012 submission

Date

Company

## Contact Information (not for publication)

Name

Phone

E-mail

Billing Address

City

State

ZIP Code

Signature

**2" - 96" SQUARE FLANGE™**  
FLANGE VALVE TECHNOLOGY

The **SquareFlange™** provides a dependable and long lasting isolation point without leaving a permanent valve. The **SquareFlange** is similar in diameter to a standard flange and the laying length is compact, making it easily adaptable for your growing systems. Our patented design allows internal surfaces to be free of corrosive fluid, giving them very long life. Compared to standard sewage valves which are known to perform poorly, show a short life span, and are expensive to replace in a pressurized system, the **SquareFlange** offers longevity, performance, confidence, is inexpensive, and offers the ability to replace internal controls while pressurized!

**SquareFlange** sizes range from 2" through 96" allowing for future isolation.

**SquareFlange** can be installed during construction or used to perform a hottap connection without leaving a permanent valve. Other options include tapping for odd ported valves such as a plug-valve or butterfly valve, or to provide a repairable/replaceable butterfly Valve known as the **SquareFlange Butterfly**.

**SquareFlange Butterfly** valves allow for a conventional butterfly valve to be pulled and replaced without depressurizing the critical system.

**SquareFlange Butterfly** is available through 48" allowing for future butterfly replacement without a shut down or depressurization of product.

**Service Locations:** Southern & Northern California, Nashville-TN, Baltimore-MD, Anchorage-AK, Jacksonville-FL  
Contact SquareFlange - "Where Critical is just Routine" 800-221-3332

**Visit us at booth # 5335**  
**Weftec Conference in Los Angeles Oct. 15-19, 2011**

CURRENT MATERIALS INCLUDE: CARBON STEEL, STAINLESS STEEL, PLASTICS, COMPOSITES AND EXOTICS.  
CURRENT COATINGS INCLUDE: EPSON, PAINTS, TEFLON, POLYURETHANES AND GLASS.  
CURRENT MAX PRESSURE RATINGS: 300 PSI / 20 BAR - AMERICAN & BRITISH STANDARDS.  
HIGHER PRESSURE RATINGS AVAILABLE.  
INTERNATIONAL PATENTS PENDING

Sample of company-supplied Product Showcase Web page