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Celebrating 50 Years in 2024

National Water Policy Fly-in 2024

Debrief & Brainstorm

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Louis Storino, Delegate Illinois WEA

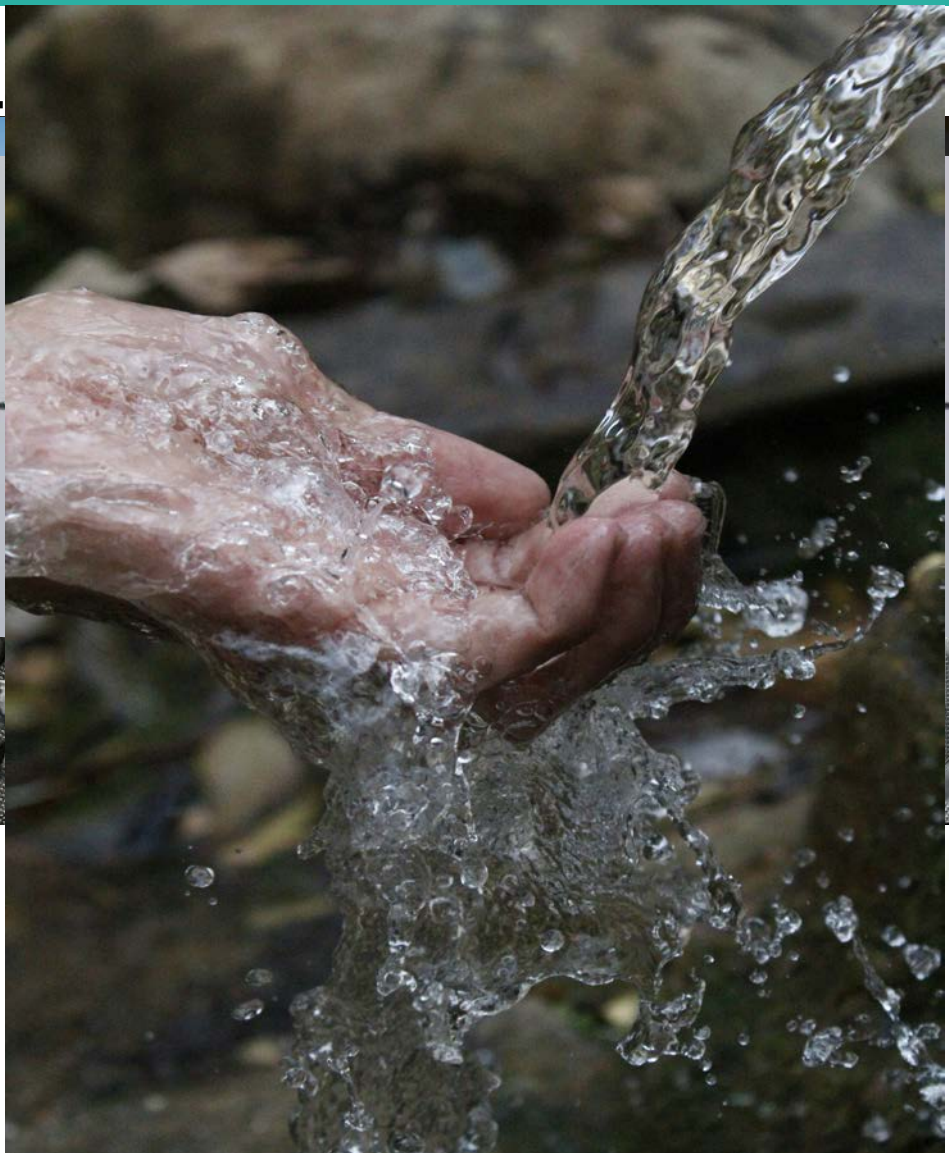


AKA “The DC Fly-in”

- What is WEF’s DC Fly-in
 - Brings together water professionals from across the U.S to meet with lawmakers in the nation’s capital, share their water stories, and advocate on behalf of clean water
 - Opportunity to ‘walk the halls of Congress’ and be heard
 - Organized by - WEF, NACWA, WRA
 - Part of WEF’s water advocacy program

Why is the Fly-in Important?

- The clean water legislation and
- Fly-in provides and the resour
- Other industrie
- If we don't adv



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ut the work we do



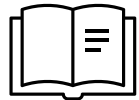
So, How Does it Work?



- Team up with MA colleagues



- Schedule meetings



- Prepare for the meetings



- Sign up for the Fly-in



- Meet with legislators, share your stories



- Communicate, follow up

Be the 'squeaky wheel'.

Make a difference for
clean water

2024 Fly-in Stories and Stats

- 363 Registrants
- 41 states represented + DC
- 18 Young Professionals supported by WEF



2024 Fly-in Stories




2024 Fly-in Stories



2025 Fly-in : Get Ready !

Participation Exercise

- We'd like your input on the Fly-in approach and process
 1. Brainstorm at your tables, using the questions as prompts
 2. Each person answer the survey – add your name
 3. Each table report out (pick a spokesperson)


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WEFMAX Alexandria – April 13, 2024
Water Advocacy/Fly-in Hangout Table Brainstorm Questions

Are you aware of the Water Policy Fly-in? – Get a count from the table

If you have not previously participated, on a scale of 1-10, do you understand what the Fly-in entails?


Have you participated in the DC Fly in
Yes – share [experiences](#)
No – Why? what specifically has prevented you from doing so. Please explain. Are there specific barriers. Please be specific.

Does your M-A conduct a local/state drive/walk-in? Please elaborate.

Do you feel you understand the general difference between advocacy and lobbying? Please explain.

Do you have any sensitivity about advocacy and participating in the Fly-in on behalf of the clean water industry? do you feel we should not be conducting advocacy? Based on your professional role and/or otherwise.

Do you think other industries conduct lobbying and/or advocacy? Do you know of any and what they do? [More or less than](#) clean water industry?



Thanks for your Participation & Ideas

Become a WEF Water Advocate



...and/or reach out to Peter Garvey or Kristiana Dragash to learn more about water advocacy in the HOD